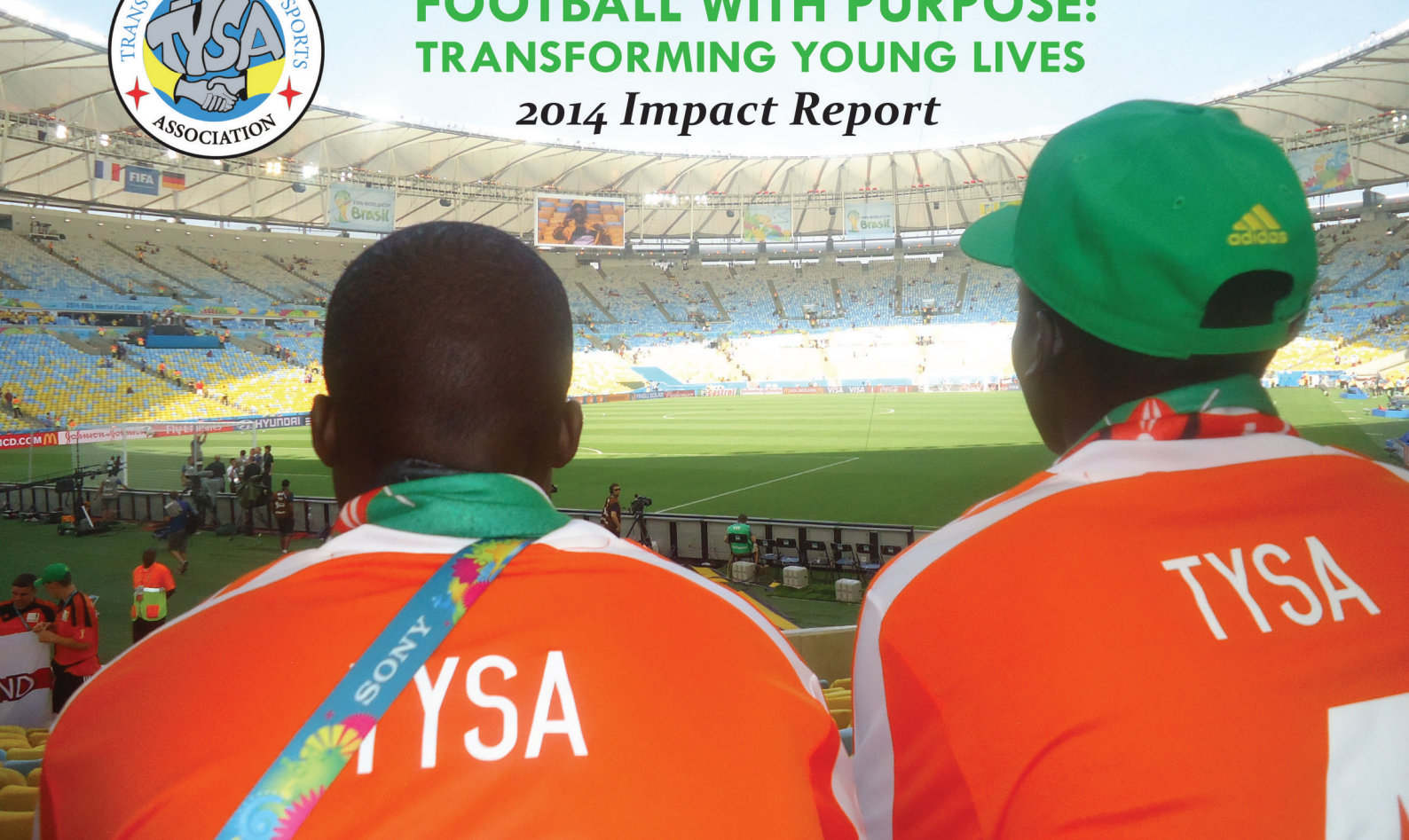




FOOTBALL WITH PURPOSE: TRANSFORMING YOUNG LIVES

2014 Impact Report





for more
information contacts

TYSA

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TABLE OF CONTENT

Foreword	1		
1.0 Who we are and what we stand for.....	2	PART 2: Facilitating youth leadership and empowerment, participation and good governance	18
Our Vision Our Mission Our Values		TYSA young leader hones skills at the UNOSDP Youth Camp.... ..	18
2.0 Why we exist	3		
3.0 Our Strategy		PART 3: Child Protection, Care and Integration	19
Promoting education, health and life skills.....	4	Rays of hope for master Eric Ondicho	19
Protection, care and integration of children	5		
Facilitating youth leadership and empowerment, participation and good governance.....	5	PART 4: Innovating through the use of value based sports for development	20
Innovating through the use of value based sports for development	6		
Institutional Development and Institutional Effectiveness	6	PART 5: Institutional Development and organizational effectiveness	20
The epitome of TYSA's existence.....	7		
4.0 Our Approach and Programming.....		The Brazil experience	21
The individual's behavior.....	9	TYSA Brand at the Global Stage	22
The individual's thoughts and emotions.	9	TYSA in the Media	22
Collective norms and inter-personal relationships	9	The Moshi experience	23
PART 1: Promoting education, health and life skills	10	6.0 The Team	24
Promotion of Access, Retention and Completion of Primary Education	12	7.0 Financial Report	25
Results in Graphical Analysis	13	8.0 Our Partners & Networks	27
Play & Learn you will never go wrong	16	9.0 Our Donors	29
Shaping dreams and aspirations	17	10.0 Acknowledgements And Appeals.....	30

Foreword

2014 was a fantastic year for TYSA and shall remain a memorable year in our history as it a year that saw TYSA participate in the prestigious football for Hope festival during the 2014 FIFA world Cup tournament in Brazil. FIFA's recognition of TYSA's contribution of using football for development is a great honor and motivation not only to TYSA as an organization but also to Kenya as a country. 2014 was truly a year of football for TYSA!.

In April 2014, Coaches Across Continents conducted a coaching course for our youth, community coaches and the young stars in Primary Schools. The one week course offered vital capacities in integrating football and life skills. There is no other better way to describe self our mission of ***'to inspire and empower marginalized and vulnerable young people'*** as was done by Norah Dooley and Charles Otieno of Coaches Across Continents.

The KYFA and SEP tournaments continued to provide an opportunity for our beneficiaries to extend their social educational horizons beyond their schools and villages. The interactive nature of these tournaments challenged our beneficiaries to think either outside the box or without the box in dealing with their familial, school and environmental challenges. In this year's East Africa cup in Moshi, TYSA under 13 boys for the second year running retained the fair play award. This is a clear manifestation that TYSA's theory of change is bearing fruits.

Besides 2014 being a football year, TYSA has had fruitful engagements with stakeholders, partners and donors. We received support from Football For Hope from FIFA for the second year running. We have also received support from Football For Water.

We have had learning and reflection session with KCDF and Akiba Uhaki. Our partner KSDP has continued to offer capacity development.

Under the partnership with Streetfootballworld, TYSA has been earmarked for pitch development for year 2015.

As we get to 2015, TYSA also has had a discussion with the office of the County director of Education to explore possibilities of developing life skills sessions during Sub-county, County and Regional ball games.

The above milestones for 2014 could not have been realized without the tireless passion, commitment and consistency of the TYSA staff, board members, volunteers and stakeholders. They all exhibited a high level of teamwork.

The demand for TYSA's unique services is growing rapidly compared to the available human and financial resources. This calls upon TYSA to creatively seek ways to replicate its work.

Francis Gichuki.

CEO- TYSA



1.0 WHO WE ARE AND WHAT WE STAND FOR

The Trans-Nzoia Youth Sports Association (TYSA) started as a Community Based Group in 2001 with focus on mobilizing young people in communities through sports for social transformation. What started as an idea of a few young and committed individuals has today transformed into an NGO registered under the NGO Coordination Board of Kenya. From a humble beginning of six founder members and six beneficiaries in 2001/2002, TYSA has grown to a membership of 15 and serving well over 30,000 children and youth accessing its services directly and indirectly annually. By formulation of strategies for social and economic development, TYSA has managed to harness the little resources at its disposal to transform thousands of lives in the local communities of Trans-Nzoia and Kakamega Counties.

Today TYSA is an NGO, committed to working with children and youth who are marginalized and vulnerable, those that slip through already weak social safety nets and those most vulnerable to abuse, violence, illiteracy, exploitation and disease. TYSA endeavors to discover and nurture talents;

facilitate equitable accessible to holistic education and livelihood options for both boys and girls; offer safe space for children and youth, empower and increase their participation in leadership, governance and development processes.



Our Vision

TYSA envisions responsible, actively empowered, and positively transformed Youth

Our Mission

To inspire and empower marginalized and vulnerable young people in Trans Nzoia and Kakamega Counties of Kenya, through value based sports.

Our Values

- Trust
- Respect
- Fairness



2.0 WHY WE EXIST

TYSA's theory of change is anchored on the premise that every child is unique and possesses the 'ability to be' and therefore should not be condemned and or ridiculed as a result of societal assumptions, beliefs, expectations and stereotyping. TYSA underscores this through its core values of Trust, Respect and Fairness and therefore commits to working with and reaching out to children and youth who are marginalized and vulnerable, those that slip through already weak social safety nets and those most vulnerable to abuse, violence, illiteracy, exploitation and disease through value based sports. TYSA believes that rapid and enduring change as well as societal transformation is possible when individual talents and abilities are identified and nurtured (trust); when education is made accessible and equitable; when children and youth are offered safe spaces (fairness) and when the individual is included and given a voice in decision making (respect).

To TYSA, the child's self discovery, realization and advancement is key and value based sports is the unique and dynamic vehicle to which its interventions are hinged.

3.0 OUR STRATEGY

In the current strategic plan (2012-2017) TYSA aims to contribute to the educational and social needs of 100,000 vulnerable and at risk children and youth by providing them with life skills and tools to learn, grow, excel, and develop their communities.

TYSA's vision is underpinned by four “practice principles” that cumulatively create a process of transformational unfolding. These are;

Promoting education, health and life skills

TYSA seeks to use the advantage of value based sports for all to mobilize children, parents and communities to ensure children join, stay and complete school. TYSA builds on its existing models using football with other partners to create safe spaces and to make school attractive for children reducing barriers to children's enrollment and attendance. TYSA also seeks to work with local leaders and the various structures in the devolved governments to ensure local legislation and bylaws on primary education.

In the target area, indicators for WASH and other sanitation related illnesses still reveal serious challenges; cases of open defecation and poor hand washing are still prominent and a key transmitter of disease in schools and communities. TYSA, therefore, continues to utilize its sports for health models focusing on

preventive strategies through the promotion of healthy and active lifestyles among youth, campaigns on health through soccer as well as mass community sensitization events. TYSA implements models and initiatives in and outside the school setting with different partners. The ultimate end here is a youthful population that is conscious of proper hygiene as a way of life.

The target populations under this area included; children 5 years and above, teachers, parents, community leaders, health educators, youth 18 to 25 years in and out of school (video documentary available)



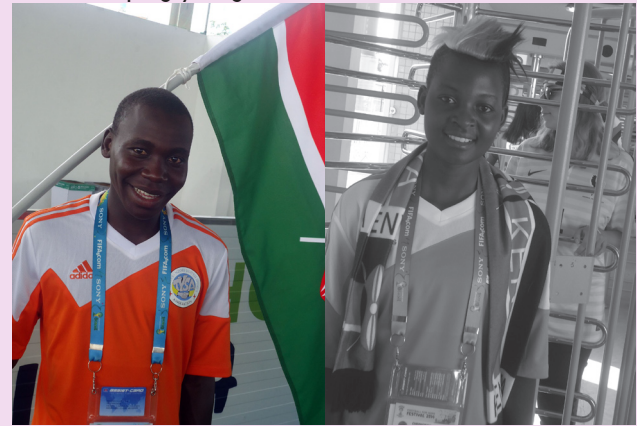
Protection, care and integration of children

TYSA Child protection and integration interventions focus on a systems approach that involves children, parents, communities, leaders, law enforcement agencies, community development workers and all other relevant actors. The purpose is to strengthen children's own resilience and protection systems. Contributing to integration and reintegration of children in families, schools and communities is also a key aspect under this principle. The systems approach that TYSA adopts supports community ownership of child protection processes and initiatives. It facilitates a proactive rather than a reactive response to child protection issues in the communities. TYSA also facilitates safe spaces for children to play and learn in non formal ways through value based sports, public speaking, storytelling, drawing, drama and music thereby promoting the right to play as they learn.



Facilitating youth leadership and empowerment, participation and good governance

TYSA has taken advantage of the demographic characteristics of the target population to create opportunities for young people to engage. The devolved government system has created room and space for participation and engagement of young people. TYSA seeks to enhance youth participation in governance and decision making in addition to their ensuring proper utilization of the already existing resources. Leadership mentoring and development are key for TYSA in this strategy. Using the sports model, TYSA uses football as a platform for identifying, nurturing, mentoring and developing young leaders.



Young Leaders

Innovating through the use of value based sports for development

Football is the most popular and most sought after sport in the world. TYSA applies Modified Football 3 and Education programs to engage children and Youth in Life Transforming experiences. It transforms the lives of disadvantaged young people using the power of football through a structured Football, Life skills and Education programmes that helps children and Youth develop abilities to: Take initiative, Overcome difficulties, Interact with each other, Manage conflict, Understand and follow instructions which in turn builds; Confidence, Improves health, Extends social networks and Develops skills towards long term education, employment and independence-

all essential attributes to a holistic human well being. Football is simply the vehicle through which TYSA actualizes its interventions- football is TYSA's heartbeat!



Institutional Development and Institutional Effectiveness

Delivery of high quality programme interventions was a key milestone for TYSA in the year. TYSA effective and functioning organizational systems and structures. The systems and structures included: People, processes and events. TYSA strengthened its coordination mechanisms, established a performance management system for staff and board that was aligned to organizational purpose and goals.



The epitome of TYSA's existence

“My name is Caroline Anarati, a member of the Anarati family; a large and popular extended family in my village to which I constitute one of the more than 70 grand children.

My grandfather had five wives and thirty children including my father—all of whom did not advance beyond lower primary school—this family was characterized by extreme poverty. Likewise, many of my elder cousins did not advance beyond upper primary. As such, I and my siblings became victims of ridicule and condemnation in our formative years in school. Teachers and community members at large tagged us as indigents who could never add value to anything as our family was known to produce failures. I could no longer bear this stigma and was discouraged and at the verge of dropping out of school when I met TYSA.

At TYSA, I felt valued and honored. I became part of holistic family that encouraged me to explore my talents and abilities. At TYSA we could play football and life skill games; as part of a team, we underwent life skills training and were enrolled in a mentorship programme. I was encouraged to continue with my education, I was brought to the realization that I was unique and had the ability to be whom I desired in life.... TYSA simply gave me a new lease of life!



Caroline Anarati

To the amazement of my distracters, I excelled in my final primary school examinations and joined secondary school. TYSA continued to play an instrumental role in ensuring that I remained on course to achieving my dream through the mentorship and life skills development programme that continues to mould me to date. I am now currently pursuing a course in social work and community development and would love to come back and push the TYSA agenda of molding and transforming young lives through personal knowledge and life skill development as well as attitude change. I want to be part of TYSA's commitment towards development of independent and responsible citizenry!

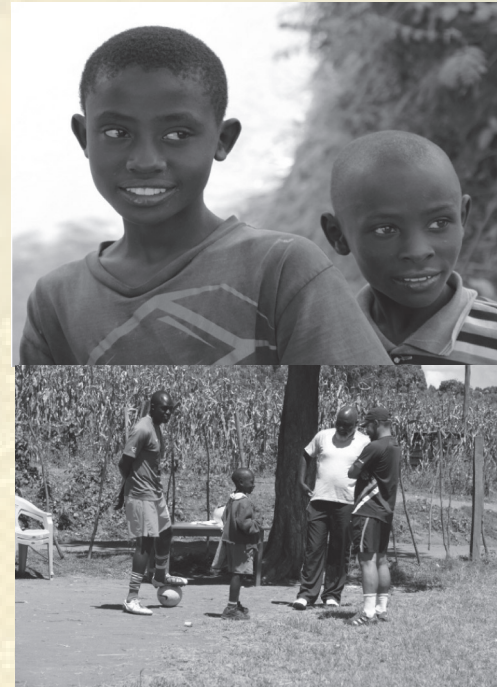
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4.0 OUR APPROACH AND PROGRAMMING

TYSA believes in a different way of undertaking development. For us, human development is ultimately about deepening our awareness of self and our impact on others. Our stance is that in order to bring about truly effective development, a multi-dimensional social transformation approach which addresses different realms of experiences is the only viable long-term strategy as opposed to the common provision of one dimensional solutions which primarily address political, social, and economic systems. These realms of experience are:

“Just as Caroline, my siblings and I underwent the same predicament. My parents were looked down upon by the community due to poverty, we were ridiculed and condemned as people who could not add value to anything. We were not part of the community.... as children we were humiliated.those were many years before Caroline. It is for this cause that TYSA was born. To provide safe spaces for the ridiculed....the condemned...the desire to nurture and prove to the society that indeed every child is unique, to demystify societal stereotyping and to ultimately transform the same society”

quips Francis Gichuki, the Founder and CEO of TYSA.



The individual's behavior.

That our behavior determines what takes place within our environment. We take individuals/beneficiaries through a transformative process in which they define their values, act on them, connect with others and encourage them to do the same. We facilitate self awareness and discovery for ultimate transformation.

The individual's thoughts and emotions.

That we are as good as our thoughts and emotions. In our programming, we present ourselves as thought leaders who are not afraid to take bold steps to undertake what we believe is right.

Collective norms and inter-personal relationships.

We encourages transformation from individual to collective action. We don't simply want to see change at the individual level, we also want changes in collective and societal norms. By creating an environment in which society as a whole understands that children have a right to play and that something must be done about it, true large scale change transformation can occur.

Our strategy, therefore, is to address all three of these realms in our programming. By doing so, we avoid falling into the trap of designing programmes which yields quick wins and short-term results, and not lasting change.



Our project results for 2014

5.0 OUR WORK

Part 1: Promoting education, health and life skills

TYSA implemented the 'Child Participation and Protection Project' that sought to ensure children are protected, join, stay and complete school using value based sports. The project generated curiosity and interest among children and stakeholders through its innovative design and delivery modules that remained alive to the fact that 'children like to play- they enjoy it and it's fun!'. The project took advantage of this to realize the desired change in the lives of the children.

Football, plays, festivals, camps and events were used to address the social barriers to access, retention and completion of basic education.

“Through the plays I have learnt how to avoid bad company especially from those who don't go to school” says Nixon, a class 6 pupil at Sinyereri Primary school. Several football sessions have been organized in the schools as well as during the camp.

“During my menses I used my father's socks as sanitary towel because my parents can't afford to buy me every month. After the menses I wash and return the socks back without my parents noticing. Sometimes I have to miss school for a week if the flow is heavy. This has really affected my performance in school.” confides one of TYSA beneficiaries



TYSA with support from UNICEF, SIMAVI and KNVB implemented the 'Football for Water Project' that utilized the sports for health models focusing on preventive strategies through the promotion of healthy and active lifestyles among youth, campaigns on health through soccer as well as mass community sensitization events. TYSA implemented these models and initiatives in and outside the school setting with different partners. The ultimate end here was a youthful population that is conscious of good hygiene as a way of life.

The F4W program contributed to improved access to water and sanitation by school children and thus provided a combination of hygiene education, safe water and sanitation facilities which gave school children fundamental WASH services and an opportunity to nurture skills that they were likely to maintain as adults. The project also built the capacity of pupils, teachers and parents for sustaining WASH facilities within the school and the neighboring communities. The sports component under this engagement had renovation of play grounds, provision of sporting equipments, play time and training of teachers as world coaches as key interventions.



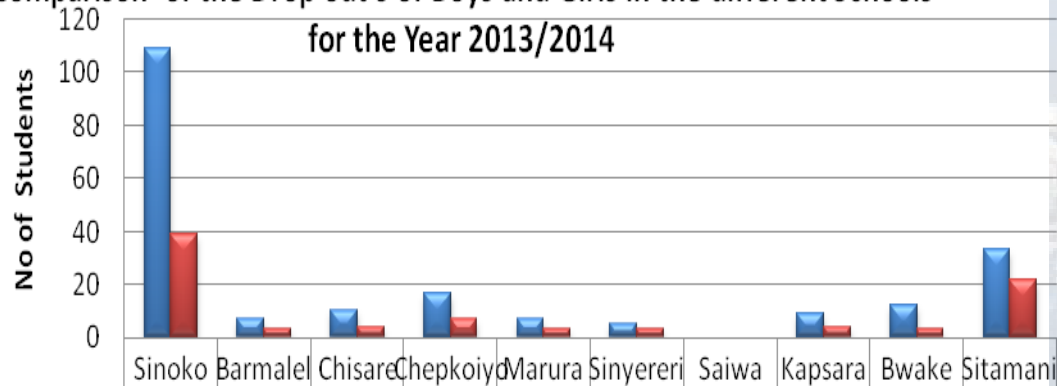
Promotion of Access, Retention and Completion of Primary Education

Approximately 25,000 children in 10 target schools of Trans-Nzoia and Kakamega Counties were reached directly.

The project also impacted indirectly to approximately 20000 community members comprising mainly of parents and guardians as well as youth. This impact is also being felt in other schools and the community as children, teachers and stakeholders continue to share experiences in the different forums. This is evidenced by the numerous requests TYSA received on project expansion for even greater impact.

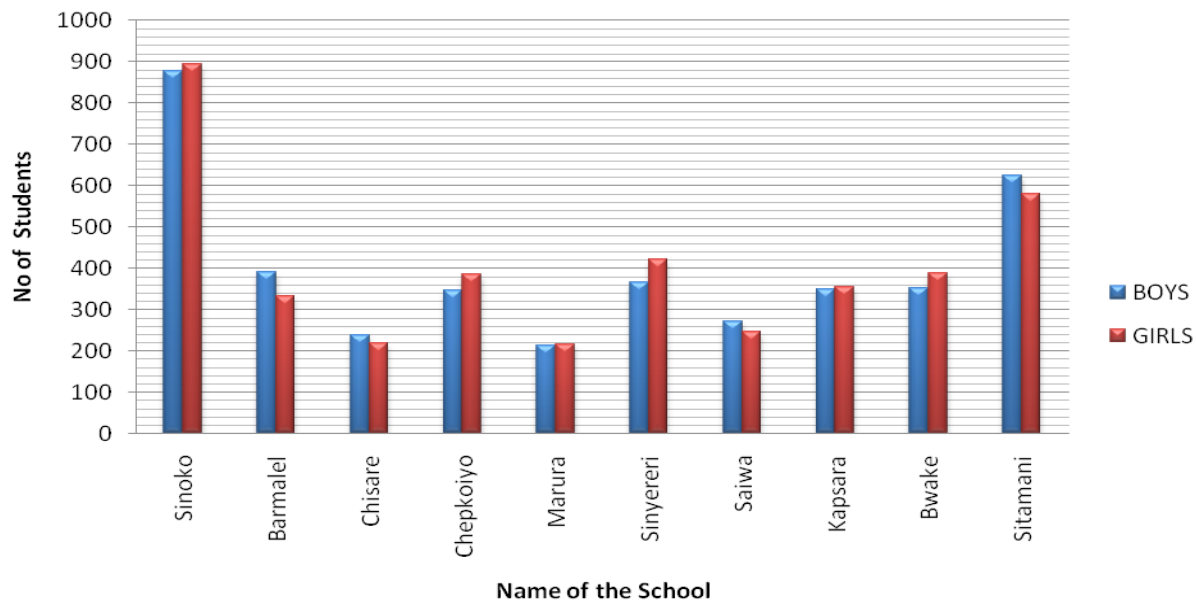



**Comparison of the Drop outs of Boys and Girls in the different Schools
for the Year 2013/2014**



■ Total Pop. 2013	109	7	10	17	7	5	0	9	12	33
■ Total Pop. 2014	39	3	4	7	3	3	0	4	3	22

Comparison Total No of Boys Vs Girls in Different Schools for they year 2014





The graphs above project comparative progressive changes in 2013/2014;

- There was an increase in target school enrolment in 2014 in comparison to 2013 (8062 in 2014 and 8011 in 2013)
- In 2014 there was notable progress towards equitable access to education by both boys and girls as the number of girls and boys is evenly distributed (4026 boys and 4036 girls)
- A significant decrease in school drop-out in target schools (decrease by 42%) in 2014 in comparison to 2013) was recorded.
- 52 teachers from 26 schools in Trans-Nzoia and Kakamega Counties were trained as world coaches
- A total of 3500 pupils in 5 schools were sensitized and reached with messages on sanitation and hygiene

The project built the capacity of over 30 vulnerable children from the 10 project schools with coping mechanism. The children are now able to deal with adversities of stress and Trauma emanating from family conflicts. The children abilities to communicate effectively, solve problems, make choices and negotiate have greatly improved

TYSA believes that football has a transformative role in the lives of children and youth who comes into contact with its football program. In order to provide the children with a broad experience of Moshi and its environs, TYSA partnered with KILICENTRE which hosted them for four days. At KILICENTRE, there was exchange learning and fun making in Moshi.

‘Play and learn’ - you will never go wrong !

Charity Nafula

is a fifteen year old orphaned girl from Sinoko Village, Trans Nzoia County who stays with her aged grandmother. It is for this reason that TYSA identified her and enrolled her as one of its beneficiaries at Sinoko Primary School. Despite being an active member in TYSA programmes, Charity scored 335 marks in her final grade 8 examinations and emerged 2nd best candidate in her school-a feat that amazed many including teachers and parents who thought she was wasting her time in engaging in sports and other life skills activities at TYSA. Charity was a WASH champion, a footballer and an active member of several clubs.

Mrs. Wandera, the Deputy Head-teacher of the Sinoko primary school, describes Charity as a bright and well-mannered student who would be a future leader if well mentored.

“Despite her active engagement in sports other activities outside academics, Charity kept on improving in her studies- something that amazed teachers and her fellow pupils. We now appreciate the fact that one can perform even better when involved in co-curricular activities”

Charity’s performance had been improving steadily since

she was identified by TYSA while in grade six. At this stage, she had scored 250 marks and was at position 80. Mrs. Wandera notes that as a result of Charity’s experiences with TYSA, many students are expressing interest in being involved with the ‘play and learn’ organization”. She requests TYSA and the society at large to continue supporting Charity if she is to achieve her future aspirations.



“May TYSA keep up with the good work and support even more children in the future”
states Mrs. Wandera.

Charity’s Performance Record

	Term 1	Term 2	Term 3
2012 (Std 6)			250
2013 (Std 7)	283	290	303
2014 (Std 8)	302/332	330	335

Shaping dreams and aspirations

Marie Wambui is a fourteen year old standard 8 pupil at Kapsara Primary School. She is a beneficiary of TYSA's Early Bird Initiative ; an engagement that seeks to guide young students on careers and career choices and prepare them for the future through career guidance and subsequent placements for exposure.

Through this Initiative, Marie gained knowledge and insights into career choices. During this program, she was able to streamline her career aspirations as per the career visits and guidance. "I now aspire to be a banker. Initially, I had been torn between a career in banking and a career in medicine but after the career guidance and the actual placement to the bank and the health facility, now I know what best suits me. I am glad that TYSA provided this rare opportunity to me and many

others as I had never been to a bank before" She notes . "It is important to think about the future now and concentrate on realizing it".



Ann Marie Wambui

“I thank TYSA for the opportunity, guidance, mentorship, and football training throughout the program. This has changed my perception towards people and life. I am now more confident and sure of myself. I have made it my duty to encourage other pupils to believe in themselves and believe that they too can be what they want; that one day they will achieve their dreams. I encourage teachers to believe in their students in order to improve performance. TYSA gives me the motivation actualize my dream”

concludes Marie.

Part 2: Facilitating youth leadership and empowerment, participation and good governance

TYSA young leader hones skills at the UNOSDP Youth Camp.

TYSA had the privilege of being part of the 9th Edition of the Youth Leadership camp which was held in Berlin, Germany and brought together Youth from different Sub Saharan Africa countries for 12 days. The purpose of the camp was for the youth to share experiences on their different sports for development approaches.

The camp which was organized by United Nations Office On sports for Development and Peace (UNOSDP)

in partnership with German government through the ministry of international co-operation and Development placed emphasis on the need for peaceful coexistence of communities which is one of TYSA's main focal areas.

'This platform provided TYSA an opportunity to share its work and experiences in development through sports' highlights Master Albert Wetiattia who represented the organization.



Albert Wetiattia.

“ We shared a platform with representatives from major international sports Federations; international Table Tennis Federation, World Taekwondo Dow Federation, international Paralympics committee and other large corporations like Intercampus, a corporate social responsibility program of Inter-Milan football club, Better place online fundraising organization among others- representing TYSA in such a huge international event granted me an opportunity to hone my skills in communication and leadership ” quips Albert Wetiattia.

Part 3: Child Protection, Care and Integration

TYSA's leadership and mentorship program saw over 25 young leaders gain invaluable knowledge on leadership as well an opportunity to demonstrate and showcase the same. For the first time, the children were able to design, implement and monitor their Children Voices Conference, Children and Youth Camp, Football Matches and the evening of the artist. This was amazing discovery and experience that amazed coaches, teachers and parents in equal measure!.

The project built the capacity of over 30 vulnerable children from the 10 project schools with copying mechanism. The children are now able to deal with adversities of stress and Trauma emanating from family conflicts. The children abilities to communicate effectively, solve problems, make choices and negotiate have greatly improved TYSA believes that football has a transformative role in the lives of children and youth who comes into contact with its football program. In order to provide the children with a broad experience of Moshi and its environs, TYSA partnered with KILICENTRE which hosted them for four days. At KILICENTRE, there was exchange learning and fun making in Moshi.

Rays of hope for Eric Ondicho

“I was abandoned by my mother at a tender age of 5 years. Since then I have been living with my great grandmother. My mother has never returned and ours has been a difficult life-a life of struggle. My grandmother has struggled to put food on the table for us and even as I grew up going to school was out of question as I had to support her as well. I however had to juggle the two as I desired to join my friends at school. This remains a great challenge to date but I am determined.

I met TYSA as a beneficiary of its Football for Hope Programme (FFH) when they entered into a partnership with our school. TYSA provided our school with sports equipment and they encouraged us to participate in sports activities.

I love football so much and so this has motivated me to attend school every day. I have gained a lot from the life skills trainings we receive alongside the sports from TYSA. I am very motivated and I feel that someone cares for me-that I belong to the TYSA family. The mentorship exposure and visits are



Eric Ondicho

“I also value and respect my grandmother and the teachers- I had been a rebellious boy before and I would be hostile to those I felt were not caring for me. Now I am a reformed person and am loved by my teachers! .Were it not for TYSA , I would not be in school right now...I would not belong!”

exceptional and when I narrate this to my great grandmother, she always lights up with a big smile and encourages me to attend school and work hard. The early bird initiative remains my favorite.

I am now more confident and proud to belong to a family-TYSA and my school. Through TYSA I have been exposed to different careers and now I know that I can also make it in life. I am energized and looks at life positively and differently from the life skills trainings. I have also realized that I can as well earn form playing football and other sports. I am also a role model in my school and am aiming to crown that by passing my final examinations!.

Part 4: Innovating through the use of value based sports for development

It is worth noting that TYSA gained significant recognition in the year as a result of its continuous and immense contribution to development through innovative value based sports programming. In the period, TYSA contributed to the Football 3 Booklet being developed by Streetfootballworld as well as the Mentorship Booklet that seeks to enhance youth mentorship methods and employability.

Part 5: Institutional Development and organizational effectiveness.

TYSA staff, board and volunteers had their capacities enhanced through trainings in resource mobilization which ensured quality project delivery. This also saw the development of various policies, TYSA Management Manual and other project tools which greatly improved service delivery.



The Brazil experience

In June 2014, the World Cup Football tournament was held in Brazil. In recognition of its contribution to development through sports, TYSA was invited to participate in the prestigious FIFA Football For Hope Festival in Brazil where its young leaders showcased and profiled not only TYSA but also their abilities and talents.'

'This indeed provided an excellent opportunity for TYSA's young leaders, volunteers and staff to gain useful and invaluable experiences not only in sports but also broadly in life perspectives - skills they are currently applying in not only strengthening project implementation but also in advancing personal and professional growth' states Mr. Francis Gichuki, TYSA CEO.



TYSA Brand at the Global Stage

TYSA's selection and invitation to participate and represent the nation and the East African region at the 2014 Football for Hope festival in Brazil highlighted its strong reputation as an organization. It embraced its uniqueness and interventions on value based football and football 3 methodologies. Our simple and enriching slogan of play and learn will forever remain in the heart of all participating nations at the festival.

Locally, nationally, regionally and at the globe TYSA's credibility and visibility has increased highly through our unique slogan of 'play and learn' which speaks out loudly on discovering, nurturing and exploring talents and abilities of young people who are vulnerable and at risk.



During the festival, TYSA was able to share its publications, videos and merchandise with organizations, institutions and individuals who came from various parts of the world. TYSA was also able to create partnerships for exchange learning to improve its programming, organization development and management. This was further enhanced at the Street Football World General Assembly at Port Alegre, Brazil. Indeed, TYSA looks forward to playing a key role in enhancing sports for development at the global stage.

TYSA in the Media

TYSA pioneered a radio program at Kenya Broadcasting Cooperation (KBC) that provided a platform for grass-root organizations using sports for development to share their experiences and how sports is impacting their respective communities. The platform has generated a countrywide discussion about the role of sports for development. TYSA endeavors to use this platform to inform, mobilize and consolidate a sports for development movement in the country.



In June 2014, TYSA participated and won the prestigious fair play award (under 13 boys category) for the second year running in the East Africa Cup tournament; an annual event that brings together organizations from the East African countries that use sports for development to play together in a tournament and by the Norwegian through Christian Contact (CRISC), an NGO. It has different categories of participation but mainly two: Under-16 boys and girls and under-13 boys and girls. "Indeed this was indicative of the strong TYSA values of 'Trust, Respect and Fairness' as well the commitment to achieve".

The tournament plays a key role in regional integration which in its nature provides cohesion, exploration and learning. It provides a key opportunity for school going children to adventure the world and visualize the practicality of the normative theoretical aspects of class work.

The TYSA delegation received additional valuable skills in coaching and life skills. The segmentation to cover topics such as child protection, contemporary issues like HIV/AIDs, First Aid and interfaith dialogue built the team's confidence in the integration process.



Mr Francis Ojilo, TYSA Project Officer.

"The event was at its peak when TYSA was accorded an opportunity to referee and officiate matches in the tournament which demonstrated a clear manifestation of the trust and faith the organizers had in TYSA's technical capacity in the sport. Indeed this was a great honor!"

quips Mr Francis Ojilo, TYSA Project Officer.

6.0 THE TEAM

Board

	Name	Position
1	Ms. Margaret Monyani	Chairperson
2	Ms. Alice Ochol	Secretary
3	Mr. Eliud Akanga	Treasurer
4	Mr. Anthony Gitei	Vice Chairperson
5	Ms. Wilkister Simiyu	Member

Secretariat

	Name	Position
1	Mr. Francis Gichuki	C.E.O
2	Mr. Francis Ojilo	Football For Development Officer
3	Mr. Albert Wetiata	Finance and Administration Officer
4	Mr. Lucas Wanyonyi	Child protection

Volunteers

	Name
1	George Waweru
2	Alex Mosweta
3	Pauline Musungu
4	Bonface Mosweta

7.0 FINANCIAL AND NON FINANCIAL HIGHLIGHTS

Our goal is to be a financially credible and trustworthy organization. To accomplish this, we need to have strict compliance systems in place to ensure that our donors' funds are used in a responsible and transparent manner. As such, we have a number of policies and procedures in place in order to ensure this happens:

An annual external audit is conducted and audited financial reports are sent to donors, board members, and government offices (Kenya Revenue Authority and NGO Coordination Board).

Bi-Annual monitoring and financial reports are sent to donors, board and government officials.

All cash and cheque requests must have attached supporting documentation to show evidence of the decision at the leadership or board level, which must include proof of cost (pro-forma invoice or quote) as well as how the expenditure relates to our organizational objectives and deliverables.

The finance team updates the fixed assets register, pays all government taxes and fees, and provides paperwork for all decisions on a monthly basis.

TRANSZOIA YOUTH SPORTS ASSOCIATION (TYSA)
FOR THE 12 MONTHS PERIOD ENDED 31 DECEMBER 2014
STATEMENT OF FINANCIAL ACTIVITIES (SOFA)

	Unrestricted Fund	Temporary Restricted Fund	Permanently Restricted	Total Period Fund	Last Period Funds	
Income and Endowments						
GLOBAL GIVING			176,451.30	176,451.30	164,396.00	
FIFA			5,280,000.00	5,280,000.00	4,087,600.00	
FOOTBAL FOR WATER			4,203,250.00	4,203,250.00	1,902,020.00	
AKIBA UHAKI				-	284,668.00	
STREET FOOTBALL 1(festival				-	943,600.00	
NSA				-	381,276.00	
DGI				-	959,557.00	
FIDA				-	43,520.00	
Total incomes	-	-	9,659,701.30	9,659,701.30	8,766,637.00	
Expenditure						
Cost of Raising Fund			1,205,370.00	1,205,370.00	901,510.00	N2
Programme Cost			5,970,073.00	5,970,073.00	4,257,882.00	N3
Other Cost			564,758.00	564,758.00	171,000.00	N4
Total expenditure	-	-	7,740,201.00	7,740,201.00	5,330,392.00	
Net movement in Funds	-	-	1,919,500.30	1,919,500.30	3,436,245.00	
Reconciliation of Funds:						
Total funds B/F				3,436,245.00		
Total funds C/D				5,355,745.30		

The financial statements on pages 5 to 7 were approved by the board of Trustees and were signed on its behalf by:

.....Chairman
.....Treasurer
.....Secretary
.....Director

8.0 OUR PARTNERS AND NETWORKS

In 2014 TYSA worked with a number of networks, partner organizations and service providers in implementing and actualizing its programming:

Name of organization/Institutions/Expert	Description of relationship
Streetfootballworld	A global football for development Membership organization that offers platform for its members to network and utilize global resources
East Africa Cup-Moshi	A platform that offers our beneficiaries and coaches to demonstrate and participate in Value based sport at regional level.
Kenya Community Development Foundation (K CDF)	Program and institution development Support
Coaches Across Continent (CAC	Capacity building on life skill coaching through football and games
Danish Gymnastics and Sports Association	National Danish Performance Team cultural, education exchange performance
Imani Radio, Handicap International, Alakara hotel, Baraka Medical Clinic,Registration Bureau-Kachibora, Social Services-Trans-Nzoia East Sub County, Mr.Kipchana Kiborom (Tea Famer), Kapsara Supermarket, Trans-Counties SACCO-Kapsara	Offering employability mentorship for our beneficiaries from primary and secondary schools

Kenya Broadcasting Cooperation	Supporting communication of TYSA activities and Impact
Alakara Hotel- Kitale	Accommodation , meals and conferencing services
Ministry of Education	Project design, implementation, monitoring and evaluation
Travelstart Kenya Limited	Offering travel and flight services
Express Impress Car Hire LTD	Travel services for our beneficiaries and staff
Global Business Travel Management LTD	Offering travel and VISA services
KCB	Offering Banking services
Margaret Namaganda	Mentoring TYSA as an Resource Mobilization Expert
Kenneth Nkumiro	Mentoring TYSA as an Organizational Development Expert
Francis Maina	Mentoring TYSA as a Financial Management Expert
George Nyukundi BSL ,LLB, Dip KSL	Mentorship and Legal Services

9.0 OUR DONORS

We are fortunate to have a number of donors who believe in TYSA's ideals as well as its future. We would like to extend our heartfelt appreciation to the following donors who funded us in 2014:

Name of organization/ Institutions/Expert	Description of relationship
FIFA	Supporting project under Football For Hope
KNVB/UNICEF/SIMAVI	Project support under the football For Water (Football 4Water consortium)
Seeds Of Peace Africa / International Sports Alliance	Project support under the Kenya Sport for Development Partnership (KSDP)
Akiba Uhaki Foundation	Support to document our history and milestones
Global Giving	Supporting online fundraising for our projects
MIVA	Support in the Vehicle purchase project

10.0 ACKNOWLEDGEMENTS AND APPEALS

In 2014, TYSA and our partners touched the lives of over 30,000 children and youth who accessed its interventions both directly and indirectly. Through the formulation of effective strategies for social and economic development, TYSA managed to harness the little resources at its disposal to transform thousands of lives in the communities in which we work. We know we can do even more.

Essentially, thousands of people and organizations made TYSA tick in 2014!. If we were to acknowledge all of them at individual level, we would need a second and much larger report!.

We are grateful to all donors, partners, organizations, stakeholders, communities and individuals who associated with us in 2014.

We are also grateful to the tireless passion, commitment, consistency and team spirit of the TYSA staff, board members and volunteers who enabled TYSA to realize significant milestones in the year.

Our commitment to collaborations and to the effective use of the resources entrusted to us remains central to our work.

With your support, we are fueling transformative change in the lives of the most vulnerable children and communities in this part of the world.

Again, thank you for your continued partnership.

TYSA Board Chairperson

Margaret Monyani





for more
information contacts

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