



2012-2013 Grantees and Community Partners

The Women's Foundation's goal is to promote economic self-sufficiency for women and families in Memphis. The Foundation provides financial support and technical assistance for local non-profit agencies. We are proud to support programs through grant-making, advocacy and research.

**2012-2013
Grant Awards
\$630,000**

Investment by Program Area

Economic and Financial Literacy
6 programs - \$110,000

Job Readiness/Career Development
18 programs - \$301,000

Leadership Development
6 programs - \$83,000

Non-Traditional Job Training
2 programs - \$35,000

Entrepreneurship
1 program - \$19,000

Advocacy and Research
\$52,000

Technical Support
\$30,000

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Economic and Financial Literacy

Community Legal Center. \$20,000
Legal Services for Women helps to ensure economic stability for women by providing legal services to a client population whose income is between 125% of the federal poverty level and the Living Wage level for Memphis. Services include pro se clinics, educational seminars and individual counseling for the purpose of education and empowering these women about their legal rights, particularly in the areas of family law, landlord-tenant and consumer issues, and immigration assistance.

Memphis Area Legal Services . . . \$20,000
Opportunity Plus Program fosters economic self-sufficiency among victims of domestic violence. This initiative will continue to fund a staff position to facilitate achieving the goals of the Domestic Violence program and to act as liaison between clients and community efforts for workforce development, potential employers, housing opportunities and the judicial system. It is estimated that 120 women and 60 children will receive direct services from the program.

**Memphis Interfaith
Hospitality Network \$20,000**
MIHN Homeless Family Counseling Program provides employment/housing counseling and financial literacy training to homeless families in Memphis and Shelby County. The majority of clients are female heads of household. This program provides an opportunity for women at a particularly vulnerable point in their lives to regroup, retool, and make fresh start. The program will aid 26 women and 50 children in moving to a path towards self-sufficiency and strength.

Memphis Family Shelter. \$15,000
Family Counseling Program is a program to reduce homelessness among women and their children through structured group sessions on mental and physical health issues, job readiness, conflict resolution, communications, parenting issues, household budgeting, financial planning and legal issues. The program performs three interventions that support overall agency programs in case management, residential management and children's education and enrichment. This program will move 39 women and 102 children toward residential stability and greater self-determination.

Mi Techo, Inc. \$10,000
Financial Literacy Initiative provides financial literacy education and counseling services to 92 Hispanic and Non-Hispanic women. This program will focus on building four financial literacy skills: budgeting, credit management, home buying education and loss of wealth prevention.

RISE Foundation, Inc.* \$25,000
Save Up Program provides financial education classes and leverages the learning of their participants by offering to match individual savings of \$2 for every \$1 saved over a two-year period. Eighty women and 100 children will use their new financial knowledge and savings to accomplish self-sufficiency and a first step to wealth creation. The savings must be used for an asset, such as a down payment on a house, a vehicle to access a better job, a computer for the family or for additional education.

**Funded by Walmart Foundation*

Job Readiness/ Career Development

A Bridge of Hope Ministries \$10,000

Change Is Possible: Life Skills for Self-Sufficiency mentors females coming out of prison with a focus on those who have experienced domestic violence, abuse addiction or human trafficking. The program will assist 200 women in re-establishing their lives by teaching them life and job readiness skills. They are taught anger management recovery, domestic violence/abuse recovery, financial literacy, career planning and goal setting, with a concentration on promoting women into leadership roles.

Agape Child and Family Services, Inc. \$12,000

H.I.R.E. Learning assists women who are homeless, pregnant, impoverished, abused, unemployed and addicted to alcohol and/or drugs. The program helps women become self-sufficient and stable through education and economic development. Last year, 87% of those served exited the Families in Transition (FIT) program into permanent housing. They increased their income by obtaining their GED or returning to school and finding employment that sustained their families.

Advance Memphis* \$20,000

Advance Memphis: Jobs for Life helps the residents of Cleaborn and Foote Homes communities acquire resources and skills to be economically self-sufficient. The program plays an important role in providing the tools for financial independence with the goal to help residents overcome roadblocks to employment, find jobs, succeed in the workplace, save money and lift themselves out of poverty. A minimum of 50 women will be served by this project.

**Funded by Walmart Foundation*

Booker T. Washington

High School \$6,500

Booker T. Washington Girls Basketball/Track Teams Educational/Cultural Experience exposes 60-70 low-income, African-American teenage girls to the many opportunities available within and outside of their community. The goal of the program is to motivate students using athletics as a tool for achieving their goals. The main

objectives include increasing the number of student athletes who successfully graduate from high school, improving ACT scores four to six points, and increasing the number of students who attend post-secondary institutions.

CASA (Court Appointed Special Advocates) of Memphis Shelby County, Inc. \$15,000

Next Steps exists to increase positive outcomes for teenage girls ages 14-17 who are outside of the foster care system. The program connects them to resources for higher education opportunities, financial management, life skills and job readiness. This positive experience will impact the lives of 50 girls, preparing them for independence.

Collierville Literacy Council \$5,000

GED: The Time is Now provides added opportunities for adults to take and pass the GED test by offering practice test venues and child care service. Looking ahead to a new testing structure in 2014, the program will serve 310 women and provide extended office hours and tutor matching for those preparing to take the test.

DeNeuville Learning Center* \$20,000

Job Readiness and Career Development Challenge provides opportunities for 200 women who are unemployed or work in minimum wage jobs, have very limited resources for self-improvement and/or have mental health problems or low self-esteem. The program advances job readiness through basic education, GED achievement, literacy skills, career development and self-esteem building, leading to better employment opportunities, self-confidence and social and economic independence.

**Funded by Walmart Foundation*

Dress for Success Memphis \$10,000

Success Is Working will strengthen the Professional Women's Group (PWG) through the development of a standardized core curriculum that provides continuity of learning opportunities for PWG members who enter the program at any time and help them acquire the skills needed to further their professional development and take advantage of online educational opportunities, including web-based certification and degree programs. The program will serve 15 women and 38 children.

Grace House of Memphis \$10,000

Grace House of Memphis Phoenix Project provides comprehensive, long-term residential alcohol and drug treatment services to 40 adult women who are chronic abusers. The program is designed to assist women with overcoming the environmental barriers that prevent them from having safe, affordable housing and employment, both of which are key to maintaining sobriety, achieving self-sufficiency and breaking the chain of poverty.

HopeWorks, Inc. \$20,000

Personal and Career Development Classes will assist 60 women living below the poverty level in discovering what skills and talents they possess, and match those abilities with a career path that could potentially provide a livable income. In addition, the classes promote healthy self-esteem and spiritual values, and offer academic preparation for taking the GED as well as other program admission exams.

Karat Place, Inc. \$20,000

Job Readiness-Rehabilitating Women Ex-offenders for Self-Sufficiency helps female ex-offenders successfully return to society through programs such as job readiness and placement known as Special Actions to Restore Talents. Other components of the program include transitional housing, family reunification/protection, drug treatment and counseling.

Memphis Urban League, Inc. . . . \$20,000

Project Ready serves 156 students in grades 6-12 at Cypress Middle School and Northside High School. The curriculum is comprised of three components to address the academic, personal and social needs of economically disadvantaged students. The program uses ACT college ready benchmarks, practice exams, SkillsTutor, career research tools, college tours, field trips and community service activities to introduce students to new opportunities.

Meritan, Inc. \$15,000

Senior Community Service Employment Program helps older adults obtain meaningful employment in the community and increase their economic self-sufficiency and independence. To achieve this, the program provides part-time community

service employment opportunities for individuals 55 and older whose income is at or below 125% of the poverty level. Participants are paid minimum wage, placed with local non-profit and government agencies where they receive training to improve their skills, self-confidence and sense of self-worth.

**New Ballet Ensemble
and School\$7,500**

New Ballet Ensemble & School Scholarship Fund provides scholarships to 40 qualifying students to ensure equal access to a level of excellence that reaches beyond competency. New Ballet's model includes a vocational dance program resulting in jobs as teachers and professionals in New Ballet Ensemble, college counseling and opportunities to attend the best conservatory or university training programs.

**Neighborhood
Christian Centers, Inc.*\$25,000**

Women Empowered to Succeed: Life Skills and Job Training addresses the problems of chronically unemployed or under-employed women who have few, if any skills to break the cycle of poverty in which they live. The program improves the health, education and stability of 80 women and their children. The primary objective is to increase employability by helping to identify barriers to employment, teaching the basic life skills and job readiness skills and presenting the opportunities for work experience through volunteerism and internships, leading to meaningful, paid employment.

**Funded by Walmart Foundation*

The Salvation Army.\$20,000

Renewal Place provides transitional housing for chemically dependent homeless women who are at least 18 years of age and either pregnant or have one to three children. The program offers a supportive environment for addiction recovery, preservation of the family, and acquisition of job skills. Addiction counseling and treatment are at the core of services offered, which also include intensive case management, educational opportunities, GED classes, financial literacy, money management, skills assessments, parental and life planning skills, mentoring job readiness training and volunteerism.

**Southwest Tennessee Community
College Foundation*\$20,000**

Tennessee Early Childhood Training Alliance (TECTA) allows childcare workers to see themselves as professionals who can move up a career ladder and increase their salaries. This program provides tuition assistance for 182 low-income child care providers to better themselves and their families. Their increased knowledge will in turn provide better educational opportunities to the children they serve.

**Funded by Walmart Foundation*

**Urban Strategies Memphis HOPE –
Health, Opportunity, Pride
and Empowerment*\$45,000**

Memphis HOPE is a public-private partnership birthed in 2004 as a result of collaboration between WFGM, the City of Memphis and the Memphis Housing Authority. The purpose of this program is to break the cycle of multi-generational reliance on public housing by focusing attention on helping individuals achieve self-sufficiency. By leveraging community resources and funding to support the education, job training and health and social needs of the resident families of the former Lamar Terrace, Dixie Homes and Cleaborn Homes public housing developments, a revitalized community is taking shape.

**Funded by Walmart Foundation*

Leadership Development

Blues City Cultural Center, Inc. ..\$10,000

Seek to Serve and The Hope Day Zone provides services to residents who live in Memphis Housing Authority properties, Section 8 residents and other low income families. The program exposes 30 participants to leadership opportunities, provides self-sufficiency skills training and encourages communication between other segments of the community. Representatives from corporations, higher education and small businesses assist participants in making strides socially and economically.

**Families of
Incarcerated Individuals.....\$10,000**

Doorways Re-entry Program provides a continuum of services that will enhance successful transition of 25 returning female

offenders from the Mark Luttrell Correctional Center (MLCC) by offering one-on-one mentoring relationships and enriched transitional services for self-sufficiency and successful reintegration.

Girl Scouts Heart of the South ...\$13,000

Today's Girls; Tomorrow's Leaders helps today's girls gain the courage, confidence and skills to become tomorrow's leaders. The program is based on the belief that all girls need and deserve access to programs that will help them overcome obstacles and improve their futures.

Latino Memphis\$20,000

Abriendo Puertas – Opening Doors aims to help youth to achieve academic success, leadership development and community engagement. The program seeks to arm these students with strategies to not only adjust to a new country, new culture, and new language, but to possess the skills necessary to become active members and leaders of the community. More than 30 women and children will benefit from the work of this program.

**Memphis Urban Debate League
Advisory Board\$10,000**

Memphis Urban Debate League provides the social and academic benefits of debate to as many Memphis City School students as possible. The after-school program of academic policy debate is designed to stimulate a higher interest and success in academics, greater preparation to graduate high school and college, and creating a life path toward fulfilling careers.

**The Exchange Club
Family Center\$20,000**

First STEPS (Skills to Ensure Parenting Success) Parent-Aide Program provides parenting and life skills education and mentoring for first-time teen mothers who, due to poor self-esteem and inadequate support systems, are struggling in the areas of education, finances, peer relationships, parenting, and time management. Through the program, approximately 65 young mothers will learn to break free of the cycle of poverty.

Entrepreneurship

Girls Incorporated of Memphis. . . \$19,000

So You Want to be an Entrepreneur will help 150 girls realize their talent for finding creative ways to sell goods and services. The program will also provide the girls with exposure to real-life business settings as they meet with successful women business owners. Participants will gain experience in developing a business plan as well as the roles and responsibilities involved in starting a business. They will learn about budgeting, marketing, production and everything involved in building a business idea from the ground up.

Non-Traditional Job Training

University of Memphis Research Foundation-Herff CE \$25,000

Girls Experiencing Engineering is a program to offer 100 middle and high school girls an opportunity to increase their awareness and interest levels in the fields of mathematics, science and engineering. The program also broadens the impact of activities by providing middle and high school science and math teachers with new pedagogical methods and tools for use in their classrooms and to provide high school girls with leadership training and practice opportunities.

YWCA of Greater Memphis \$10,000

Young Women Trained and Ready provides non-traditional and post-secondary training, apprenticeships and employment for low-income women in the Greater Memphis area. A minimum of 40 women will be recruited and provided non-traditional and traditional skilled training opportunities, computer literacy education, job readiness and GED training. This training will result in significant improvements in the quality of the lives of individuals, families and the community.

Advocacy and Research

Center for Research on Women –
University of Memphis
Early Success Coalition
National Center for Research on Women
Partnership for Women's Prosperity Southern
Region Collaborative
Tennessee Women's Fund Alliance (TWFA)
Women's Economic Security Campaign
(WESC)
Young Women Philanthropists

Partnerships and Initiatives

The Women's Foundation has successfully led efforts to raise \$8.5 million to provide Memphis HOPE Community Supportive Services (CSS), a new model for comprehensive case management, to more than 1,200 families. The supportive services component is necessary to ensure the program provides viable means and expandable approaches to neighborhood revitalizations, while improving the standards of living for community residents.

Funders

Assisi Foundation of Memphis, Inc.
Baptist Memorial Hospital
BlueCross BlueShield of Tennessee
City of Memphis
Community Foundation of Greater Memphis
FedEx Corporation
Ford Foundation
Gold Strike Casino and Resorts
Hyde Family Foundations
John Dustin Buckman Charitable Trust Fund
Junior League of Memphis
LeMoyne Owen Community Development
Corporation
Links, Inc., Shelby County Chapter
McCormack Baron Salazar/
Urban Strategies, Inc.
Memphis Housing Authority and the Division
of Housing and Community Development

Methodist LeBonheur Healthcare
Plough Foundation
Regions Bank Foundation
United Way of Memphis and the Mid- South
Walmart Foundation
W.K. Kellogg Foundation

Community Partners (Partial List)

Advance Memphis
Associated Catholic Charities
BRIDGES
Boys & Girls Clubs of Greater Memphis
Career Express
Christ Missionary Baptist Church
City of Memphis Summer Youth
Employment Program
CLW & Associates
Community Capital, Inc.
Family Home Health Agency
First Works, Inc.
Memphis Area Career Center
Memphis Athletic Ministries
Memphis Challenge
Memphis Housing Authority
Methodist LeBonheur Healthcare
Memphis Urban League, Inc.
Memphis Youth Leadership Program
Mustard Seed, Inc.
New Pathways
Porter-Leath
Right Resources Management Group
RISE Foundation
Seek to Serve
Shelby County Books from Birth
Shelby County Commodity Food Services
STREETS Ministries
Tennessee Department of Human Services
The Children's Aid Society
The Works, Inc.
Uptown Alliance CEDC
Urban Strategies, Inc.
Watoto Dé Afrika
Workforce Investment Network

Mission of the Women's Foundation for a Greater Memphis

Encourage philanthropy and foster leadership among women and support programs that enable women and children to reach their full potential.