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Just copy this link
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Hearts Of Fire Yahoo tool bar! Fire Fox
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(Tear Off & Return)

Hearts Of Fire Project

Our Vision

Standing for the greatness of homeless people and the huge contribution they hold for the world

Generating a new and radical interpretation of who they are:

- the vanguard of a new culture based on the dignity and inherent value of human beings
- people who have voluntarily or involuntarily stepped outside our pervasive consumer culture

Building a platform that empowers homeless people to show the world who they really are

Providing what is missing: love, acceptance and connection.

Hearts Of Fire Project
323 E. Matilija Street
Suite 110-251
Ojai, CA 93023

Web Site
www.heartsoffireproject.org

Email: heartsoffire@ureach.com

Toll Free 877-827-2012

Hearts Of Fire Project

**Shifting Perceptions of
homeless people
through artistic
self-expression**



**A Social-Profit, 501(c)(3)
Organization**

ABOUT THIS PROJECT

WHAT IS THE HEARTS OF FIRE PROJECT?

The *Hearts Of Fire Project* is a nonprofit organization committed to shifting public perceptions of homelessness through artistic self-expression. The humanity of the homeless is expressed to the world through their individual and collective expression of art and music.

WHAT WE PROVIDE

We bring homeless people the opportunity to be heard, to be seen and to make a difference for themselves and others. As we travel from shelter to shelter, we hear comments like these:

“Elevated, energized and renewed people”

“An immediate positive impact”

“Exciting and fun”

“Come back soon!”

HOW WE DELIVER

The *Hearts of Fire Project* brings the voice of homeless people to the public through compelling expressions of their art and music. We capture their art and music on site through facilitated art workshops and a mobile recording studio. In partnership with local homeless advocates and agencies, we tap into the vast pool of

artistic talent among the homeless. We nurture that talent to not only draw attention to the issue of homelessness, but to begin a fundamental shift in how people relate to the homeless. By facilitating, capturing and publicizing the art and music of homeless men, women and children, we vividly display the face of their humanity to the world.

OUTCOMES

Educate

A documentary film is being produced as we travel from site to site in major metropolitan areas. This ground-breaking film captures the emerging artistic voice of the homeless and inspires us all to reexamine our preconceptions of the homeless and who they are.

Inspire

Music of homeless singers and musicians is recorded on site. This original music is screened and selected compositions will be recorded at major studios with professional musicians.

Paintings, drawings and other artistic expressions are created by homeless people on site at facilitated workshops. Selected works are collected, prepared, reproduced and exhibited at participating galleries and museums.

Build Community

Works of art generated by the project are displayed at major events and exhibited by

homeless organizations, selected galleries and museums. Music CD's and selected art work are sold to raise funds for the perpetuation of the project. Films are assembled, edited and submitted to festivals and independent distribution outlets for exhibition at appropriate venues.

Advocates and agencies share in the sales proceeds and use these funds to develop and present art and music programs to their service populations based on our model.

FOUNDER & EXECUTIVE DIRECTOR

Bob Ballard headed Ballard & Company, CPAs, LLC, a consulting firm which specialized in grant and contract auditing. He holds a BSBA , *summa cum laude* from Bryant University and studied Public Administration at Boston University's School of Management. Bob evaluated government programs for the U.S. Government Accountability Office (GAO), a Congressional branch agency and is an award-winning singer-songwriter and composer.

HOW YOU CAN HELP

Volunteer: call 877-827-2012

Donate on line:

www.heartsoffireproject.org

Email: heartsoffire@ureach.com