

## 1. The Basics

### Social Enterprise Name

Food for 400 of Zimbabwe's HIV Affected and Infected Children and Guardians

### Sector:

- Education and Health
- Environment and Energy
- Human Rights and Gender
- Information and Communication Technology
- Infrastructure and Governance
- Small Business and Social Development

### What is the stage of development of your social enterprise?

- New Idea       Pilot       Start up       Expanding       Mature

## 2. Objectives

A total of \$41,195 funding is needed for 6 months, from 6/1/09 to 12/31/09.

Of the total amount of funding needed for this project, what amount is being sought through GlobalGiving?

\$36,000.00

These funds will be used to achieve the following **objectives**:

1. Ship 2400 bags of nutritional supplements to our partners in Zimbabwe
2. Provide food for approximately 400 HIV+ children and their guardians for six months

## 3. Elevator Pitch

### Elevator Pitch

Due to the famine, drought, mismanaged lands by government, the AIDS pandemic killing those who knew how to farm, mass emigration, and the hyper-inflation plaguing Zimbabwe, many vulnerable children and their guardians are unable to plant and harvest food or raise animals, leading to starvation. AFCA will provide these individuals with easily digestible oat-based porridge, giving them the chance to regain their strength in order to plant their own food and to raise animals for food and sale.

Our partner in Zimbabwe, ZOE, provides the necessary training to these families so they can become self-sufficient and provide food for themselves.

#### **4. Social Impact**

##### **Problem Statement**

Food insecurity is a major problem for most Zimbabweans, but it affects orphans and vulnerable children even more deeply. In the near past, the current government did not allowed the import or distribution of food to Zimbabweans, while at the same time curtailing the provision of fertilizers for many years, effectively ruining crops and the supply of food. This food is urgently needed in order to prevent more people from starving, while giving them time and strength to plant and grow their own crops and raise animals through the training and help of our partner, ZOE.

##### **What will the social impact of your enterprise's activities be on the beneficiaries?**

1. Food supply for 400 individuals (HIV+ orphans and their guardians) for six months
2. Training of these individuals in order to allow them to grow food for themselves and to sell through our partner in Zimbabwe
3. We will help break the cycle of dependence so many have on foreign food by combining temporary food distribution with training for the production of their own food

#### **5. Market and Services/Products**

##### **Beneficiaries and Services and Products**

400 AIDS orphans and their guardians in Zimbabwe who are desperately in need of good nutrition will be the recipients of the porridge shipped by AFCA. Both AFCA and ZOE firmly believe in giving people the capacity to help themselves and not to keep them dependant on outside sources. Because of this belief, this program will be life-changing for many.

With the provision of temporary food, the children and their guardians will have time to learn to sow and grow their own food, as well as how to raise and care for animals, both for consumption and for sell. AFCA provides the initial food and ZOE trains the beneficiaries. It is both ZOE's and AFCA's desire and goal to replace food distribution with sustainable livelihoods in both rural and urban areas of Zimbabwe.

#### **6. Competition and Risks**

##### **Competitor**

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There are few organizations working with children with AIDS in Zimbabwe at this time. They include the Elizabeth Glaser Foundation (mostly prevention of mother to child transmission), World Vision (mostly care packages and education).

There is really no “competition” per se in the work we do, as we are all striving to help affected and infected children. In many cases, we partner in order to achieve our objectives and to not “reinvent the wheel”.

## **Risks**

Our biggest risk comes from the recent rash of piracy, as it will push the cost of shipment higher. Another risk is the possible loss of the food due to government interference, including possible changes in freedom to import food.

## **7. Team**

### **Experience**

AFCA has proven track record of shipping and delivering anti-retroviral medicine, food, humanitarian relief items, and medical supplies and equipment to our partners in Sub-Saharan Africa for the past 4 years. To date, we have never lost a shipment or contents. For this particular endeavor, we are working once again with Southern Cross Shipping, who has extensive experience with shipping to difficult destinations, including Zimbabwe.

ZOE has extensive experience in training orphan families in husbandry and crop growing, providing them with skills they can use in their lifetime. Over 1369 orphan families have been empowered to self-sustain through goats given to 300 families and hens to 490 families. Micro enterprises have been started with 300 families and skills training has been executed with 270 families. While this is a milestone, it is only the beginning and many more families need at least one good meal a day in order to be able to learn necessary skills to develop sustainable livelihoods.

## **8. Funding and Investments**

**Funding Model** (check all that apply):

Fee-for Service

Product Sales

Service Sales

Cause-related Marketing/Sponsorship

Contract Services to Vested Parties

Grants and donations

Unrelated Business Income

Other

## 9. Financials

### Financials

AFCA is funded by various means. Individuals, churches, grants, and events have all provided funding to cover our costs. Each year since inception, our funding has grown, allowing us to expand our programs and deepen our work in our target countries and communities. We continue to strive for a varied fundraising base, knowing that only then, can we continue to work, in particular during difficult economic times such as the ones we are currently experiencing.

2009 Project projection

<b>Expenses</b>	2009
Overhead	\$250
Consultants	\$1,200
Social Program (shipping and delivery)	\$36,000
<b>Total expenses</b>	\$37,450
<b>Facilitation Cost**</b>	\$3,745
<b>Total</b>	\$41,195
<b>Income</b>	
Earned income	\$5,000
Grants	\$5,000
In-kind support (food)	\$123,000
Soft loans	\$0
<b>Total Income</b>	\$133,000