

Agenda and report of the S.A SYMPOSIUM in March 29-March 31,2012

Dear all,

I am pleased to be one of the SEED winner 2011. Last month, I was invited in SA as a SEPALI representative to attend SEED symposium followed by the award ceremony and the winner workshop. This trip to SA was a really big opportunity for me and of course for SEPALI to improve my know-how on scaling up the SEPALI activities to be profitable and sustainable within 3 to 5 years. Lots of new fantastic idea have been shared between the winners but especially I would like to notice how important were the teaching-presentation from various panels invited by SEED such as the UN Under-secretary General and UNEP Executive Director, The regional Program Director UN Women...

Several topics have drawn my intention during the symposium, such as the “ Climate change and the need for gender perspectives, The roles of Africa SMMEs in advancing the green Economy.” I also pleased to be in connection with other winners which are exactly the same level as I am (we are all a Founder/Director of a grassroots Green entrepreneurs).

I would like to address my warm thanks to SEED for the providing us opportunities to scale-up my initiative “ Community based wild silk production” . Also, I thank all SEPALI partners CPALI, Connexion Material, Ghent University, Source-4style for your wonderful contribution to support SEPALI’s application.

Please find the SEPALI/SEED brochure annexed of this report.

Sincerely

Mamy.

I- Schedule for March 29th,

TIME	ACTIITY and REPORT:
8.00	Registration: Each invitees received a badge and SEED box
9.15	Opening of symposium: Helen Marquard, (Executive Director SEED initiative) described briefly the SEED program: Founded by UNEP, UNDP and IUCN at the 2002 summit on Sustainable development in Johannesburg. <u>Objective of SEED:</u> 1-To support the ability of such entrepreneurs to scale up or replicate their activities and enable them to make a contribution to their local economies and communities. 2- To learn from each over in order to find a common solution as well as new idea to make change.

	3- To report the summary idea to the UN decision makers to enable them on setting up laws or new policy of the resources management.
9.25-9.45	Opening Address: (SA official) Welcome and congratulation speech.
9.45-	The green economy- a global responsibility. Expectations of the Rio+20 summit (Nick Nuttall.Spokesperson to achm Steiner, UN Under-secretary General and UNEP Executive Director): This presentation has demonstrated the importance of the green economy. Currently, the problem is how to decrease the Carbon emission.
10.25	The benefits of the green Economy Richard yong. EU Delegation to South Africa: The green economy promote job creation or new opportunities for Job with respecting of gender equity. Now it is time to accelerating and implementing green economy. The green economy is a strategy of sustainable development.
10.45	<u>Media brief</u> The media brief focused on the green economy initiative. They selected the 2 winners from last year to do a short presentation about their initiatives that focused on the solar panel distribution in the marginalized communities in South Africa and in Nepal.
	Panel 1: The green economy in Africa –Climate change, Agriculture and energy- Visions and perspectives Panel Moderator :TBC Participants Moustapha Kamal Gueye or Cecilia Njenga,UNEP Mapula Tshangela, Departement of Environmental Affairs, SA Ismael Sunga ,SACAU(TBC) Andre Nel, Pick`n Pay(TBC) Ompi Aphane, Dept of Energy (TBC) Mickael Felder \, E+CO (TBC)
12.30-14.00	Lunch and marketplace with SEED Winners: This was an opportunity to each SEED winner 2011 to show their products and give further information about our initiatives to the visitor. For SEPALI, we had a visit of all other winner and I visited their boosts as well and exchange flyer and business card, take a pictures... In addition of that, I also had a visit of high personal officer of UNDP, UN women progam, the SA Departement of Environmental Affair and the SEED partners such as IDT (Independent Development trust), ADELPHI.
	

14.00-14.20	<p>The roles of African SMMEs in advancing the green Economy Valerie Geen, National Business initiative: It is a local and regional context, National policies and action plan. (example of South Africa climate change response strategy green accord) The green Economy in Africa involves a Global politic and policies, Multilateral conventions and Regional agreements, Investors, cost and availability of resources. (see www.nbi.org.za)</p>
14.20-14.40	<p>Climate change and the gender perspectives Nomcebo Manzini, Regional Programme Director UN Women This is an opportunity for all of us to learn and know the responsibilities of the women in the world. We have learnt what is going on without women?, and what's going on if the women take responsibility and go ahead to lead or manage. According the presentation of the UN women program, the women rate participatory in the UN grant application are only 25%. The women have been encouraged to participate in all program that the men applied such us to create an NGO, or entrepreneur, to make a decision. For all the UN grant program, the women application are always hoping.</p>
16.00-17.00	<p>Closing session Coffee and post-symposium networking session</p>
18.30-22.30	<p>SEED Award Ceremony & Gala Dinner: Each winner has received a certificate from the head of UN, UNDP of SA and the general Manager of HISENSE SA. During the time each winner went to get the certificate, there was a slide show running with some pictures of each correspondant initiatives. During ceremony, I had opportunities to talk and share information to the guests that SEED has invited.</p>



March 30th, 2012

TIME	ACTIVITY
09.30-11.00	Welcome and introduction (Helen Marquard)
11.00- 11.30	Recap the Symposium, Objective of workshop and SEED's future plane's Helen Marquard, SEED Executive Director
11.30-12.30	<p>SEED winners exchange tables- by geographic region Overcoming challenges, finding opportunitie, including with each other</p> <p>Our team consists: Madagascar, Senegal, Burkina Faso, Cameroum, Kenya, Rwanda.</p>

	<p>This was an opportunity to share and learn how the communities work in various country. We all realized how hard is to work in the local communities where there are lots of taboos and traditional habit. The common objective of all of us is to be financially independent, so we also share experiences about raising funds, making loans, marketing products.</p> <p>Each of us had our own strategy to involve the communities in the initiatives. Some initiatives invested on the project set up cost and pay directly the community for their contribution into the project, some initiative much donate to the local king/chief of village to get permission to introduce the program in the communities.</p> <p>I shared the SEPALI work by explaining them our strategy which is to talk to the tangalamena (chief of village) to inform them the interest and importance of the project. SEPALI spread awarness in the communitities without paying any farmers, without giving any salary.</p> <p>The current SEPALI problem is the time that farmers spent to do a very little work, and that was a common problem for all NGO who work in the SEPALI area.</p> <p>WE finalized our brainstorm meeting by finding solution, which is to respect the differents entities in the communities even if it is usually based on their own advantage, and second it is helpful if the initiatives development, improve or create a system to provide a better information about the project in all the communities.</p>
12.30-12.45	Reporting back from tables: Each table gave a short summary of what they have discussed .
12.45-14.00	Lunch
14.00-15.15	<p><i>SEED Winner exchange tables-by theme</i></p> <p>`Overcoming challenges, finding opportunities, including with each other`</p> <p>We have been classified according to the theme of our initiative, our theme was: Biodiversity,</p> <p>Our team consist Madagascar, Ghana, Burkina faso, Cameroun, Senegal. Several questions have been responded such us “ what are your biggest challenges and opportunities?, How do you obtain funding ? do you plan to sell shares of your enterprise?</p> <p>The common challenges for all of us were to get more production, to get more communities involving and especially to find a cheaper way to ship the products abroad, to copyright the product. As a solution, it will be cheaper if we create a franchise, to copyright the new design/product in order to avoid the copy.</p>
15.15-15.30	Reporting back from tables: Each table gave a short summary only for 5 minutes.

15.30-16.00	Coffee break
16.00-17.00	Next weeks ahead: winners link to SEED facebook page; introduction to SEED database; SEED admin issues SEED Evaluations Close

Draft Agenda Workshop- 31st March

<i>Time</i>	<i>Activity</i>
9.00-10.15	Opening
10.45-12.00	Introduction to SEED research: The SEED longitudinal study, the Entrepreneur. Toolkit (winners have the opportunity to contribute to the toolkit) Heather Creech IISD, Canada (SEED research partner)
12.00-12.45	Feedback: which connections have you made with other winners and how do you plan follow up
12.45-13.00	Closing remarks Helen Marquard