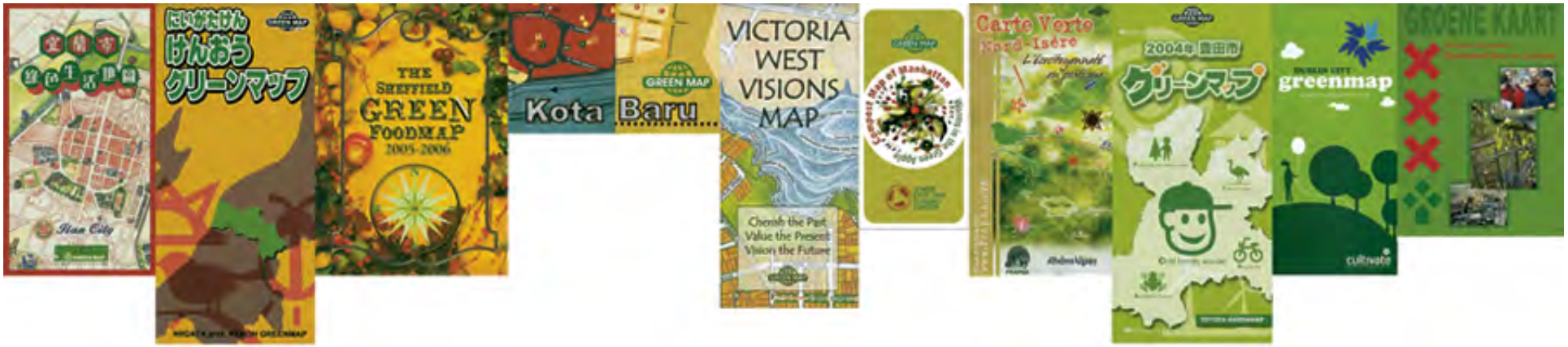
GREEN MAP
™
Introducing the
Open Green Map

Green Map System: Promoting inclusive participation in sustainable community development since 1995

Engaging over 550 communities in 54 countries, more than **365 locally published Green Maps** are already being used by millions of people



We partner with students, community groups, NGOs, tourism and city agencies, eco-entrepreneurs and others

Thousands of local green living, nature, social justice and cultural sites have been charted in cities, towns and villages

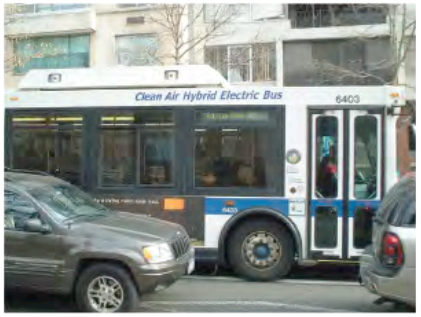
Barcelona's
Sun Factory

Local Farmers
& Artisans
Market

Robeson US's
kayak tours

Yogyakarta ID's
Geologic Feature

Breda NL's
Eco Center



Hybrid
Mass Transit

We offer adaptable tools that help Mapmakers create compelling local maps of all scales and formats

Icons Use as a font with any computer application or on stickers

Mapmaking Guides Adaptable for print or web maps, community involvement, etc.

Multimedia Resources Multi-lingual books, guides, workshops, exhibits, websites

Archives Green Maps, stories, videos, presentations and exchanges

However, the process remains daunting for many, preventing important local findings from being shared

Development ▶ **Research** ▶ **Design** ▶ **Production**

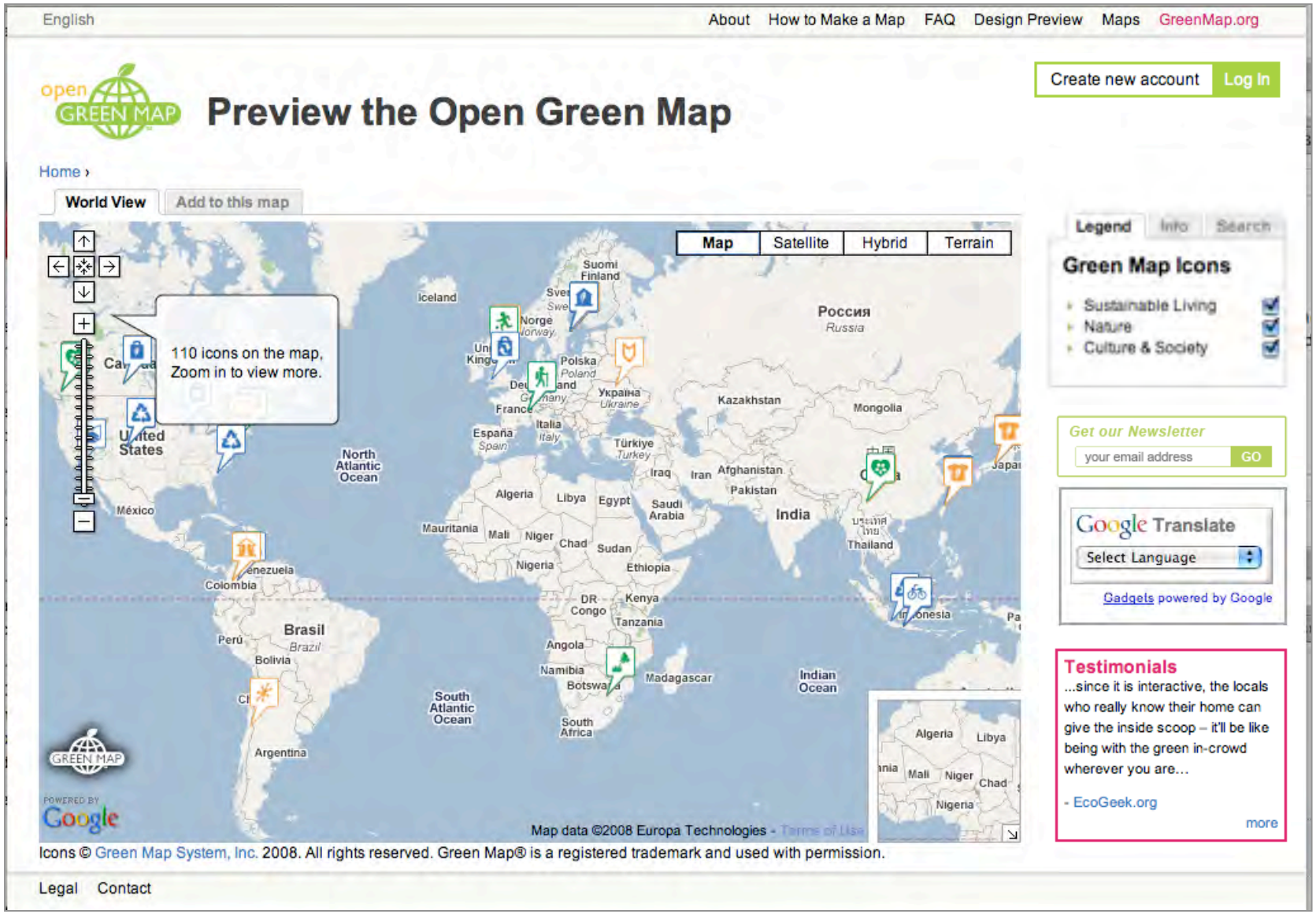
Without losing the valuable community organizing, research and dissemination processes, can Green Map System help lower technological and financial barriers? And, dramatically increase participation, exchange and impacts!

Our solution: Develop the Open Green Map platform to increase participation and address diverse (g)local needs

Merge open source and Google Map technology, our global icons and local knowledge to create a constantly evolving cross-cultural guide to local sustainability strategies and best practices

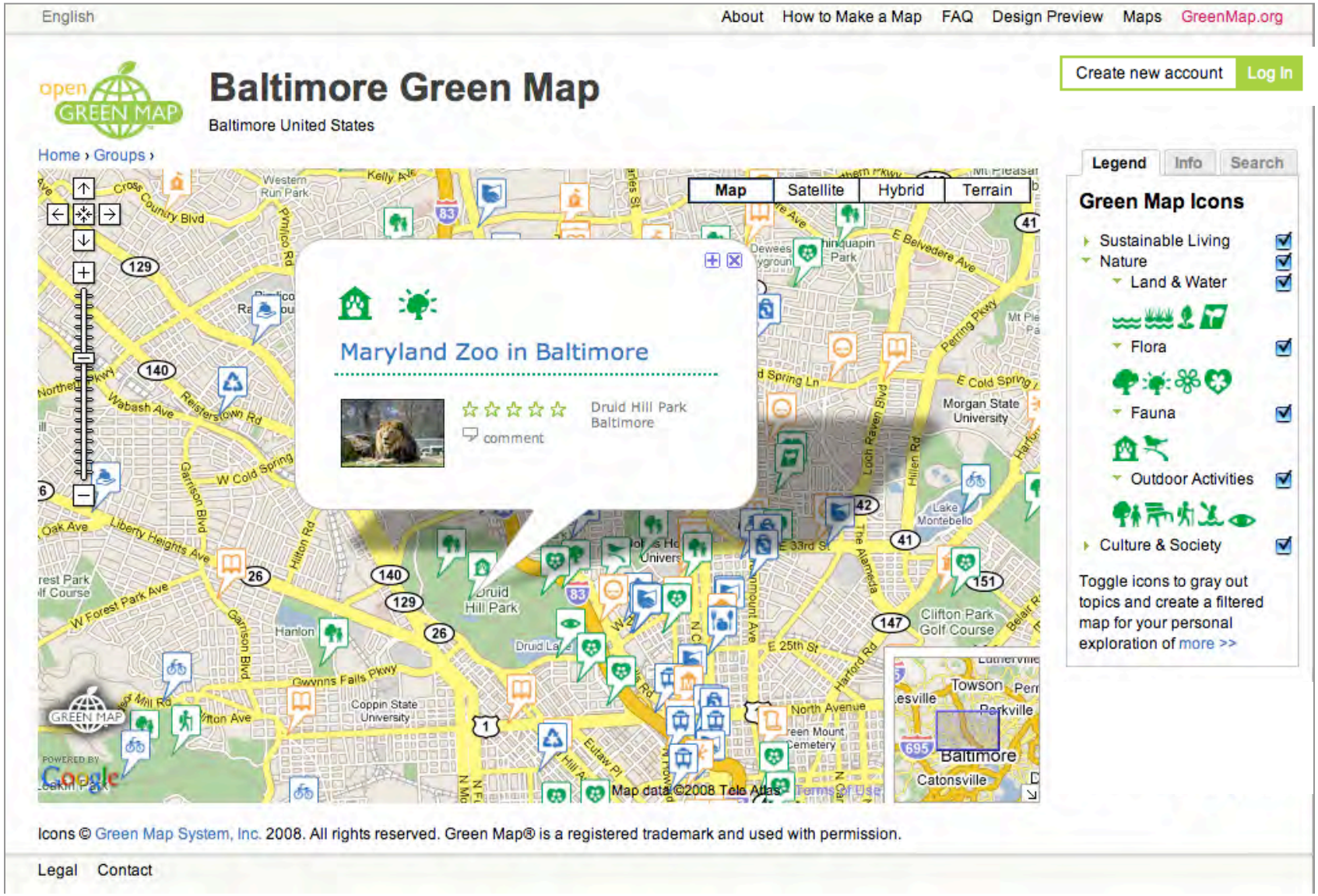
Instantly accessible, Open Green Map is now in Preview.
Celebrate its global launch with us on June 5 2009!

World View starts with with 2 sites from each map, zoom for more. Public can add sites later.



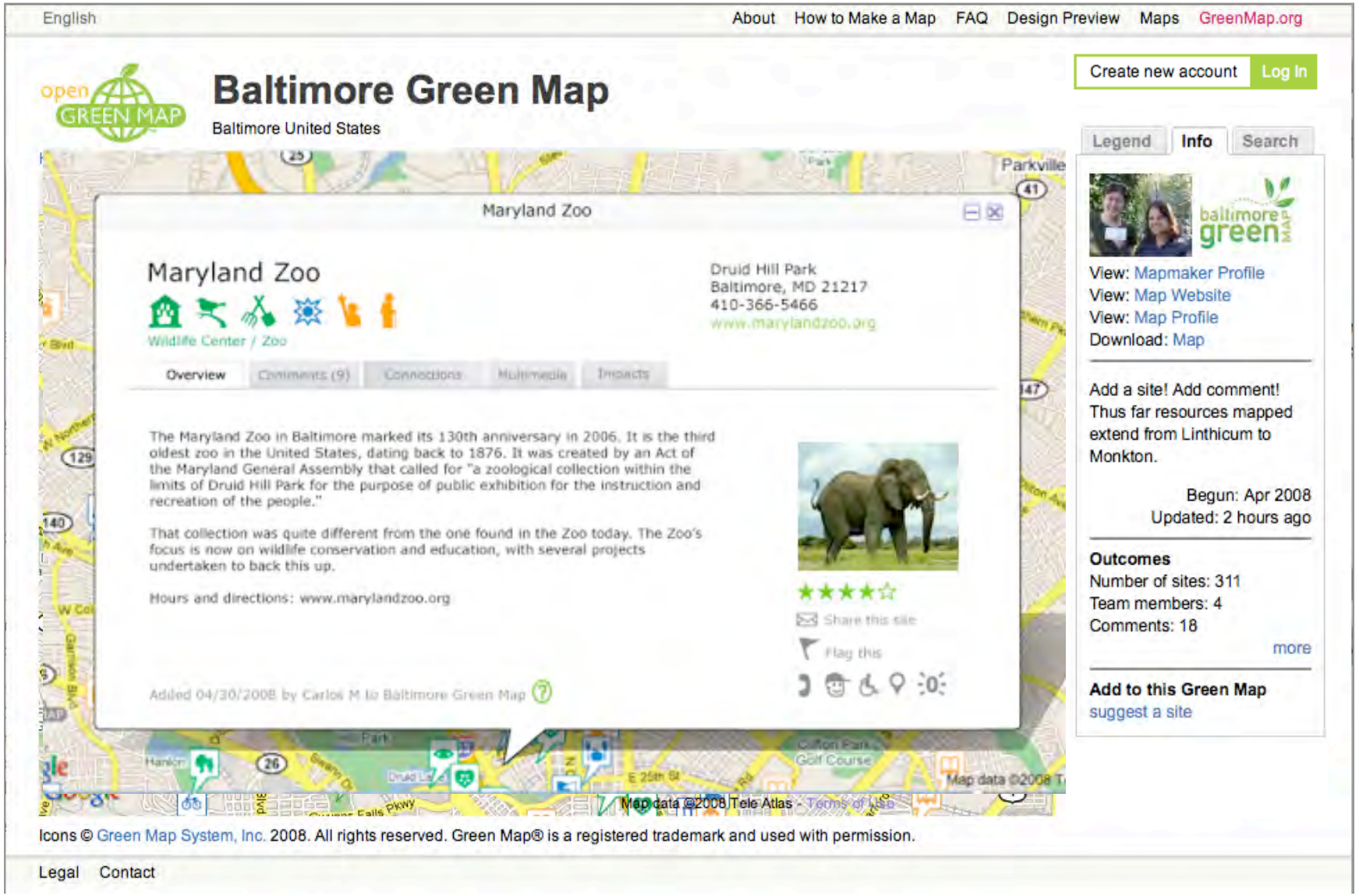
Explore the map by clicking each site. You can filter your view by toggling the Legend's icons.

Although the website's design is in progress, it's easy to explore the first 40 maps today



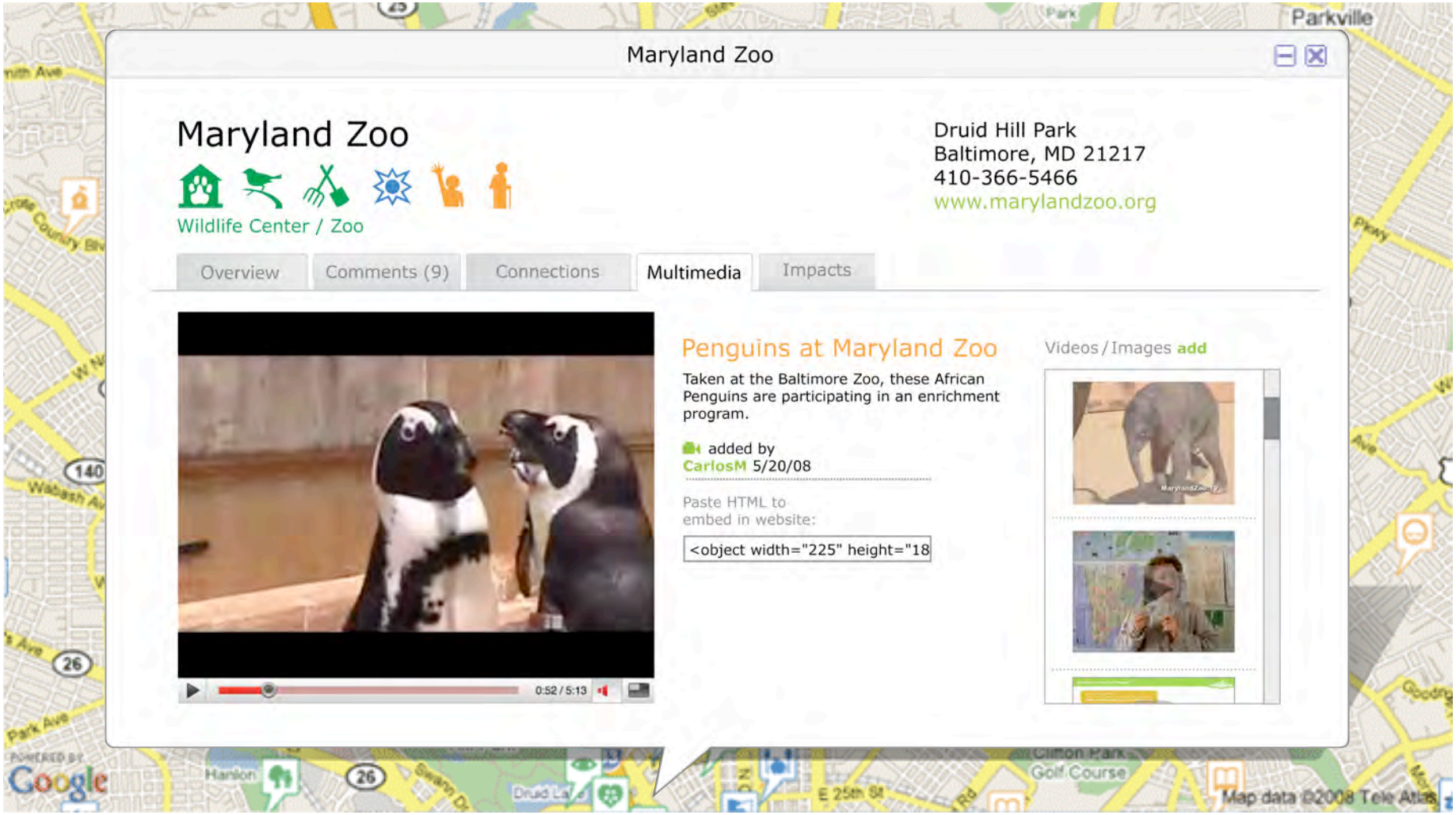
To locate the Mapmaker's overview, open the info window. Click tabs for public comments and interaction

Several icons describe each site. Info Tab links to Profiles and locally designed map PDFs



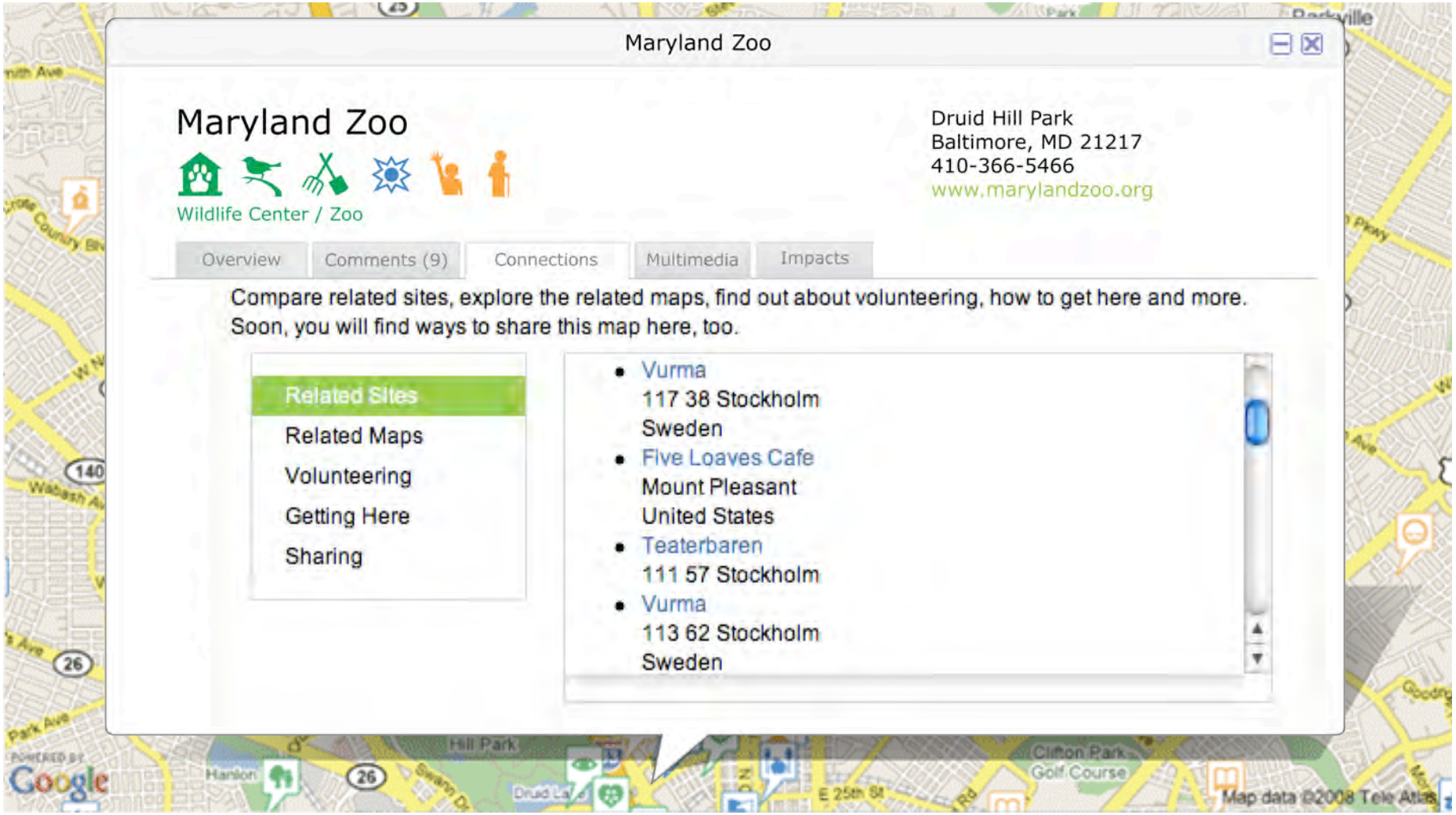
At the Multimedia tab, everyone is invited to display their own images and videos of the site via Flickr, YouTube, etc.

Later, a wider range of images, PDFs, podcasts or other multimedia will be available here



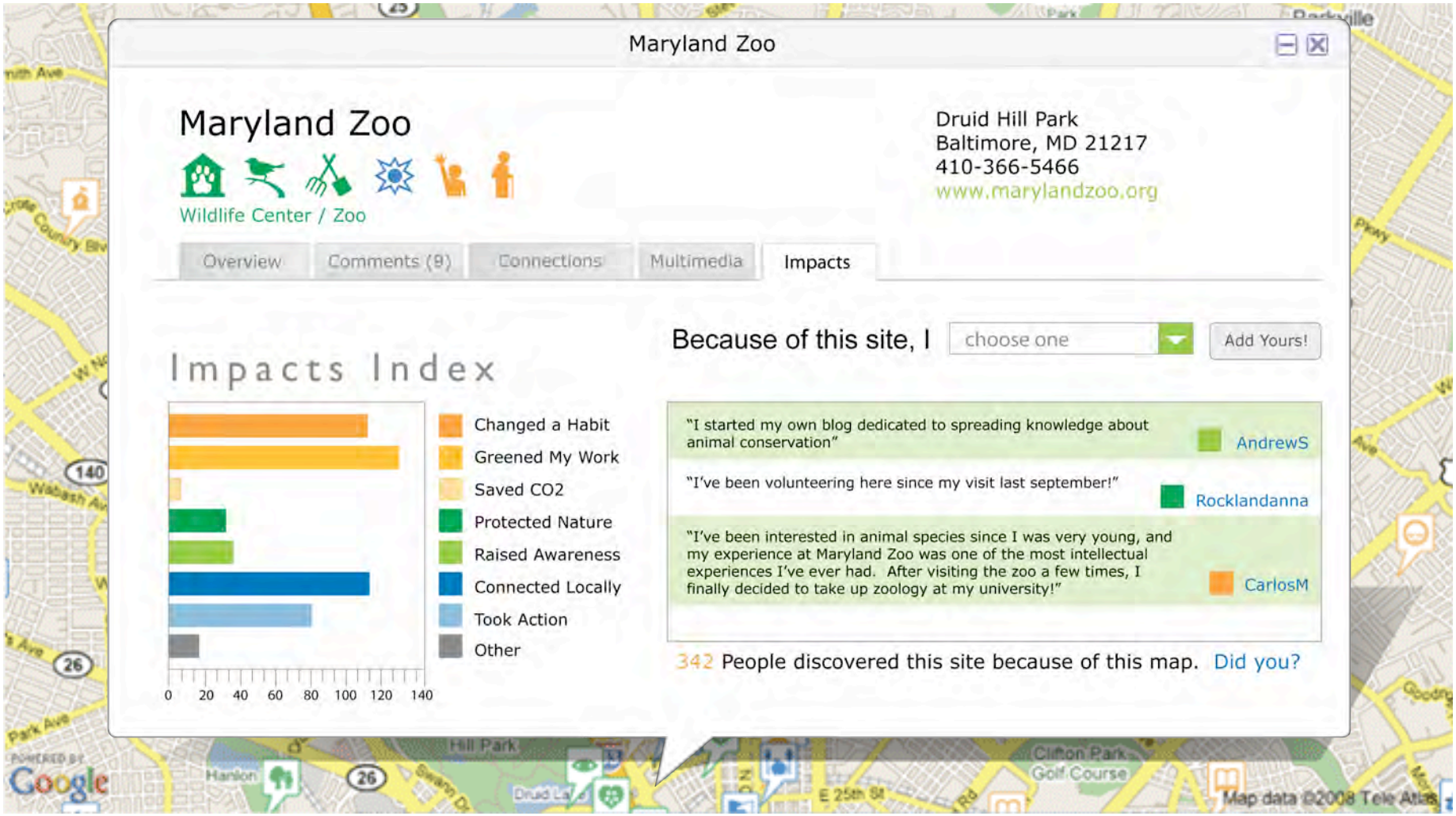
The Connections tab now helps users quickly compare sites worldwide that use the same icons

Later, this tab will also include volunteering, getting there and other kinds of connections.



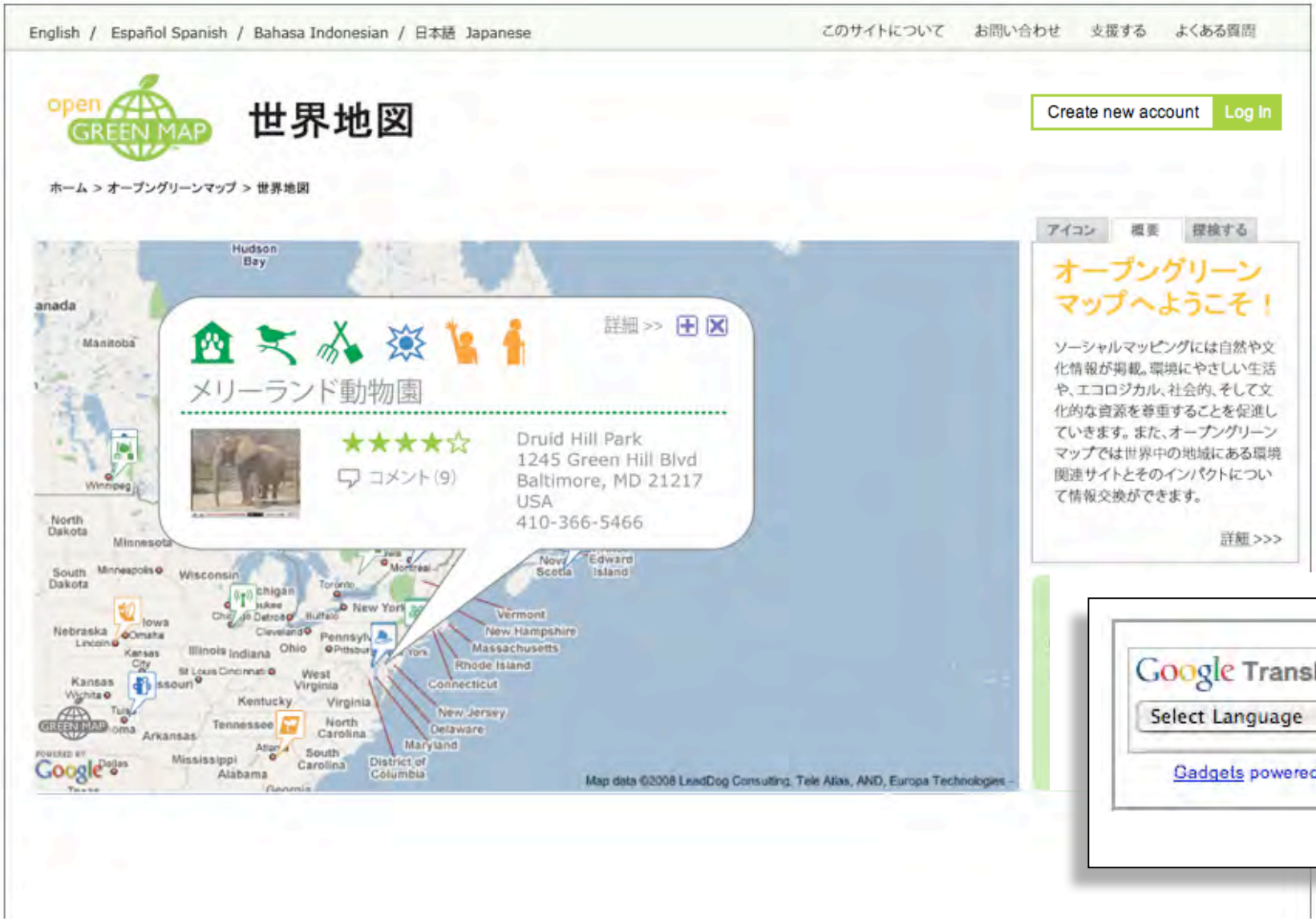
The Impacts tab indexes important data that describes how each site benefits individuals and communities

Now, map-wide outcomes can also be viewed. Later, find more advanced survey tools, calculators.



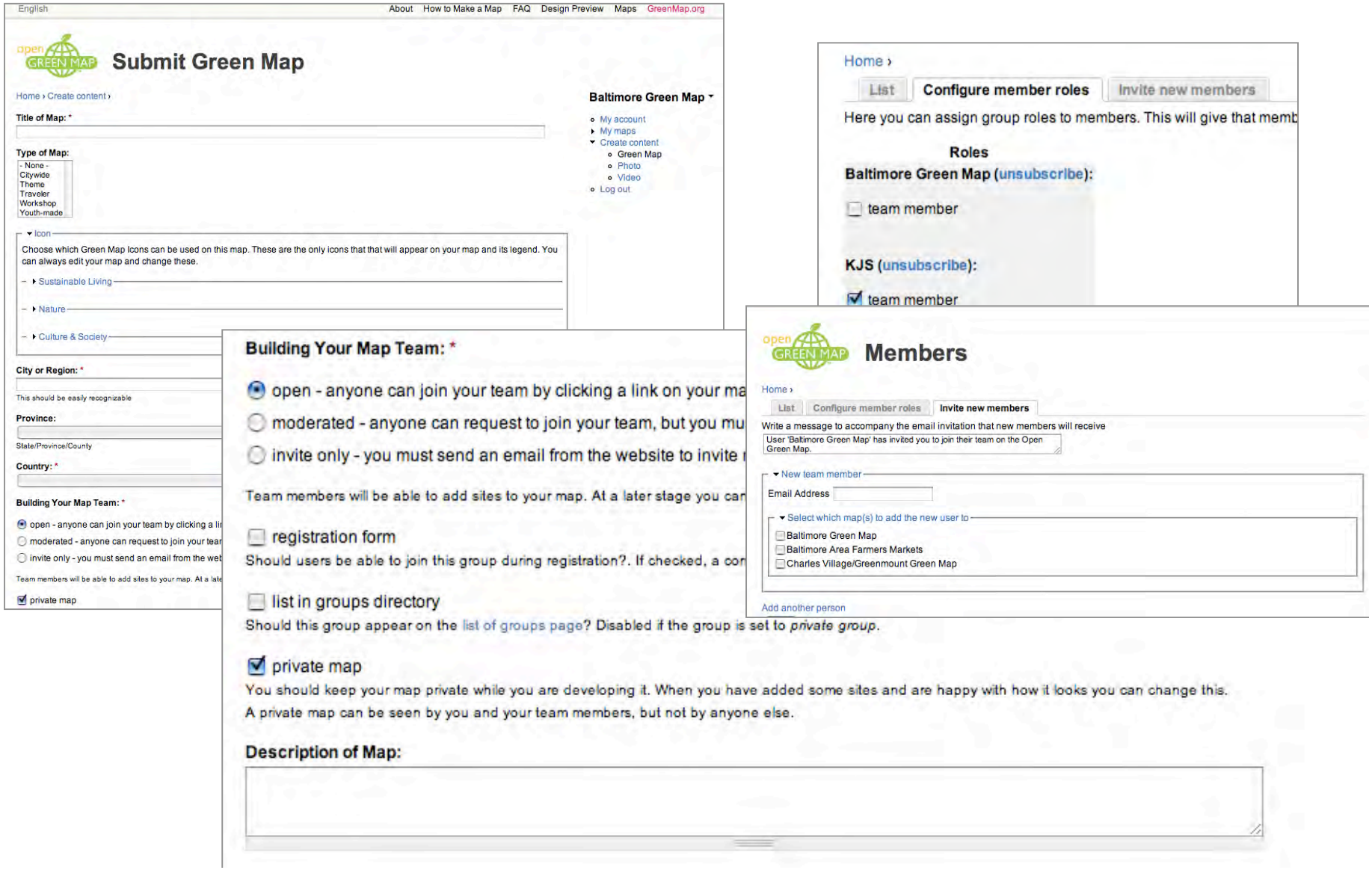
Any language can be used in the info windows. We are translating key interfaces to invite broader participation

Spanish, Portuguese, Indonesian & Swedish are underway. Static pages have a translate tool



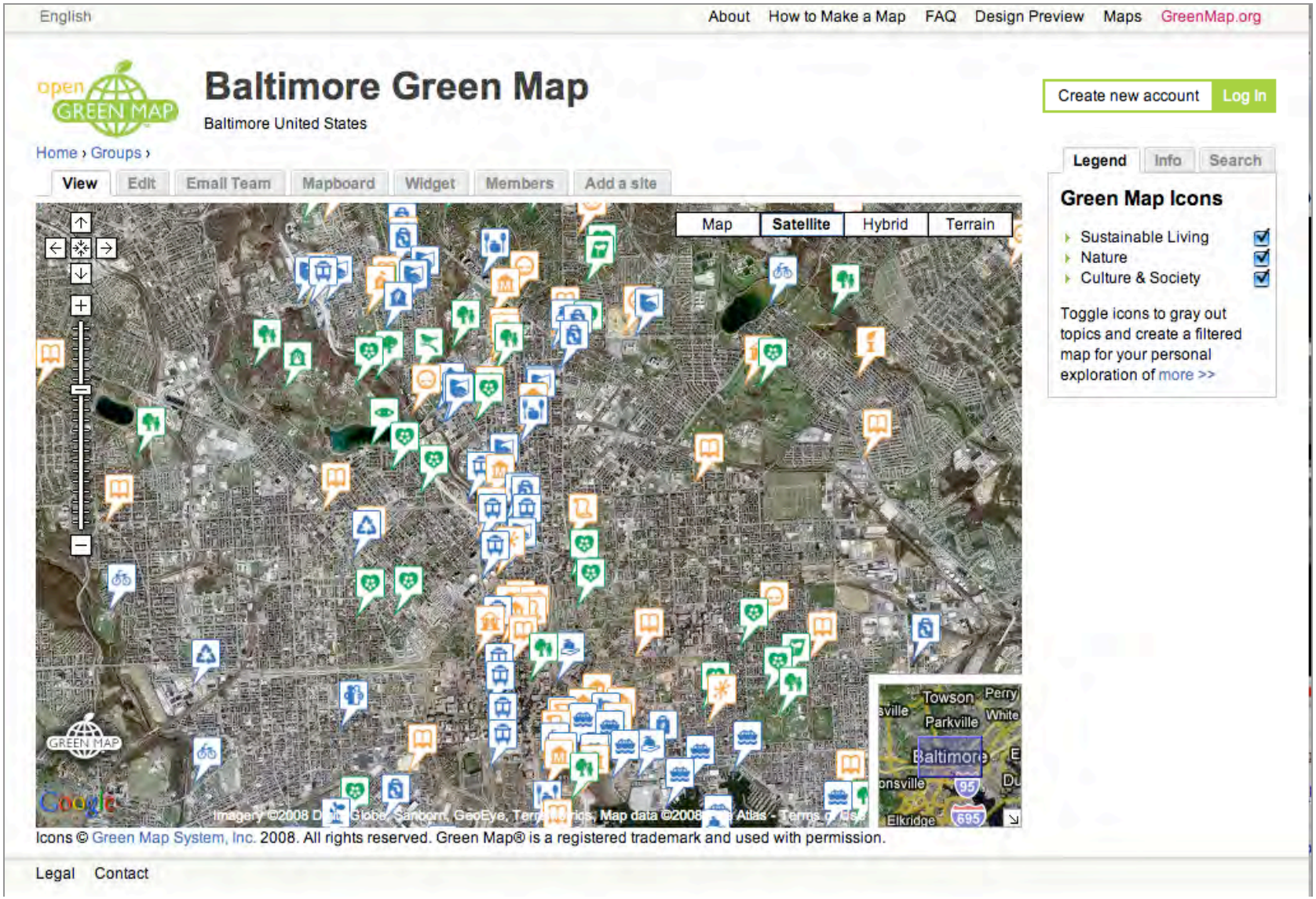
Behind the scenes, map making and team management tools rely on simple design and conventions for ease of use

These forms will become easier to use with cloning, icon charts, offline spreadsheet for batchs



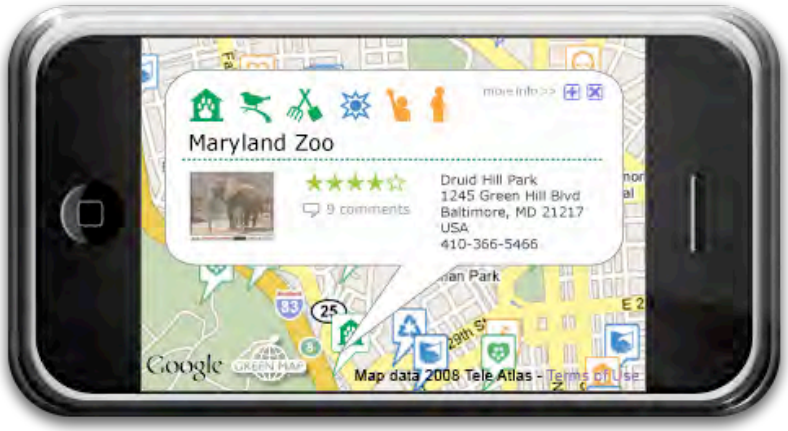
Mapmakers or users can now choose Google Map's street, satellite or terrain view with more options to come

Later, choose Google Earth, Open Street Map, historic or handmade base maps



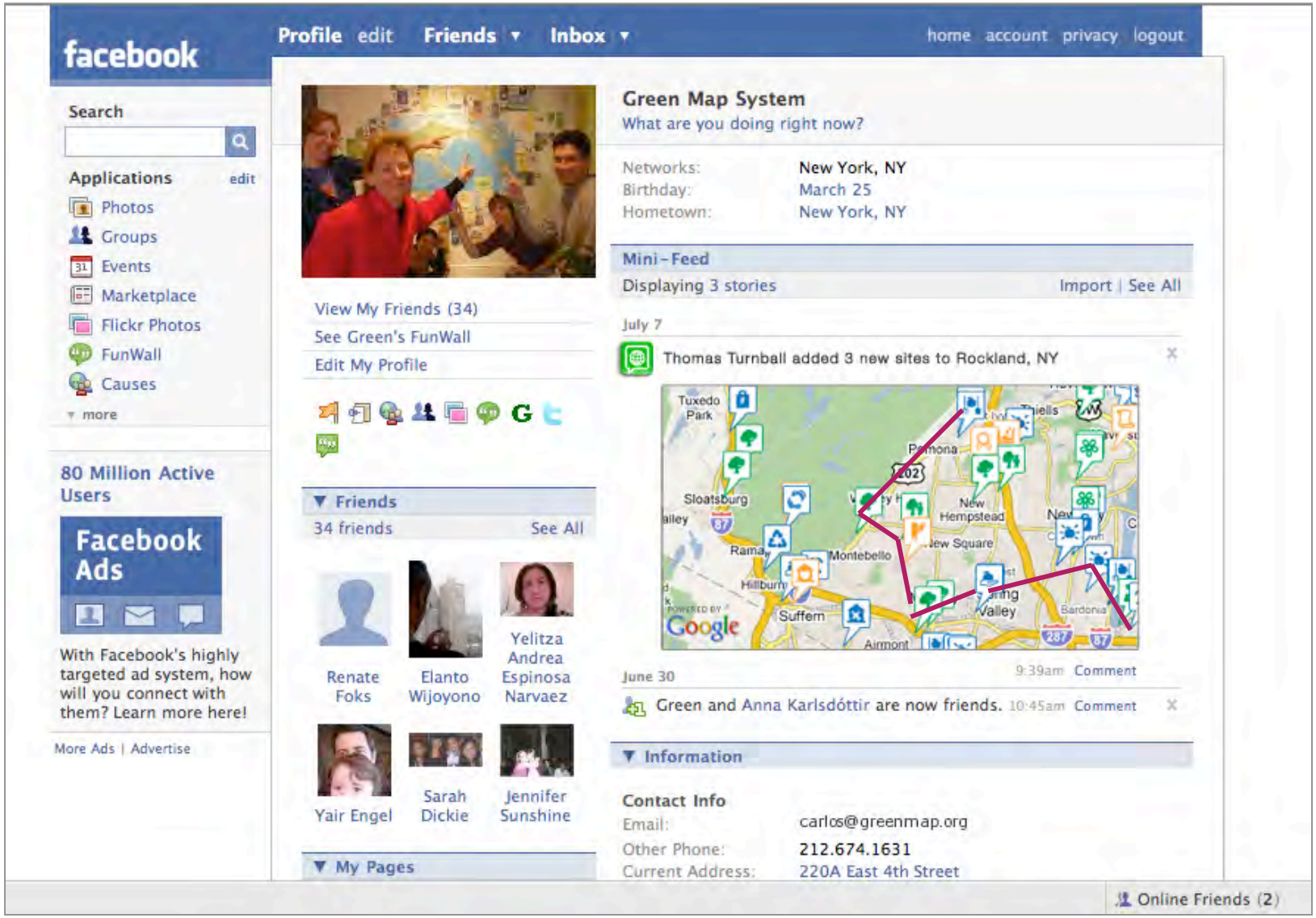
Explore the Open Green Map by iPhone now, with other wireless devices and onsite markers to come

Adding or enhancing sites by phone, What's Nearby list for low-tech mobile use, GPS, etc



Basic widgets let Mapmakers embed Open Green Maps in websites and blogs now, Facebook App is to come

Coming soon: Lines & areas, create widgets, share a tour, static views and other sharing



Excitement is building, and the Open Green Map is gaining recognition, even before it is officially launched!

"This online map program is fabulous and I'm inspired. What a cool way to get connected and see what's green around the country."
Planet Pink n' Green

"...since it is interactive, the locals who really know their home can give the inside scoop – it'll be like being with the green in-crowd wherever you are… even my own town – will suddenly have a whole slew of new secrets revealed."
EcoGeek.org

"It's one of the more intriguing Google Maps interface efforts that I've seen, and certainly in line with their exquisite map design efforts to date … I look forward to contributing what I know about my locale."
Spatial Sustain

"The Stockholm Green Map is now fully digital…you are encouraged to list information or provide comments, thanks to an innovative Open Green Map.org platform used by Green Mapmakers worldwide."
Delta Airlines magazine

Open Green Map team, summer 2008

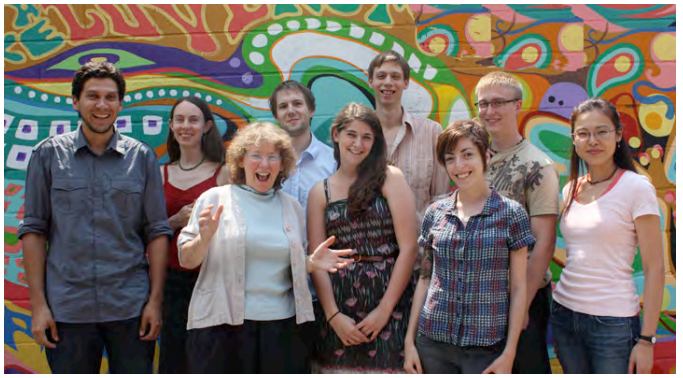
N2Y3: FEATURED PROJECT

Tele Atlas

an initiative of ashoka Changemakers.net

globalgiving

Featured: NetSquared
3rd: Tele Atlas Maps in Apps
Finalist: We Media Pitch It
Top 10: America's Giving Challenge



Join with us to help people everywhere take part in creating and promoting sustainable communities

Skill-building and Leadership through Green Mapmaking:

- Tech, Communications & Ecological Literacy
- Analytic and Visual Expression
- Cross-culture Collaboration & Exchange
- Voice Assessment of Current Issues
- Orientation to Community Assets & Challenges
- Create a Lasting Record of Change
- Experiential & Service Learning
- Planning & Visioning

"If the best greening resource in the world is around the corner but no one knows about it, what good can it do?"
Yelitza Espinosa,
Pereira Colombia Green Mapmaker

Think Global, Map Local!

Explore GreenMap.org
and get involved!

GREEN MAP

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