



**GOOD MORNING AFRICA &
THE INVESTOR NEWSPAPER PRESENT**

OIL, ECONOMY & THE MEDIA

programme



program agenda

FIRST SECTION: Oil & Media

8:00 - 9:15 am

Breakfast and Registration

9:15 - 9:30 am

Opening Remarks

William Guyster, GMA

9:30 - 10:30 am

"The Effect of Oil on Ghana's Economy"

Dr. Kwabena Anaman, IEA

10:30 - 11:30am

"Oil and the Press: A New Challenge"

Rodrigo Diez, Emerson College

11:30 - 12:30pm

LUNCH (Thanks to Sunshine Sala Café)

SECOND SECTION: Democracy & Media

12:30 - 1:30pm

"Managing the Development of Ghana's Nascent
Oil & Gas Industry"

1:30 - 2:30pm

"The Time of the Journalist Has Come"

Rodrigo Diez, Emerson College

2:30 - 3:30pm

"Reflections of a Journalist"

Nana Mensah, The Investor



Mr. William Guyster

Will Guyster founded Good Morning Africa (GMA), the NGO with a mind for business and a heart for Africa in 2006. Prior to GMA, Mr. Guyster spent 15 years in the fields of disaster recovery, small business development, financial management, HIV/AIDS education, and African development and for institutions as varies as Calyon Bank, The World Bank, the Academy for International Development, USDA, American Red Cross, and the UN doCip. He earned his BA from Columbia University in International Development.



Dr. Kwabena Anaman

As the current director of the Institute of Economic Affairs, Dr. Anaman is involved with work dealing with analysis of weather and climate-related factors that affect production and growth of firms in specific industries such as construction and mining in Ghana. He brings a new research area of climate-related issues in agriculture and other sectors of the economy such as mining and health sector to the JSC, as well as knowledge of economic analysis of air pollution and respiratory diseases.



Mr. Sunil Mathrani

Sunil Mathrani is a Senior Energy Specialist at the World Bank and has over 25 years experience in the industry. His regional expertise spans across Africa and Asia, with his first exposure to the Ghanaian power sector in 1984. Prior to joining the World Bank, Sunil worked in the oil industry and received his Masters degree in Economics from Cambridge University, UK.



Mr. Rodrigo Diez

Rodrigo Diez is a Chilean journalist who has worked as a news broadcaster for almost a decade in Chile's biggest TV Station: Canal 13. His coverage focused regularly on economical and political beats. He also traveled as an especial envoy to cover important news in different regions of the world, such as the USA, Mexico, Haiti, Cuba, Japan, China, and Argentina. Mr. Diez is pursuing his Masters in Communications at Emerson College in the US. And he is working this summer as Good Morning Africa Executive Consultant.



**Mr. Emmanuel
Nana Mensah**

Nana Mensah graduated from the Ghana Institute of Journalism in 1996, and continued his studies in Germany and the USA. Nana Mensah has dedicated his career to contribute to the economic and social development of Ghana. He has traveled worldwide to cover news, specially economic and political events. In June 2007 he started his own Business Newspaper: The Investor, offering a new alternative to the Ghanaian public, and a new voice that contributes to the discussion of the relevant news in the country



Ms. Ejieme Eromosele

Ejieme Eromosele is Country Director for Good Morning Africa and has a solid background in consulting, having worked several years with consulting giant Accenture on a variety of Fortune 500 accounts in the pharmaceutical, retail, insurance, telecom, transport, and publishing industries. She has studied and worked in the Philippines, Argentina and Nigeria and earned her Bachelors in Economics from New York University.

Good Morning Africa (GMA) is the only US- based, non-profit organization that is solely dedicated to high-growth, social entrepreneurship in Africa. Our organization serves to grow and promote African business leaders who have an exceptional mind for business and genuine passion for bettering their communities.

For additional information on the mission & work of Good Morning Africa or become a supporter, Please e-mail us at: info@goodmorningafrica.org or visit us on the web at: www.goodmorningafrica.org

With Special Thanks to:



Oil

R e f e r e n c e



1. As site with an overview of the process to obtain and export oil. Also contains additional references for the oil industry.

http://www.bydesign.com/fossilfuels/links/html/oil/oil_find.htm

2. Information gateway for the petroleum industry. Contains news, current industry statistics, and job listings.

<http://www.oilonline.com>

3. A community that discusses ideas related to peak **oil**, sustainable development and growth, and the implications of these ideas on politics, economics.

http://www.theoildrum.com/topic/supply_production

4. A monthly magazine offering industry news, statistics and technical editorial to the **oil** and gas drilling, exploration and production industry.

<http://www.worldoil.com>

5. Peak **Oil** News and Message Boards is a community and collaboration portal about energy-related topics.

<http://www.peakoil.com>

6. **Oil** Change International campaigns to expose the true costs of **oil** and facilitate the coming transition towards clean energy.

<http://priceofoil.org/>

7. **Oil & Gas Journal Online: Oil** and Gas news covering **Oil** and Gas, Petroleum, **Oil** exploration, **Oil** industry production, **Oil** drilling, and Directional drilling.

<Http://www.ogj.com/index.cfm>