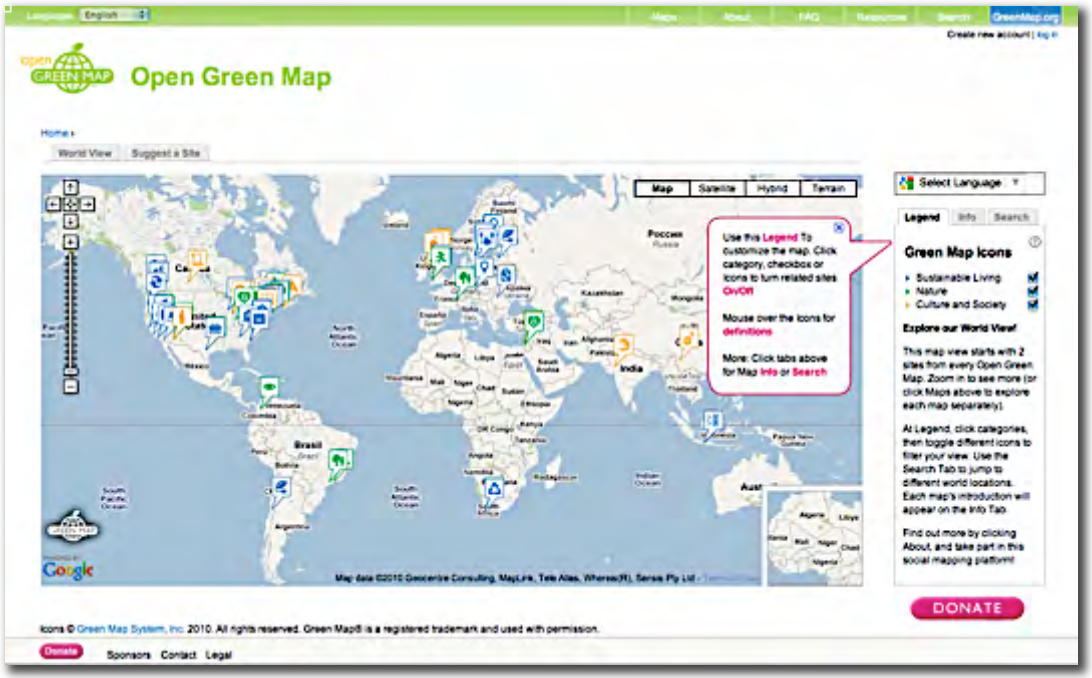
GREEN MAP
Thank You
Global Giving Donors!

What is a Green Map? It's a locally made map of natural, cultural, social and green living sites highlighted with Green Map Icons



Who makes Green Maps? Local youth and community groups, city agencies, NGOs, universities, schools, tourism and design entities

What's on the maps? Award-winning Green Map Icons identify, promote and link each community's assets and challenges

multi-lingual posters at GreenMap.org/icons

Barcelona's Sun Factory

Farmers & Artisans Market

Robeson US's kayak tours

Yogyakarta ID's Geologic Feature

Breda NL's Eco Center

Fuel Alternatives

GreenMap.org/icons 170 Green Map Icons are provided as a font that works with any computer program, as image sets or as a GIS script

A living language, this iconography evolves with our understanding of sustainability in the community context.

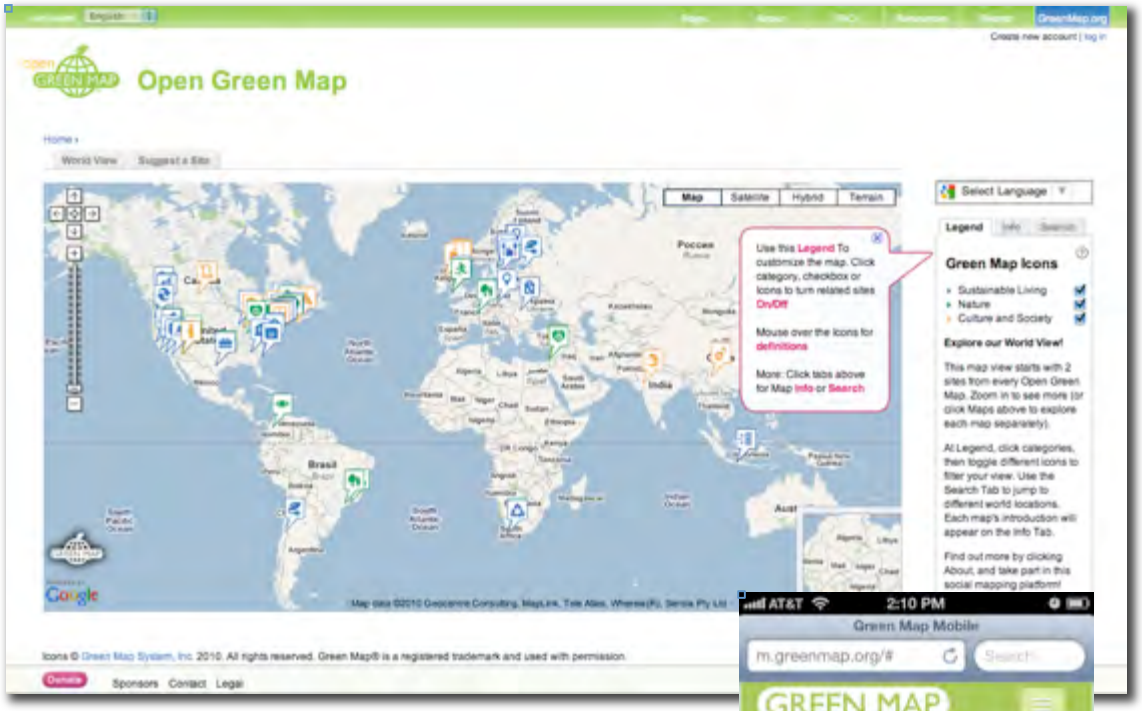
Local icons can be created for Green Maps, too

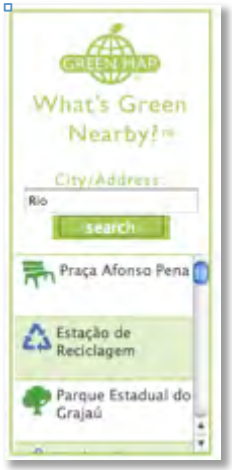
Why do Green Maps look different from one another?

Each print map is made locally and reflects the community's character

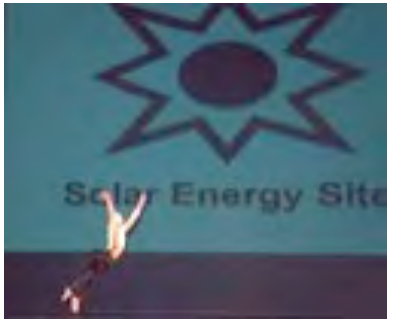
Now: 878 Green Map projects in 65 countries

Open Green Maps can be created on our interactive mapping platform & used online, on mobile phones or as embedded maps using widgets

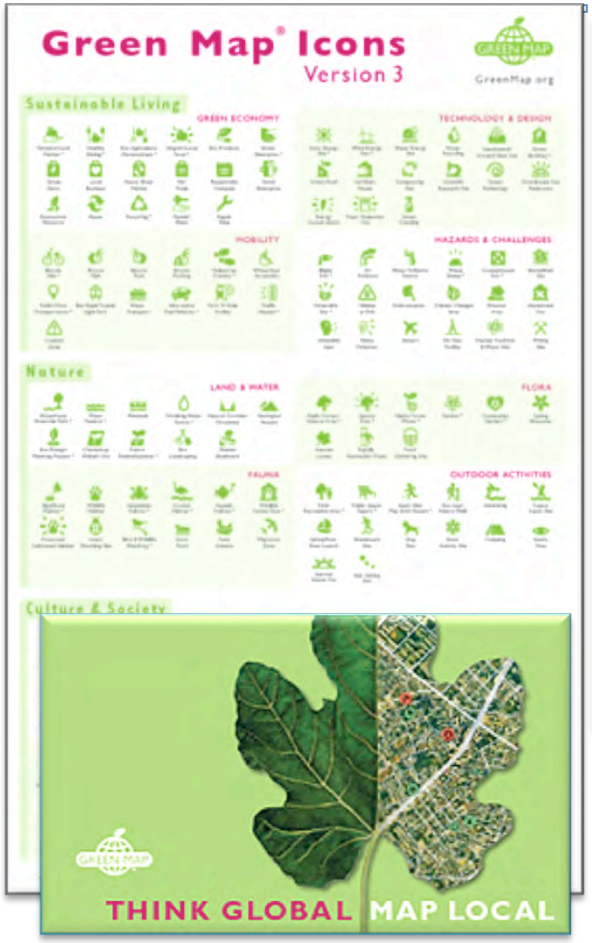




Creative Green Maps cultural events, workshops, tours, youth contests, performances, videos and more have been created



All Green Map Tools are available: Adaptable, engaging award-winning toolsfor professional, community and youth mapping projects



open GREEN MAP™

Social Media
Guide 2013

Green Map System's global recognition
Local Green Map projects have also won many awards

Creative Climate Action 2013

Victor J Papanek Social Design Award 2011

US National Sustainability Award:
New Communications Tools

United Nations Global Best Practices 100

The Tech Awards Laureate

Spirit of the Land - Salt Lake City Olympics

EXPO 2000 Project Award the World

Open Green Map's awards

Treehugger Best of Green 2011

Living Labs Global 2010

INDEX Awards Finalist 2009

Cause / Affect

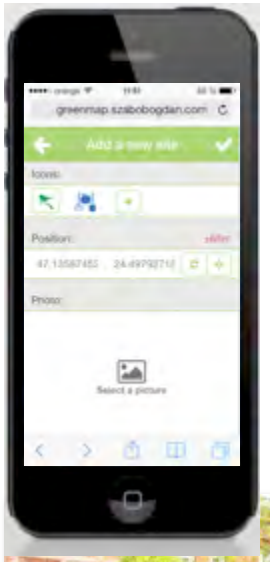
Tele Atlas Maps in Apps

NetSquared

We Media Pitch It

Created to lower barriers while increasing community participation, info sharing and usefulness. 40 countries now create Open Green Maps

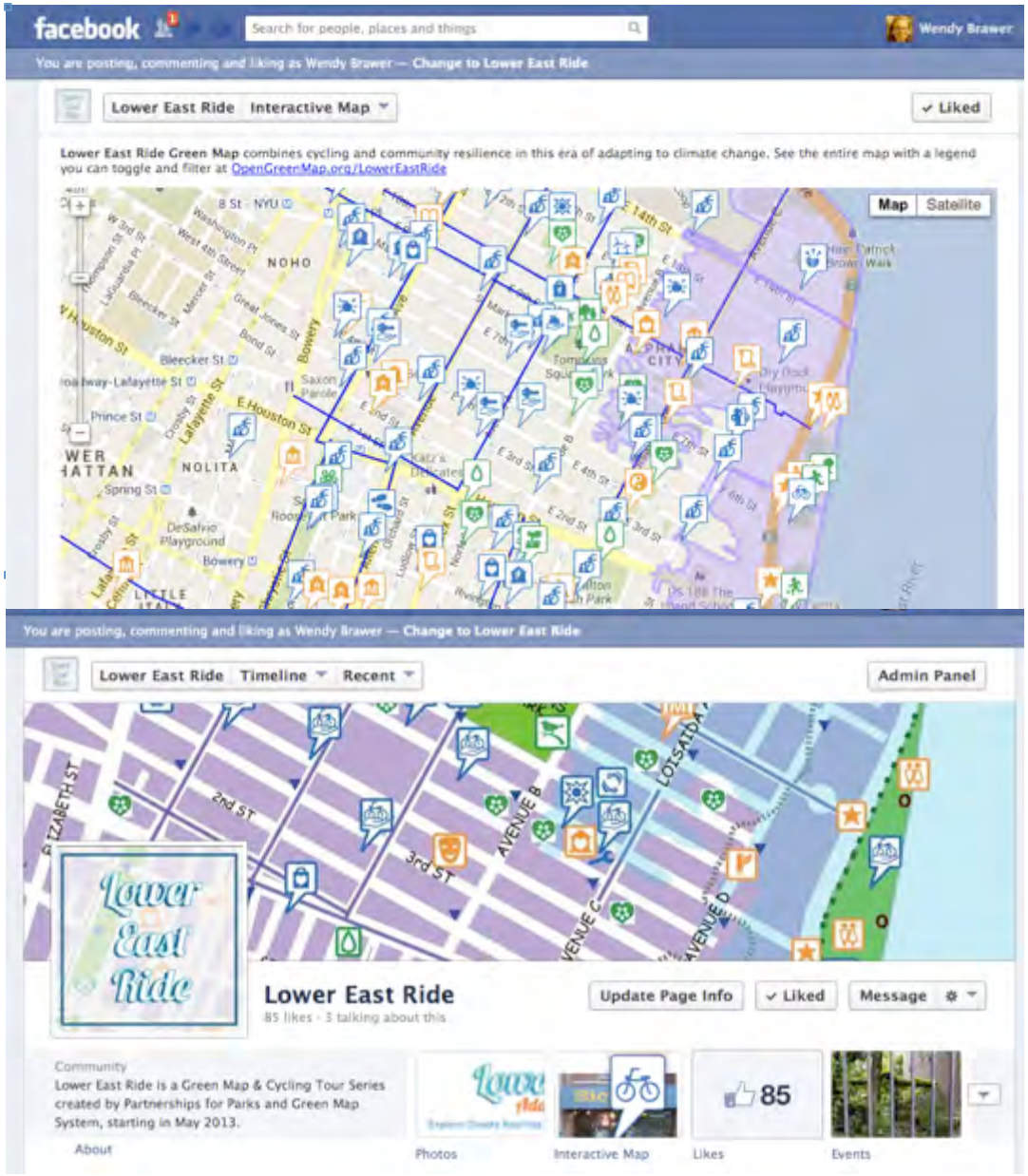
Download print Green Maps next to the interactive map.



Virtually free to utilize, the public can add comments, photos and videos. Each suggested site is moderated locally.
8 language interface

Coming soon, new mobile site collecting app!

Sharing Open Green Maps: You can embed these maps in other websites, including Facebook and give each its own centerpoint, scale and basemap



Staten Island & Brooklyn (map view, 60% x 500)

<iframe width='60%' height='500' frameborder='0' scrolling='no' marginheight='0' marginwidth='0' src='http://www.opengreenmap.org/greenmap_widget/22599?LAT=40.646783&LON=-

Mapmakers can also export their data as CSV or KML for further sharing and anaylsis, and to assist when making print maps

Examples: The City of Cape Town used a mix of our tools to reach residents & visitors, producing Open Green Maps and 4 printed maps

The Green Map is one of the City's three 'legacy projects' from the 2010 FIFA Games. Now, a national Green Map is being planned

Directed by the City's Sustainability Office with mapping partners

Awards and ongoing innovation:

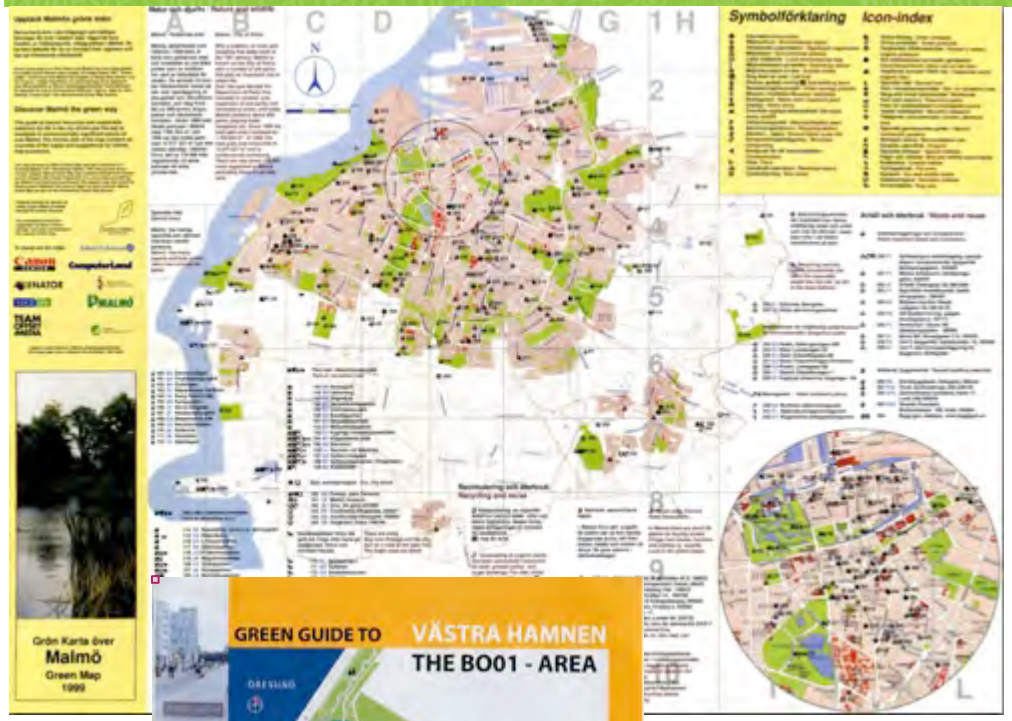
2010 International Olympic Committee Best Sport and the Environment Award

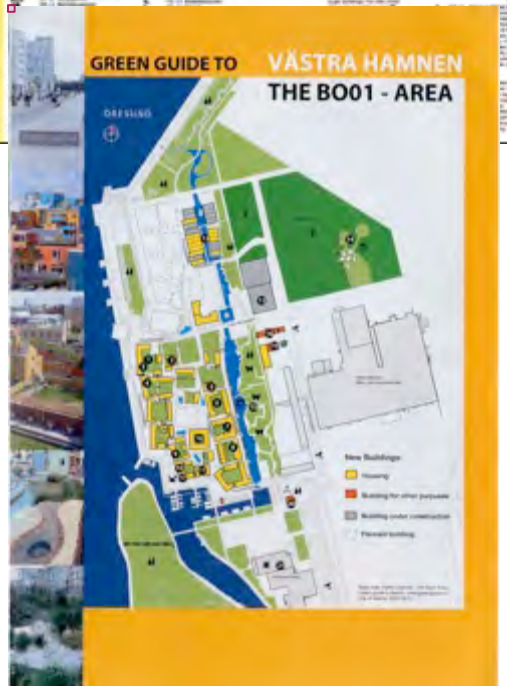
World Design Capital 2014

Partnership with Durban and J'berg Green Mapmakers

CapeTownGreenMap.co.za

The City of Malmo Sweden's Open Green Map focuses on climate change. Print maps highlight development and 'climate tourism' to share local advances





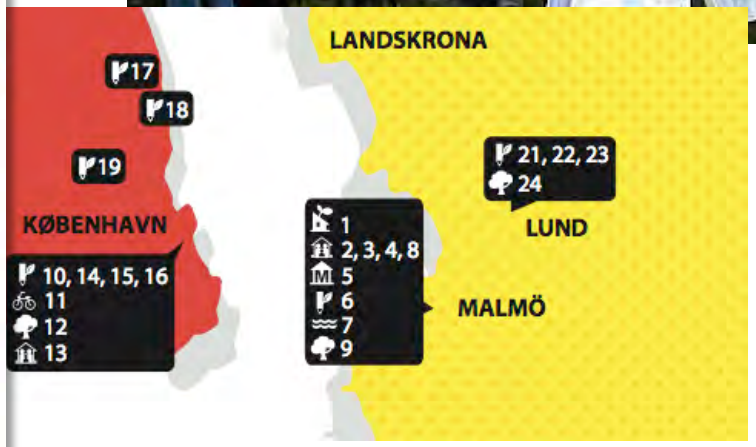
The public can toggle off icon categories to customize their view

Green Map Exhibition at Malmo Library

The Malmo-Copenhagen regional Education for Sustainable Development collaboration involves nearly 40 primary schools.

In April 2014, Green Map Europe, Living Knowledge Labs, the Global Alliance of Community-Engaged Researchers, and the Skane ESD network will meet as Copenhagen celebrates European Green Capital.

This photo from an earlier Green Map meeting in Malmo

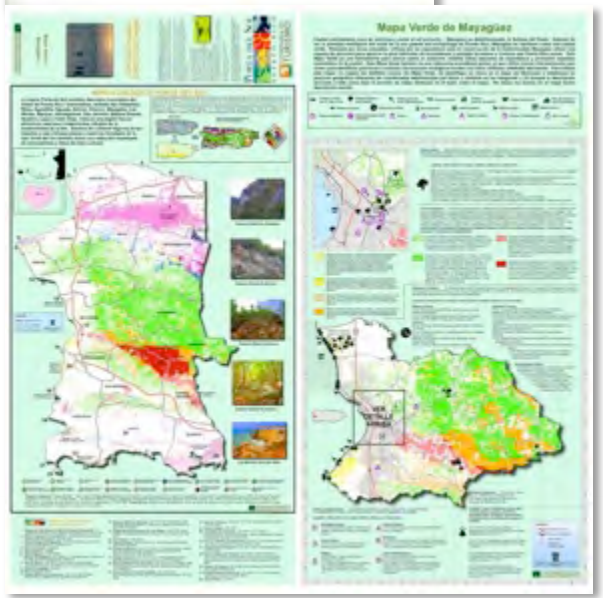


In Jerusalem, the Director of the NGO that created Green Maps is now Deputy Mayor, and a leader of Green Pilgrimage movement

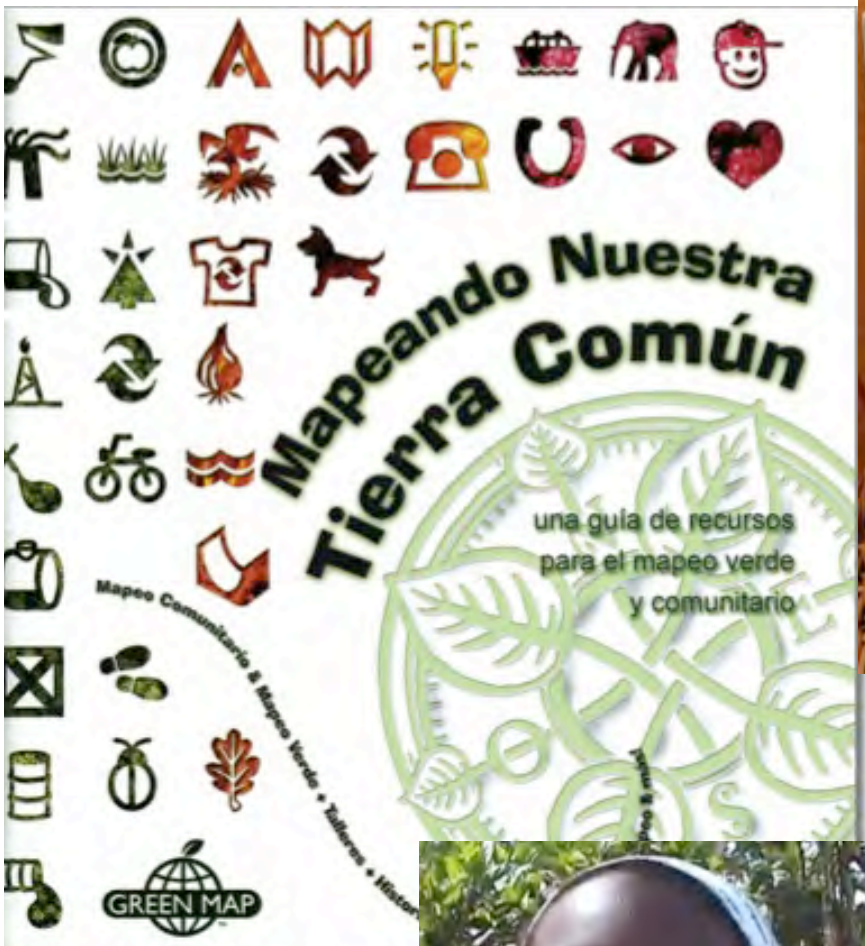
We designed their logo and are partnering with GPN!

Theme Green Maps: City Planning and NGOs collaborated on bicycle tourism Green Maps in Kyoto Japan

Biodiversity Green Maps from China, the Caribbean and Canada cover mangroves and wetlands, birds and local food



Or they can activate even very low-income communities, such as Mapa Verde Cuba where 115 communities are involved, with great impacts



national guide published 2013

Green Maps can even help companies become more efficient as they engage stakeholders and the community – see GreenMap.org/csr

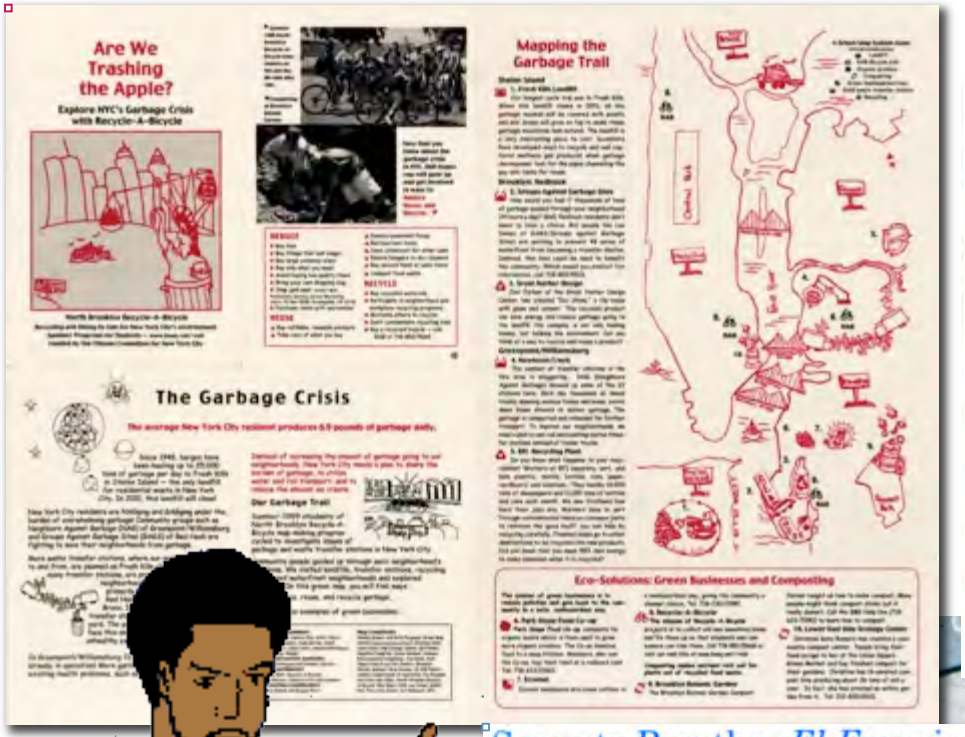
Delta Electronics made workplace Green Map projects in18 facilities

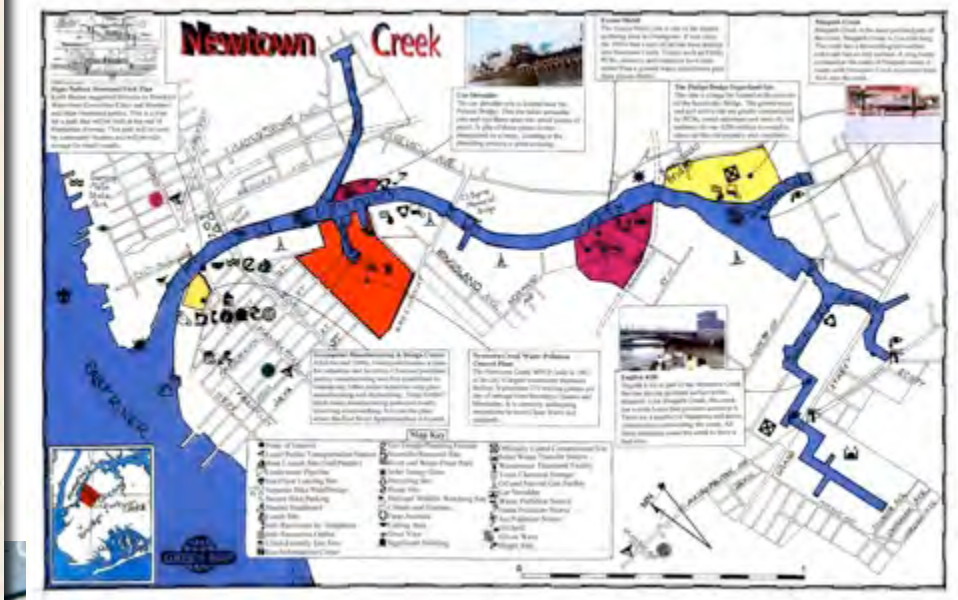
A total of 336,211 Kg of CO_2 were saved through the process of creating Delta's Taipei Office Building Green Map

Green Map charting Nokia's Gold LEED building in Beijing

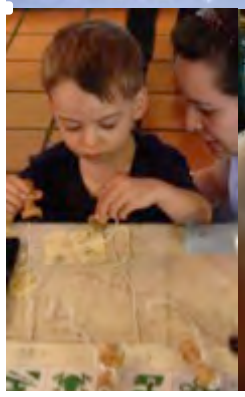
GreenMap.org/youth Gaining a sense of connectedness to place, building capacity, networks and knowledge

New York City: youth Green Maps address difficult issues, including our garbage crisis, water pollution and air quality





University projects give students a chance to experience participatory practices, as in this example from Curitiba Brazil



How Green is Your City? We invite you to create your community's Green Map and help everyone get involved!

Register at

GreenMap.org/join

Our annual fee is modest and includes using of all our tools, including Open Green Map and its apps, a global presence at GreenMap.org and some advice as you get started.

Fee calculator:
http://bit.ly/calcfee

We are happy to work strategically with you to include residents, attract tourists and share your community's progress worldwide

Thank you Global Giving Donors – with your help we can:

Think Global, Map Local!

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