

Grassroot Soccer

In partnership with

Vijana Amani Pamoja



Quarterly Report
April 1st 2012 – June 31st 2012



Background

Founded by former professional soccer players in 2002, **Grassroot Soccer** (GRS) trains African soccer stars, coaches, teachers, and peer educators in the world's most HIV-affected countries to deliver an interactive HIV prevention and life skills curriculum to youth.

Vijana Amani Pamoja (VAP) is a charitable organization based in Nairobi that integrates social and economic values through soccer by creating a pro-active health environment.

As a Technical Assistance provider, Grassroot Soccer has partnered with VAP to provide support through curriculum/project design, training, and M&E system development. By transferring necessary skills, tools, and content, GRS aims build individual capacity as well as overall organizational capacity within VAP.

GRS began working with VAP in 2004, initially providing the Grassroot Soccer curriculum and delivering 3 days of training for their leadership and volunteer team. Over the last 6 years, GRS and VAP have collaborated informally and GRS provided revised curriculum materials to VAP in 2008. Support from Egmont Trust allows GRS to work closely with VAP to develop program specific and culturally appropriate curriculum materials, deliver evidence based training, tailor a monitoring and evaluation system and specific project tools that will actively measure the impact of VAP programs, and provide ongoing support as necessary.

Activities Undertaken

Skillz Kenya Intervention Delivery

In Quarter 2, VAP completed 9 interventions in 3 schools: Uhuru, Muthurwa and Mathare Family primary schools with 243 graduates taking part: 158 male and 85 female.

GRS Technical Assistance Visit

During this quarter, Grassroot Soccer focused our technical support on building VAP's capacity to effectively and efficiently conduct Monitoring & Evaluation activities. GRS M&E team member, Audrey Henkels, traveled to Kenya in April, and conducted a 2-day M&E training April 19 & 20 with 2 Master Coaches and 4 Site Coordinators. The training focused on:

- Coach Support Visits – importance of and implementation process
- Pre & Post Challenge – correct facilitation and implementation plan
- Salesforce database – access to SF system and reporting
- Data Quality Assessment

The team also spent significant time working through specific programmatic and monitoring challenges. Audrey was able to trouble shoot with the VAP team and discuss action plans to alleviate each challenge. An example of this is:

- Problem: some male coaches aren't comfortable facilitating female-specific sections of the curriculum.

- Action: *Compile a document that outlines which male coaches are comfortable facilitating female-specific sections of the curriculum. Make every effort to pair these coaches with female coaches.

VAP's M&E Office, Boniface "Opo" Kwasi, has been instrumental in building the internal capacity of VAPs staff and Coaches to better understand and conduct critical monitoring activities. He continues to engage in evaluation of the monitoring data that is collected, feeding key findings back to the VAP team so they may continue to improve their programming.

Field Operations

The ground office continues to be incredibly helpful for Coaches, as it provides easy access to program materials, adequate space for monthly monitoring and evaluation meetings, and alleviates the burden of travel across Nairobi to check programming schedules. Further, several International volunteers have worked with VAP in 2012, and the field office provides the opportunity to mingle with the local community.

Skillz Kenya Graduation Football Tournament

On Saturday, 21st of April, 120 Skillz Kenya participants from different community centers attended a graduation tournament at Jericho Sports Ground. The tournament provided an opportunity for participants to show their soccer skills and share their expertise on HIV prevention. All players were awarded certificates of participation in the Skillz Kenya HIV/AIDS awareness program.

VAP discuss partnership with GOAL Kenya

GRS introduced VAP to GOAL (an international humanitarian agency dedicated to alleviating the suffering of the poorest of the poor - <http://www.goal.ie/>) in March 2010, and they have since been in direct contact to speak about collaboration. On the 17th –18th of May, VAP staff, including Director Enouche Ndeche, Program Officers Charles Otieno and Elizabeth Okinda, was invited to attend a 2-day meeting for GOAL's implementing partners. The meeting covered the possibility of a partnership opportunity for VAP and Goal Irish Kenya to support the continuation of the Skillz Kenya program. Currently VAP is awaiting for the final word of partnership approval from the Goal Irish headquarters in Ireland after an intensive assessment was conducted by Goal Kenya staff.

VAP hosts 2nd Youth Development Football HIV/AIDS awareness workshop

VAP, in collaboration with GIZ' Youth Development Football (YDF), hosted an HIV/AIDS awareness workshop which was attended by 20 coaches from different organizations during the week of the 23rd to 27th of April. Through funding from GIZ the workshop brought together attendees from GOAL Kenya, Society Empowerment Project, Mathare Youth Sports Association (MYSA), Mukuru Sports Development Program, Pamoja Youth Soccer Academy, Uhuru Community Centre, and Jericho Sports Academy. The workshop included both theoretical and practical lessons of how football can be used to fight HIV/AIDS, and focused on topics such as roles and responsibilities of a YDF coach, transmission of HIV, and social drivers of HIV. At the request of GIZ,

the workshop was facilitated by VAP Staff: Charles Otieno, David Oduor, Dorah Agumba and Boniface Kwasi.

YDF HIV/AIDS experience sharing workshop

Over 16th-18th July, VAP facilitated a YDF experience sharing workshop. A total of 30 participants including community coaches from various community centres that have been working closely with VAP as well as teachers from different schools were in attendance. Some of the topics covered were: Understanding HIV biology and HIV development, HIV/AIDS in conflict environment, HIV/AIDS and alcohol & drug abuse, managing HIV/AIDS through home based care practice, social drivers of HIV/AIDS, roles and responsibilities of a coach in football for health, practical HIV/AIDS education through football sessions, teach back sessions and coaches sharing their experiences from their area of work or training.

Southern Adventist University students visit VAP programs

During the month of May, 11 students from Southern Adventist University travelled from Tennessee, USA to Nairobi for research and insight into Kenyan NGOs and CSOs. Two members of this group, Maida Hage and Jaime Jacobson, spent time with VAP visiting offices, interacting with Coaches, learning more about what the organization stands for and understanding what work is being done in the community. They were also able to assist in the inner workings of the organization such as data entry and newsletter writing.

VAP Coach conducts training in Kisumu

In February, VAP Coach Robert Mukora attended a workshop hosted by Society Empowerment Project in Kisumu where he organized and trained a group of participants on the YDF program. He taught and demonstrated the YDF HIV Awareness model to members of Society Empowerment Project as well as 20 trainee members from other organizations in the area.

VAP attends Laikipia Unity Cup

On the 11th to 13th of May, 7 VAP Skillz Coaches had the privilege of participating in the Laikipia Unity Cup (LUC) in Laikipia, which is on the outskirts of Nairobi. LUC is an environmental tournament conducted every 2 years, and is supported by the Zeig Foundation. The Tournament was graced by its patron, renowned football legend Samuel Eto'o! The tournament brings together various organizations and schools within Laikipia to come and learn from each other as well as playing football. The games were hosted at Laikipia primary school and included participants from Nairobi based organizations Carolina for Kibera (CFK) and Mathare Youth Sports Association (MYSA). The community included team members of different tribes, who were encouraged to integrate and mingle. Elite members were selected from each team to form an all-star team that would compete in the finals with Eto'o participating. VAP, CFK and MYSA were honored to attend as members of streetfootballworld.

True Life Experience from: Ann and Mary

VAP interviewed two students who participated in the Skillz Kenya program. Ann and Mary are both attending the Skillz Kenya program at St. John's primary school and this is what they had to say:

“At the program we learn about AIDS. We learn that you can’t tell just by looking at a person if he or she has AIDS or not. Skillz coaches teach differently than what other teachers do at the school - They teach us very well, so that we can easily understand. And the things they teach us are true.”

- Skillz Grad, Ann

“We learn about sex. We learn that we are too young to start having sex and one should never have several partners. This increases the chances of getting HIV/AIDS.”

- Skillz Grad, Mary

For the Skillz coaches at VAP it is important that the message they give to the youths get passed on.

“I have told my family about what we have learned. They like it. When I told my mum about the coaches and their message, she told me that everything they are saying are true life experiences.” - Ann

Women Win partners with Mrembo program

Impressed with VAP’s Mrembo program (“Mrembo” means “beauty” in kiSwahili and the program focuses on delivering sexual reproductive health messages for girls 12-18 years old), in June, Clementine Klijberg, Resource Mobilization director for Women Win visited VAP’s offices and the Mrembo program.

Clementine’s visit paved way for VAP to write a 3-year funding proposal to the Dutch Embassy in Nairobi to support the Mrembo program. The proposal that was submitted would see VAP receive approximately Euro 10,000/year for 3 years.

Women Win (www.womenwin.org) is recognized as a leading global organization using sport as a strategy to advance women’s rights, and has emerged as a thought leader, strategically positioned at the intersection of the women’s rights and sport for development sectors. Women Win aims to raise the bar on quality programming by setting standards around good practices for girls and women's sport programs – programs that address critical issues affecting the lives of girls and women in their communities, including sexual and reproductive health concerns, gender based violence, and economic empowerment.

Coaches Across Continents

In the month of July, five coaches from Coaches Across Continents (CAC) teamed up with a group of 50 local coaches from different networking organizations invited by VAP for a 2 weeks training. For the last 2 years, CAC has been sending coaches to come and train VAP on new football drills and lessons that can be used when working with the youth in schools and community Centres. This year’s trainings focused on girl’s empowerment.

2way development (www.2waydevelopment.com)

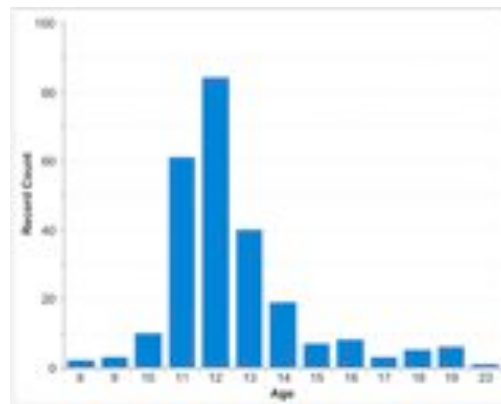
Through partnership with 2Way Development, Hannah Adams will be placed with VAP for up to 6 months starting in September. 2way development places 100's of volunteers overseas every year to work alongside development charities in Africa, Asia, Latin America and the Middle East. Hannah Adams is 28 years old and she has strong communications and commercial skills, having worked within the sales and public relations sectors over the past five years. Hannah's skills will greatly contribute to VAP's work, particularly providing support with the development of marketing, communication and fundraising strategy. Hannah will also get involved directly in the projects - she will also support VAP with the designing and implementation of outreach activities in schools.

Community Leadership Course

Skillz Coaches Ann Nduku and Kevin Thuo represented VAP in the community leadership course organized by MYSA from 2nd-9th July 2012 at MYSA's headquarters in Komarock. The training focused on: community development, governance and leadership development, resource mobilization and accountability, project management, HIV/AIDS Awareness and environment development.

Monitoring and Evaluation

GRS Kenya completed 9 interventions and graduated 243 youth during Quarter 2, with an average retention rate of 91%. Thirty-five percent of the graduates were female, with the remaining 65% being male. *(A graduate is a participant who attends at least 7 out of the 10 sessions in an Intervention.)*



Intervention	Intervention Name	Skillz Coach 1	Skillz Coach 2	# Participants	Online Graduates	# Female Graduates	# Male Graduates
<input type="checkbox"/>	End Date: April 2012 (4 records)			98	93	-2	95
	Site: <u>Nairobi</u> (4 records)			98	93	-2	95
	Lulu Academy P.C. 4/18/2012	Rute (Reuben Mwangi)	Dorothy (David Oduor)	28	26	1	25
	Uhuru Youth/Young Stars P.C. 4/18/2012	Solom (Robert Mwangi)	Deisy (Desophine Andefee)	22	20	-2	22
	Eastlands Soccer Academy P.C. 4/18/2012	Winnie Andeyo	Tekstareka (Isaac Yamba)	26	25	-1	26
	Brookers 1889 P.C. 4/14/2012	Liz (Elizabeth Okinda)	Ntambuka (Mathew Muiya)	22	22	0	22
<input type="checkbox"/>	End Date: May 2012 (2 records)			90	88	18	20
	Site: <u>Nairobi</u> (2 records)			90	88	18	20
	F.A. VAP Senior team 5/19/2012	Freddie (Frederick Oduumbo)	Peter Oduaras	24	18	-1	20
	Heracles Primary Health Club 5/21/2012	Freddie (Frederick Oduumbo)	Ann Njiru	26	18	19	0
<input type="checkbox"/>	End Date: June 2012 (3 records)			118	112	83	49
	Site: <u>Nairobi</u> (3 records)			118	112	83	49
	Uhuru Primary School 6 Yellow 1/24/2012	Kevi (Kelvin Thuo)	Solom (Robert Mwangi)	34	30	21	12
	Uhuru Primary School 8 Green 1/24/2012	Freddie (Frederick Oduumbo)	Rute (Reuben Mwangi)	42	38	22	18
	Uhuru Primary School 8 Red 1/11/2012	Dorothy Andeyo	Tekstareka (Isaac Yamba)	43	41	20	21
	Grand Totals (9 records)			347	343	79	164

Pre & Post Challenge

Question	PRE	POST
1. I have talked about HIV with a parent or guardian in the past two months.	29%	86%
2. I have talked about HIV with a friend in the past 2 months (outside of Skillz).	86%	86%
3. I can talk freely about HIV with both boys and girls.	86%	100%
4. Unprotected sex is the most common way HIV is spread.	71%	93%
5. HIV is spread by sharing food.	100%	100%
6. It is possible for a healthy-looking person to have HIV.	86%	93%
7. Having more than one sexual partner increases your risk of getting HIV.	86%	93%
8. Having sex with an older partner increases your risk of getting HIV.	43%	79%
9. Circumcision can reduce a man's risk of getting HIV.	50%	100%
10. I can protect myself from HIV.	86%	100%
11. I can resist peer pressure.	57%	100%
12. I would stay away from a classmate with HIV.	79%	93%
13. There are times when it is ok for a man to hit his wife or girlfriend.	57%	93%
14. I would be willing to take an HIV test.	86%	100%
15. It is possible for an HIV-positive mother to give birth to an HIV-negative baby.	29%	93%
16. Please select the ways to prevent HIV. (tick all that apply.)		
Having only one faithful partner.	71%	93%
Washing after sex.	86%	93%
Using condoms during sex.	64%	93%
Not having sex.	86%	86%

In Quarter 2 an overall increase of 23.8-percentage point change (from 70.05% to 94.36%) between the Pre- and Post-Challenge was noted.

Notable powerful change was highlighted in the area of communication with participants demonstrating an increase (from 29% to 86%) in communication with a parent of guardian about HIV in the past 2 months. This result is encouraging and was supported by a consistent reported rate of communication with peers about HIV in the past 2 months.

Encouragingly, post-intervention, participants were able to confidently identify two key risky behaviors that fuel the HIV epidemic. Identification that having an older partner increases your risk of getting HIV rose from 43% at Pre-Challenge to 79% at Post-Challenge. Parallel to this trend, dismissal of gender-based violence (GBV) rose from 57% to 93% when participants were asked if it was ok for a man to hit his wife or girlfriend.

Participants, similarly, demonstrated an increase in their knowledge of not only HIV risks but also prevention methods such as using a condom (rising from 64% to 93%), male circumcision (50% to 100%), and the fact that an HIV-positive mother can give birth to an HIV-negative baby (29% to 93%).

Overall, SKILLZ Kenya participants demonstrated a meaningful advancement of their knowledge and communication skills with regards to HIV and upheld positive attitudes towards their own self-efficacy to avoid HIV and ability to resist peer pressure (86% to 100% and 57% to 100% respectively).