



IMPACT REPORT

Our Highlights 2014-15

Our vision is that all children and young people who are treated at the Royal Hospital for Sick Children have the best care and experience possible.



IMPACT REPORT

Yorkhill - More Than A Building

Thanks to your continued support, 2014 was our most successful year yet - thank you. We raised more money and helped more children than ever before, and together we have helped to create a new, state of the art, and truly unique children's hospital that is age and needs appropriate.

The year came to a wonderful close with the success of our 'Give the Gift of Hope' Christmas appeal, which has enabled us to purchase £510,000 of specialised neonatal equipment that will help to care for our tiniest, most vulnerable premature babies.

Our research strategy continues to develop, deepening our understanding of child health and the conditions that our young patients face. And every day, our innovative play and family support services provide laughter, support and respite for children and their families.

In 2015, the Royal Hospital for Sick Children – which we have all come to know simply as Yorkhill – is moving. A bastion of care, love and hope for Scotland's sick children and their families, Yorkhill will move in June from its current home to a brand new, state of the art children's hospital at the Southern General campus.

Our home is changing but our mission remains the same.

Yorkhill is dear to the hearts of countless families across Scotland and beyond. But as we say goodbye to the old hospital, we are reminded of the true legacy that is Yorkhill - over a century of world class care from devoted staff, pioneering research and undoubtable love and compassion for Scotland's sick children. Yorkhill's legacy exists in the hearts and minds of generations of patients and families throughout the world at large and Yorkhill Children's Charity will continue to ensure that the legacy of Yorkhill shines on.

As we take our place at the heart of the new hospital, we ask for your continued support to ensure that Scotland's sick children and young people receive the best possible care.

This Impact Report is our opportunity to not only celebrate successes of the past year, but also to look to the future. Thanks to our generous donors, courageous fundraisers and tireless volunteers, Scotland's sick children and young people can look forward to a bright future in a world-class hospital that is truly unique.

Thank you so much for your continued support – it really does make a real and lasting difference to the lives of many children.

Shona Cardle
Chief Executive



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OUR IMPACT

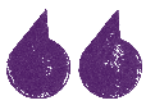
Every day our young patients and their families benefit from your support. Here are just a few of the projects that we have funded this year.

Neonatal Equipment

Thanks to the generosity of our supporters, Yorkhill Children's Charity has committed £510,000 towards enhanced neonatal equipment in Yorkhill Hospital, the Southern General Maternity Hospital, the Princess Royal Maternity Hospital and the Royal Alexandra Hospital Maternity Unit.

These units care for Scotland's most vulnerable premature babies and rely on innovative, state of the art equipment. Families from around the country shared their stories and experiences of our neonatal units as part of our Christmas Appeal, helping to raise this incredible total.

The money raised will be used to purchase enhanced ventilators, incubators, multi-parameter monitors and cooling mattresses, all of which ensure that our tiniest patients receive the best possible care.



The funds raised will make a huge difference to the babies in our care now and in the future.

Patricia Friel, Neonatal Lead Nurse



Over The Wall

It's hard to forget the feelings of excitement and independence that accompany a first visit to summer camp. For many of our young patients with life-limiting illnesses however, the day to day routine of medical care and hospital appointments make it very difficult to join their peers at school camps.

Last year we were able to support children with life-limiting illnesses by funding places at Scotland's only therapeutic recreation camp "Over The Wall".

The Over the Wall camp enables children to experience exciting activities such as climbing, archery, swimming and music in a medically safe environment. We funded week long places at camp for 6 children, and an additional place at a family camp for patients, siblings and parents.

The camps are designed to complement the child's treatment cycle and offer much more than simply a change of scenery; they have been proven to increase confidence, self-esteem, independence and interest in social activities. Many parents describe the "transformational" effect that the camps have on their children, providing them with social skills that help them to cope with their illness long after leaving camp.



You all made me feel like a normal boy, and I loved that because at my school the kids don't treat me like that. I'd love camp to last forever.

Yorkhill patient Calum Ryder



We are delighted to launch our latest canvas bag, which features Caden's dinosaur drawing. These are available to buy at www.yorkhill.org for just £3.50 each, all of which comes directly to Yorkhill Children's Charity.



Child Protection Unit

Supporting vulnerable children at the new children's hospital

Last year our Impact Report included a very poignant letter from long term supporters David and Angela Beggan, whose son Caden tragically passed away at Yorkhill in 2012 from meningitis. As a direct result of David and Angela's appeal more than £35,000 was raised. To date, the Caden Beggan Memorial Fund has raised in excess of £95,000- a truly astonishing achievement and testament to the love and compassion felt for Caden and the Beggan family.

The funds raised in memory of Caden will enable Yorkhill Children's Charity to support some of Scotland's most vulnerable children and young people, through the enhancement of a specialised Child Protection Unit.

These children often face overwhelmingly difficult lives, with no access to the family support networks that many of us take for granted.

Our enhancements to the CPU have created a sanctuary for patients. Secluded, peaceful areas and immersive touch screen play experiences create a very special place; a place free from fear and anxiety where vulnerable children can receive essential emotional and clinical support. Thank you.



Alongside an unquenchable zest for life, Caden practised loving others by noticing those who had less or were less fortunate. He was emotionally aware, tender hearted and sensitive, often reaching out to classmates, sometimes as simply as discretely passing a note or a drawing to brighten their day. Caden treasured family above all and understood, as much as a six-year old can, the value of love in action.

While we don't believe that there is always an easy fix for what's broken, we do believe in what Yorkhill are doing. We believe that every child deserves the opportunity to flourish and if by supporting the Child Protection Unit, Caden's legacy of love can grow, then we will continue to support it as long as we are able.

David and Angela Beggan



From reception through to assessment and help, the layout, artwork and music help the child or young person to feel respected and important, sometimes a rare feeling for them in their young lives.

**Jean Herbison, Clinical Director
Child Protection NHS GGC**

Radio Lollipop

Play & family support in the new children's hospital

For many years Yorkhill Children's Charity has worked in partnership with the hospital radio station Radio Lollipop, providing entertainment and laughter to our patients and their families.

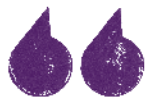
This year we were delighted to support Radio Lollipop with a £30,000 donation to help build a new, state of the art studio at the new children's hospital.

Hospitals can often be intimidating places for children. A fully functioning radio studio and the comforting sound of a familiar voice bring fun and excitement to what can be a very boring and monotonous experience.

The studio and playroom are fully accessible for children, and patients and their siblings are encouraged to get involved in the make-up and delivery of the broadcast itself.

Whether co-hosting a show with the volunteer presenters, having a party in the playroom or telling a joke live on-air, the radio studio provides a stimulating and fun space where our patients and their siblings can escape from the stresses of a hospital stay.

We look forward to our continued partnership with Radio Lollipop in the new children's hospital.



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VOLUNTEERS

Bringing Smiles to Our New Home

For more than 10 years our volunteers have been the face of Yorkhill Children's Charity. They have dedicated hundreds of thousands of hours of their own time to help us raise money and awareness, making an immeasurable difference to the lives of our patients and their families.

Last year marked a significant development in our volunteer strategy. As part of our commitment to support children and families throughout the hospital journey, we are now working in partnership with NHS GGC to recruit and manage all volunteer roles within the Royal Hospital for Sick Children.

This new commitment means that our volunteers will be the face of the new children's hospital, bringing smiles to patients and families when they need them most.

From guiding families to their appointment to supporting the Play Team, our volunteers will help us to ensure that Yorkhill Children's Charity is as much a part of the new hospital as it was Yorkhill.

On behalf of everyone at Yorkhill Children's Charity, the patients at the hospital and their families, we would like to say a heartfelt "thank you" to our team of invaluable volunteers.

For more information about volunteering with Yorkhill Children's Charity, please visit www.yorkhill.org

▲ RECORD YEAR ▲

Together, we are making a difference

Thanks to your **ongoing support** we raised £5.2 million in 2014-15, marking our fourth consecutive year of growth. **THANK YOU!** This represents an increase of 21% compared to the previous year, which is a testament to the incredible efforts of our donors, fundraisers and volunteers.

The majority of our income continues to be generated from fundraising activities. The generosity, enthusiasm and spirit of our supporters never ceases to amaze us, and you have our heartfelt gratitude.

Our Charitable Expenditure

The charity's continued and sustainable growth enables us to support the Royal Hospital for Sick Children more than ever before. In 2014-15, we spent £4.4 million on pioneering medical equipment, innovative play programmes, family support services and paediatric research - £712,000 more than last year's record figure.



Thanks to you, we were able to support more children and families than ever before.

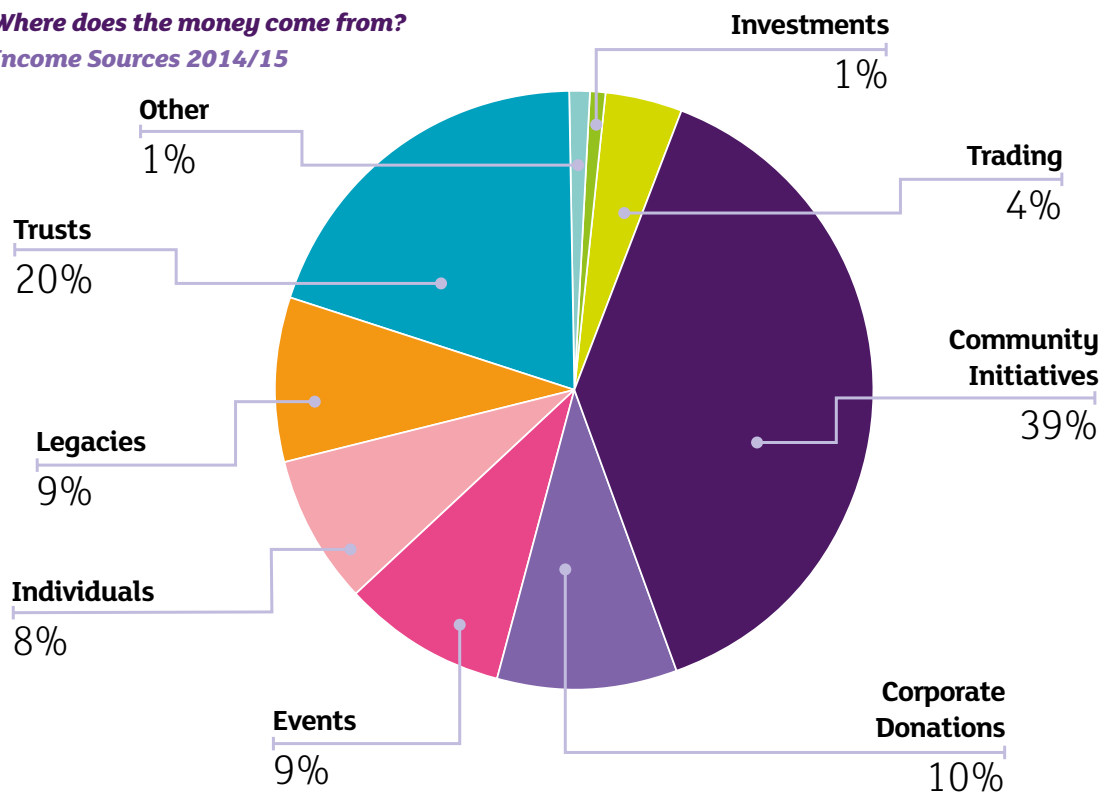


Picture courtesy of Air Image

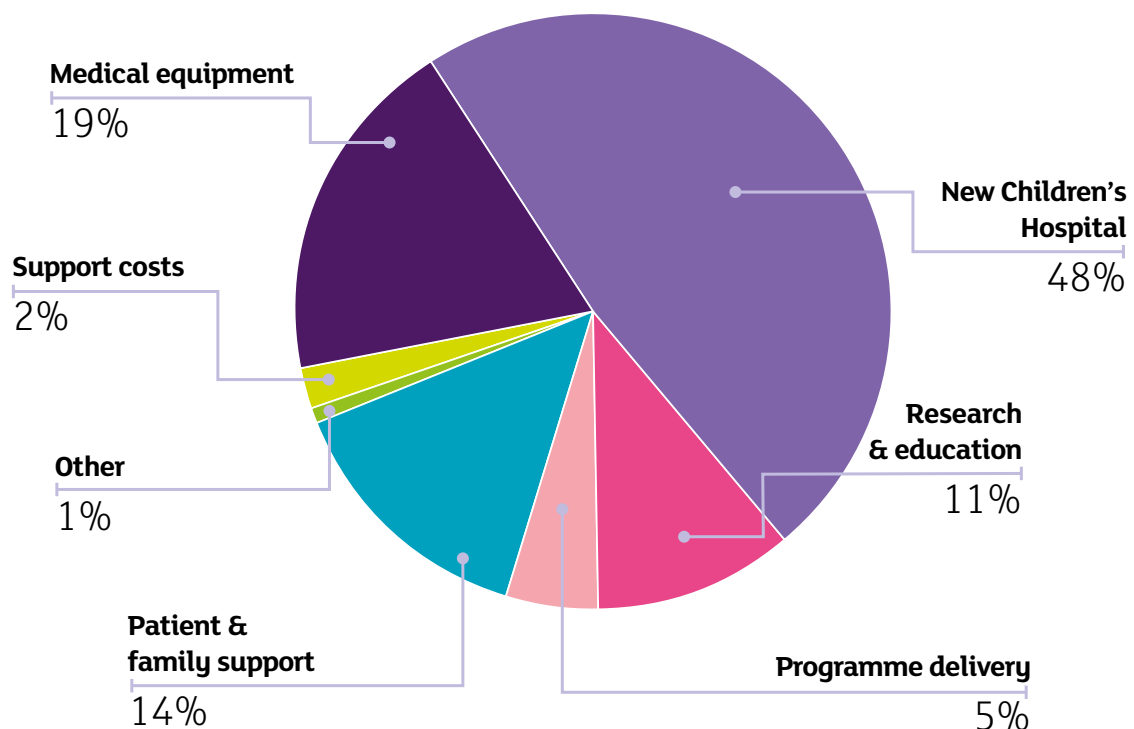
MONEY MATTERS

Where does the money come from?

Income Sources 2014/15



The chart below indicates how we used the funds raised to benefit the patients and families treated at Yorkhill and its related services.



The above figures have been extracted from our unaudited draft financial statements.

**15th
June
2015**
Moving day!



**£5.2
million**
raised in
2014-15

160,000
children are
treated at the
Royal Hospital
for Sick Children
each year

We have
funded over
**£21
million**
of enhancements
since 2001

YOU CAN HELP

*...support Yorkhill Children's Charity by
joining us at these exciting events in 2015:*

Yorkhill Cycle

Saturday 16th May • 35 or 72 miles

Yorkhill Celebration 5K Fun Run & Family Day

Sunday 24th May • Kelvingrove Park

In partnership with the Ahmadiyya Muslim Association

Skydive From 10,000 Feet

June - September

Yorkhill Ladies Lunch

Sunday 10th May • Oran Mor, Glasgow

Yorkhill Golf Day

Friday 5th June, 12 noon • Pollock Golf Club

It's A Knock Out!

Saturday 13th June • Glasgow - Raising Money for IBD

In Partnership with the Catherine McEwan Foundation

Yorkhill Sponsored Walk

Autumn • Glasgow - 5 or 10 Miles

Yorkhill Dinner

Friday 13th November • Glasgow Hilton

Yorkhill Christmas Concert

December • Exciting Acts To Be Announced



**£5
million**
of equipment and
services already
committed to the
new children's
hospital



**Over
5,000**
of you walked,
ran, cycled
and swam
to raise
vital funds



£510,000
of enhanced
neonatal
equipment funded
by our
Christmas Appeal

254
volunteers
donated
thousands
of hours of
their time

A BRIGHT FUTURE

Taking our place at the heart of the new children's hospital

Since 2001, we have led the way in supporting the children and young people treated at the Royal Hospital for Sick Children. The generosity of our supporters has enabled us to invest more than £21 million through the years, making a real and lasting difference to more than 2 million patients and their families.

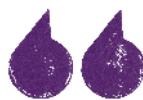
In 2015 our home is changing but our mission remains the same.

After 100 years of world-class care at Yorkhill, the Royal Hospital for Sick Children is on the move – and thanks to your steadfast support we will remain at its heart, always striving to make the best even better.

With millions of patients set to pass through its doors in the years to come, the new children's hospital provides extraordinary opportunities for Yorkhill Children's Charity.

We have already committed more than £5 million of enhanced equipment and services to the new children's hospital. Here are just a few of the projects that you've helped to fund in our new home:

- A ground breaking, innovative project with Glasgow Science Centre to enhance many of the hospital's waiting areas
- Enhanced medical equipment
- Pull down beds for parents and carers
- Enhanced play rooms on every ward
- Stimulating and engaging outdoor spaces for patients and visitors alike
- A state of the art sensory room



***Together, we will carry Yorkhill's
legacy of care, compassion
and love to the new children's
hospital, helping children and
young people today, tomorrow
and for generations to come.
Thank you.***



Contact Us

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Email: fundraising@yorkhill.org

Please visit our website for a full list of current contact details



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