



## Bauchi State Projects

Leadership Initiatives provides promising individuals with entrepreneurial, leadership and project management training.

These young leaders are identifying obstacles to development within their own communities and creating locally owned and funded businesses to overcome those obstacles.

Below are four of our greatest business initiatives.

### **Birshi Aquaculture Business Initiatives-**

Subsistence farmers have diversified their agricultural activities through the introduction of small scale catfish farming. These affordable catfish are sold locally and have become instrumental in solving a local Vitamin B deficiency.

Profits from this business have allowed fish farming families opportunities for education and medical care through this new revenue stream.

Fish Farmers have also used these profits to invest in several new LI businesses including; poultry farming, cattle farming and new food markets.



### **Birshi Skilled Business Initiatives-**

LI sponsored student leaders identified three trades which would provide highly marketable needs to the local community: tailoring, motorcycle repair, and welding.

These leaders then created a business plan for each of these potential businesses after taking courses in business management, materials acquisition, equipment maintenance, site planning, and financial management. Skilled mentors were then brought on board to train new potential business owners in these trades.

LI's business alliance program funded the skills training while local investors provided start-up capital to create each new business.

These businesses are now providing vital services within the greater community and the income they generate has raised the standard of living for both their immediate and extended families.

Many of the businesses have also expanded to multiple sites and funded the creation of new skilled business for the Birshi community.

