



2012-2013

ANNUAL REPORT



LETTER FROM MOSES BOMETT

“We achieved more than we could have ever imagined.”

The 2012-2013 year was an emotional year for us. Emotional in that we achieved more than we could have ever imagined and we did so in ways we could never have dreamt. We experienced tremendous growth in all areas of our organization. We celebrated our 5th birthday from when we started our first club ever. We were able to experience the true impact of our work in Kenya. We

set our goals to be impossible, and we did the extraordinary. When I shared my speech about Africa in March 4 2008, I never thought that five years later we would have raised over \$45,000, benefited thousands of students in Africa, and reached hundreds of people in America through our story.

However, by we, I don't mean Moses, I don't mean the Hope Team,

I don't mean the Board of Directors; we are all irrelevant. It is through the support of our dedicated clubs, loyal donors, and gracious supporters that we have been able to achieve all this. Words cannot describe my sincere gratitude for what you have done through the organization over this year and the past years.

This past year marked the end of the first generation of our

organization. We are planning on and strategizing growth of our efforts not only in Africa but in the United States as well. As you review all the great work that you enabled us to achieve in this last year, we invite you to continue working with us as we embark on a bigger journey; because, as the saying goes, a journey of a thousand miles begins with one step.

HIGHLIGHTS

Raised \$21,422.15 to be invested in our partner schools

Added 2 partner schools

Held our biggest online fundraiser ever, 5 for 5, which raised \$4,128.27 and purchased 1,190 books for Books 4 Hope

Implemented 4 Programs:

Books 4 Hope - \$4,128.27 spent, 1,190 books purchased

Teachers 4 Hope - \$7,562.44 raised: \$1,470.01 spent; \$6,092.43 to be spent

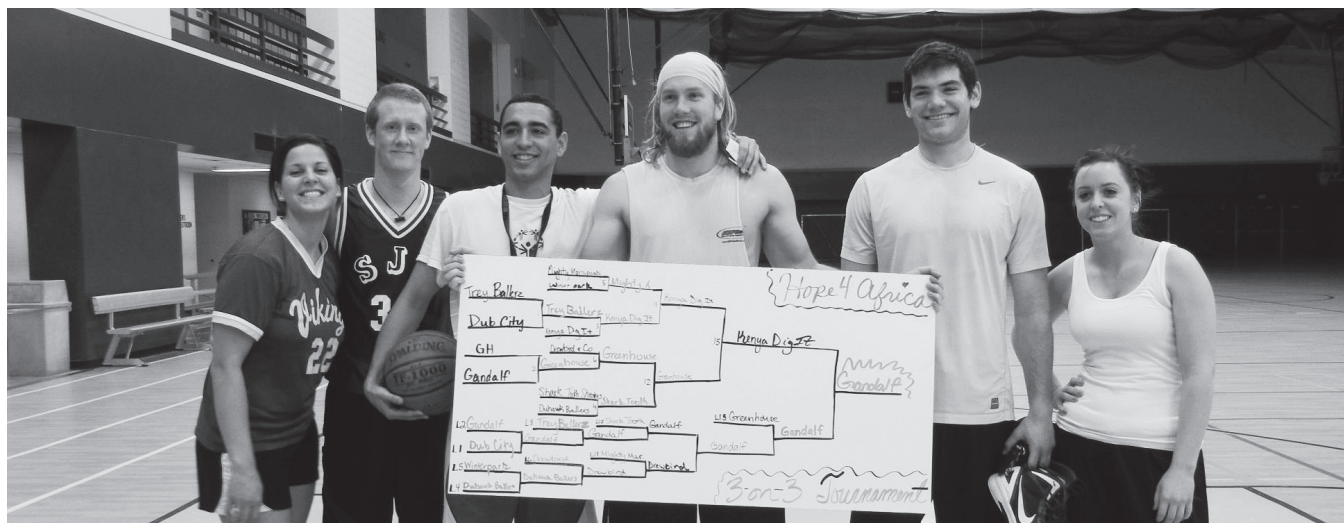
Students 4 Hope - \$5,091.73 spent, 20 students sponsored

Computers 4 Hope - \$4,639.71 spent, 10 computers installed

Held our most successful Hope 4 Africa Night ever at the Embassy Suites in Des Moines, raising \$5,812.24 for our operational budget

Started new student clubs at University of West Florida and Simpson College

CLUBS



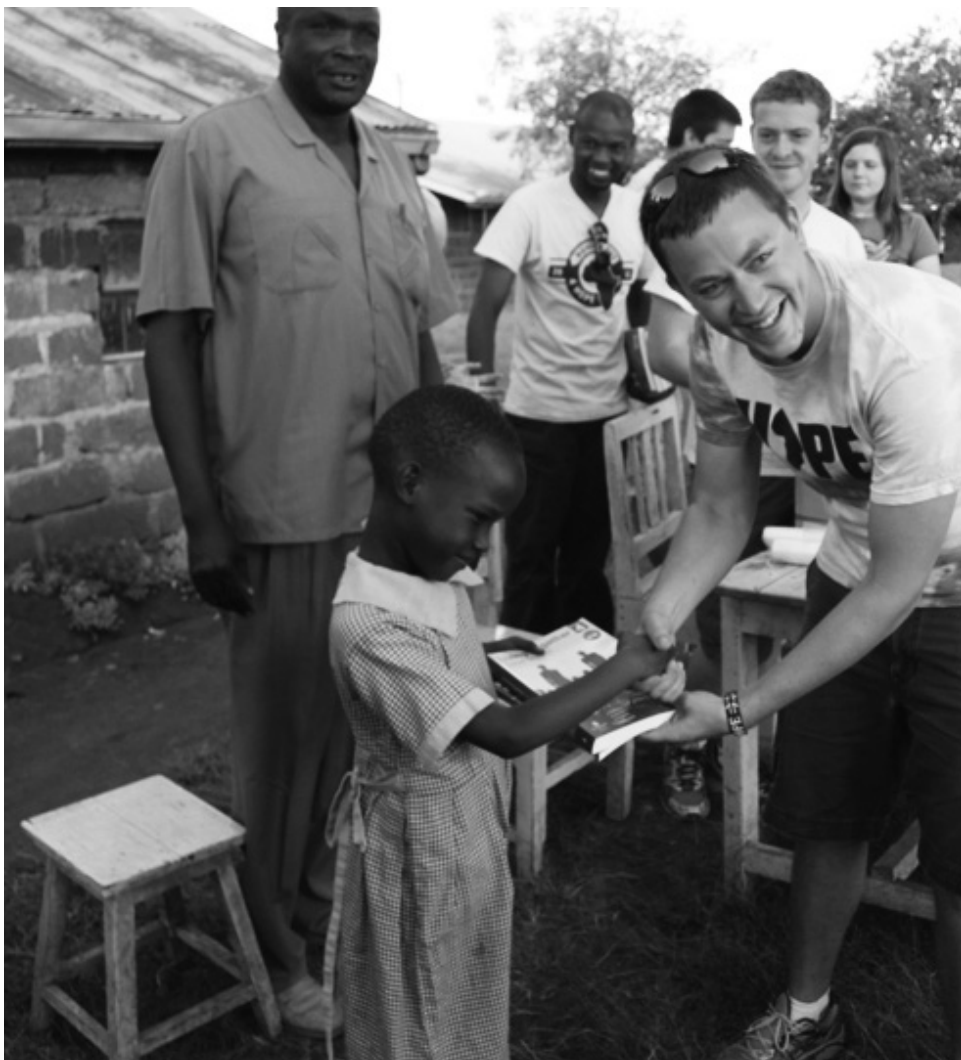
Our student clubs are the backbone of our organization. Offering the youth of America the opportunity to partner with the youth of Africa is what Clubs 4 Hope is about. The goal of this campaign is twofold: first, to raise funds in order to improve the quality of education at our partner schools abroad and second, to raise awareness about the current situation in Africa among American students. As we take time to provide opportunities to the young people in Africa, we would also like to educate ourselves about their

homeland, their lives, and what it is like to be in their shoes. This year, we had active clubs at the following schools: Iowa State University, University of Iowa, University of South Dakota, Loras College, University of West Florida, University of Northern Iowa, and, our newest club, Simpson College. Every club is at a different stage in their development, but all contributed in some way to promoting Hope 4 Africa. Clubs typically host events in order to fundraise, and this year was no different. Our clubs organized

everything from the classic Hunger Outs and Tie-Dye events to the newer Muziki concert and Ballin' 4 Hope basketball tournament. Through the incredible efforts of our student leaders, our Clubs 4 Hope Campaign was more successful than it has ever been, reaching more students in America and impacting more students in Africa. This is a good time to say thank you to all of those who were either involved in or supported one of our student clubs - without you, none of what we do would be possible.

We are always looking to expand our Clubs 4 Hope Campaign and are making active efforts to reach out to more schools and students. With the continued growth of our current clubs and the potential of new clubs, we expect Clubs 4 Hope to be a powerful fundraising force for as long as Hope 4 Africa is an organization.





\$5 FOR 5

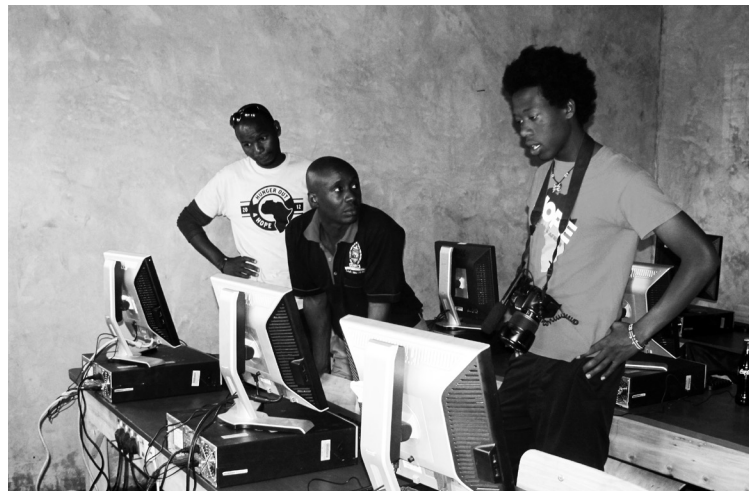
In March of 2013, Hope 4 Africa, as an entity, turned 5. In order to celebrate, we decided that we would run a fundraising campaign related to the concept of turning 5. What we came up with was this: \$5 for 5 years. The idea was that, in celebration of our 5th birthday, we ask people to donate \$5 - no more, no less - and spread the word to at least 5 people. Additionally, we found that \$5 was the average cost of the books we purchase in Kenya to donate to the schools. Thus, we dedicated this campaign to funding our Books 4 Hope Program.

We ran the campaign almost entirely online. The Hope Team and students from our clubs spread the word about 5 for 5 by posting on Facebook timelines, texting their friends, emailing their professors, etc. Originally, our goal was to raise \$5,000 - for 1000 books - over 5 months (we know, we know - so many '5's), and although we raised a little over \$4,000 by the end, 5 for 5 was still our most successful online fundraiser ever! What's more, we still reached and passed our Books 4 Hope goal, providing 1000 books to our partner schools.



You can find out more about our Books 4 Hope Program in the Programs section of this report.

ZEKE MUSSELMAN



On November 16th, 2012, Ezekiel Lennon Musselman died in a car accident at the age of 22. Zeke was a Chicago Cubs fan and an accounting student at the University of Northern Iowa; he was a supporter of the Notre Dame Irish and a 2008 graduate of Ames High School. Most importantly, however, as we at Hope 4 Africa have learned since his passing, Zeke was a loving son and a caring friend. Despite the tragically short time he was given, Zeke made an indelible impact on all those who knew him, and many who did not. He was introduced to Hope 4 Africa by a childhood friend who is a leader

at our club at the University of Northern Iowa; the cause grew close to Zeke's heart and he even hoped to one day go to Africa. Aware of Zeke's fondness for Hope 4 Africa, facing the unimaginable tragedy of losing a son, the Musselmans made the generous decision to ask for donations to our organization in lieu of flowers. In death, as in life, Zeke's compassion is impacting lives, and though he did not have the opportunity to visit Africa, we carried his memory with us as we implemented the positive change born out of the donations made in his name.

“The Ezekiel Lennon Musselman Memorial allowed us to completely fund one of our programs: Computers 4 Hope.”

The Ezekiel Lennon Musselman Memorial allowed us to completely fund one of our programs: Computers 4 Hope. Through this program, we were able to provide computers to Ogilgei High School so that the students have access to a modern, complete education. In Zeke's honor, the school named the new computer lab we provided the “Zeke Musselman Memorial Computer Lab” so that his great contribution will never be forgotten. In addition to the lab, the funds will

be used to update and improve the existing computer lab we provided to Ogilgei Primary School.

Words cannot express the magnitude of our appreciation for these contributions. The immediate benefit is obvious: students get an education that better prepares them for the 21st Century job market. However, even more important are the ripples that will be sent out. To educate a student is to vastly improve society. One of these students may become the next great engineer, or

doctor, or politician, helping many others along the way. We will never know the true extent to which Zeke's Memorial can and will change Africa for the better, but rest assured, its benefits will ripple out for years to come. On behalf of our friends in Kenya, we at Hope 4 Africa are eternally grateful for and deeply moved by the generosity shown by those who have donated to Zeke's Memorial – you have perfectly reflected the type of man Zeke Musselman was.





HOPE 4 AFRICA NIGHT

“It was apparent that we had reached our goal and passed it. Our final total stood at \$5,812.24.”

Every year we host our annual Hope 4 Africa night event in March. This year's Hope 4 Africa Night was held on Sunday March 3rd at the Embassy Suites hotel in Des Moines, Iowa. When planning the event we knew that we had to ensure that it positioned us for future growth within the organization and therefore a lot of time and effort had to be put into it. Planning started as early as in the fall and continued until the day of the event. We set our goals of raising \$5,000 and having 100 people attend the event. Both the goals were almost double of what we had for our previous Hope 4 Africa Night.

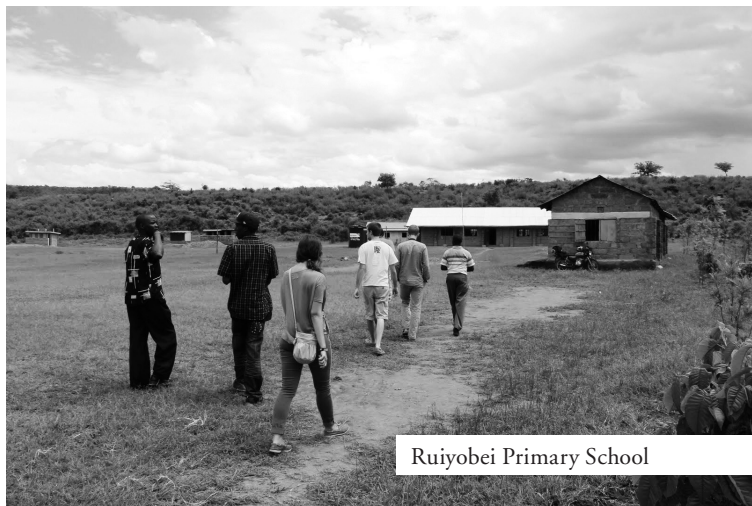
After visiting numerous businesses, printing various

informational pieces and securing a prime location for our event we had everything in place. Our big night rolled around and people came in one by one. After a few minutes every chair in the room was accounted for with around 70 guests. The bidding process started through our silent auction that included different kinds of items from photos of our trips to Kenya, to gift baskets, to wine tasting gift certificates. We had a delicious three course meal while listening to speeches of different perspectives of the organization: a board member, parent of a student, a student, hope team member and our founder. Bidding concluded at the end of the night and we added

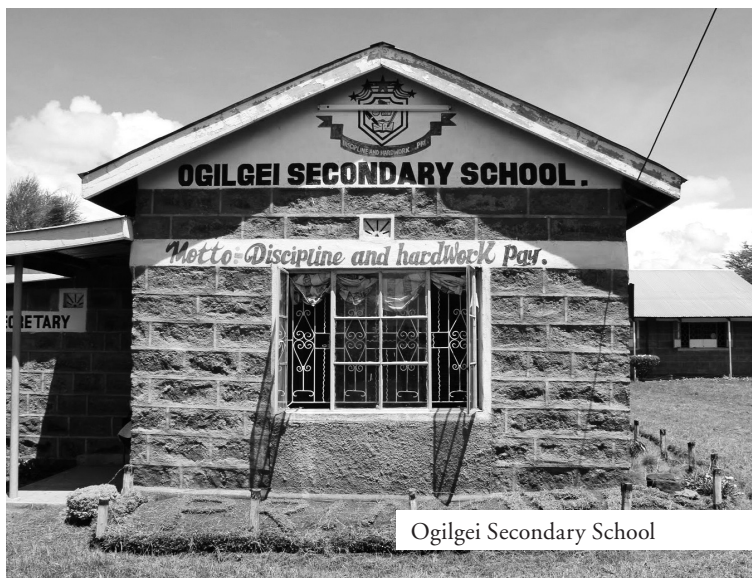
up our fundraising totals at the end. It was apparent that we had reached our goal and passed it. Our final total stood at \$5,812.24.

By the end of the night we were encouraged by and beyond thankful for the support we had received. Our Hope Team had spent countless of hours leading up to this event and our board of directors provided different networking opportunities to make this event a success and it all paid off. We extend our sincere gratitude to all our guests, supports and donors who helped this event succeed. We are energized and excited more than ever to continue our work of bringing sustainable prosperity to Africa through quality education.

PROGRAMS



Ruiyobei Primary School



Ogilgei Secondary School

NEW PARTNER SCHOOLS

Before we look at the various programs that we were able to fund in our 2012-2013 fiscal year, we would like to introduce our three new partner schools. From 2008 to 2012 we worked with three partner schools in Kenya: Ogilgei Primary School, Kirobon Primary School, and Boror Secondary School. During our visit in summer 2012, we visited more schools to see how we can partner

with them in the future. Through our research and the support of the local communities we were able to launch new partnerships with three more schools. One of the schools, Ogilgei Secondary School is in the same community as our previous partner schools but the other two were in a different region. From our first visit, it was apparent that they were schools with whom we would

love to partner in order to improve the quality of the education they offer. The two schools, Ruiyobei and Emarangishu, are located the Solai region of Nakuru County. Both are primary schools with enrollment of around 200 students each.



Emarangishu Primary School

PROGRAMS

PROGRESS OVERVIEW



STUDENTS 4 HOPE

\$5,091.73

Primary education in Kenya is free and accessible to a majority of the population. However, secondary education still has costs. At Boror High School, students pay an average of \$150 each year which is around \$15 a month to cover expenses such as lunch costs, school supplies, and school projects. While this amount may seem small to some, it is a challenge for several students who come from less fortunate families.

This is where we come in: we work with the school to provide scholarships for students who have high academic achievement despite personal hardships. Last year, we were able to award 20 scholarships to students in 9th through 12th grade.



BOOKS 4 HOPE

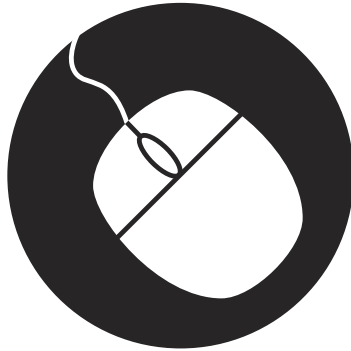
\$4,128.27

Books are, and always have been, one of the most important tools in ensuring the students in Kenya receive the quality education that they need. Due to this fact, we have run Books 4 Hope for years, providing thousands of books to our partner schools. This last year, through the support of our 5 for 5 campaign, we were able to raise over \$4,000 to help provide textbooks and library books. While our goal was to raise \$5,000 to be able to provide 1,000 books, we were surprised to find that we were able to meet our

goal of 1000 books without reaching \$5000. The final count of books we provided through the campaign funding was 1190 textbooks and library books. We extend our sincere gratitude to all our 5 for 5 donors that supported this program and allowed us to provide these books for the students in Kenya. Four of our six partner schools benefited from this program and they are: Ogilgei Primary School, Kirobon Primary School, Ruiyobei Primary School and Emarangishu Primary School.

COMPUTERS 4 HOPE

\$4,639.71



During our summer 2011 trip we were able to provide 10 computers to Ogilgei Primary School. In the beginning we were a little hesitant to fund the program, but since we value and uphold the proposals of our partner schools, we went ahead with the program. In the last two years we have been amazed to see how the program has impacted the school and most importantly how they have adopted it and made it their own. They set up various weekly classes for students and teachers to learn computer lessons, they added software on the computer to allow more e-learning opportunities,

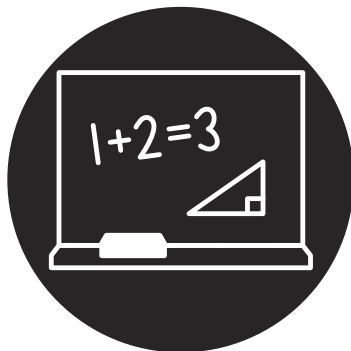
and they offered a test at the end of the year for 8th grade students to certify their computer skills as they advanced to high school. After seeing the success of the program so far, we knew it was just the beginning of a program that needed to be implemented in other schools; computer skills are becoming more important each day in the global job market, and in daily life.

Through the support of Ezekiel Lennon Mussleman's memorial fund, we were able to raise enough funds to provide 10 computers to Ogilgei High School. While it was very

unfortunate to hear what happened to Ezekiel, his life has in turn given the potential of a better life to hundreds of students. Through the 10 computers, that were installed in May of 2013, the students will be able gain computer skills that would have not been available otherwise. Funding for the program also allowed for electricity installation and purchase of furniture for the computer lab. Thank you, once again, to every single donor who donated in memory of Ezekiel to the Computers 4 Hope program.

TEACHERS 4 HOPE

\$7,562.44 raised, \$1,470.01 spent



To date we have been able to fund seven different programs through our six partner schools in Kenya. Every program has been unique and impacted the schools in different ways. However, we knew that there was one more program that needed to be put in place and the schools brought it to our attention during our visit in May 2012: all of these schools had a shortage of teachers. It was everywhere in the national news in Kenya and it was apparent that we needed to do something about

it. Teachers are the most important part of a classroom; they provide the students with the knowledge and tools needed for them to advance with their education. In Kenya, and at our partner schools, the ratios of students to teachers are double what was average in the United States.

To alleviate this problem, we launched our Teachers 4 Hope program, which aims to raise funds to help defray the costs our partner schools incur as they hire more teachers or otherwise increase the

quality of instruction. In May 2013 we were able to officially start the program by partnering with the Parent and Teacher Associations at four of our partner schools to help the schools pay the fees for two teachers each. Currently the program supports 8 teachers and our goal is to grow it in the next fiscal year through our fundraising efforts.

FINANCIAL STATEMENT

BALANCE FOR YEARS ENDED JUNE 30, 2013 AND 2012

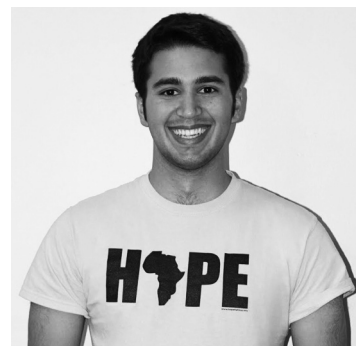
	2012-2013	2011-2012
Beginning Cash Balance	\$8,944.90	\$1,003.46
Receipts		
Donations (including club funds)	\$19,649.49	\$14,801.38
Sales & Fundraiser Proceeds	\$7,869.92	\$4,454.44
Total Receipts	\$27,519.41	\$19,255.82
Disbursement		
Funding for Programs	\$19,649.49	\$14,801.38
Fundraising	\$2,621.55	\$2,027.69
Administrative	\$3,853.52	\$1,070.20
Total Disbursements	\$25,751.45	\$11,314.38
Cash Increase (Decrease)	\$1,767.96	\$7,941.44
Ending Cash Balance	\$10,712.86	\$8,944.90

HOPE TEAM

Hope 4 Africa is run entirely by a team of volunteers called the Hope Team. During the 2012-2013 year, every member of the Hope Team was a student, donating their extra time to helping Hope 4 Africa operate from day to day. The Hope Teamers are the engine of Hope 4 Africa; without them, the organization simply would not run. To our '12-'13 Hope Team members: thank you so much for your help. Here are the Hope Teamers from 2012:



Moses Bomett
President & Founder



Kyle Upchurch
Co-Director of Operations



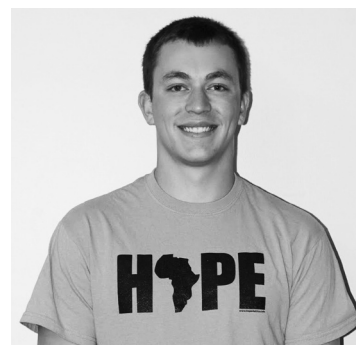
Marisa Wilson
Co-Director of Operations



Marie Kuhlmann
Co-Director of Outreach



Aaron Rosenberg
Co-Director of Outreach



Bennett Coffman
Director of Fundraising & Events



Kelly Madsen
Blog Editor



Paige Winters
Co-Director of Graphic Design



Lauren Ehlers
Co-Director of Graphic Design



Rachel Pierce
Online Networking Manager

HOPE TEAM

BOARD OF DIRECTORS

As every 501c3 nonprofit does, Hope 4 Africa has a Board of Directors that oversees the organization. Our board members have generously donated their time, efforts, and even funds to help Hope 4 Africa grow as an organization. We are incredibly grateful for all they have done and look forward to continue working with them. Here are the board members from 2012-2013:

Jeff Johnson, Chair

President/CEO for the Iowa State University Alumni Association

Jon Fleming, Vice-Chair

Retired Gastroenterologist at the Ames McFarland Clinic, served on various non-profit boards

Julie Larson, Secretary

Director of Outreach and Events for the Iowa State University Alumni Association

Sharon Bauer, Treasurer

Experience in Accounting and non-profit organizations

Janice Rosenberg, member

Experience with various non-profit organizations

Brian Torresi, member

Attorney at Davis Brown Law Firm

Sheila Lundt, member

Retired City of Ames Assistant City Manager

Tom Gichangi, ex-officio

Hope 4 Africa Liaison in Kenya, Africa

Moses Bomett, ex-officio

President & Founder of Hope 4 Africa

CONCLUSION

This past year was an exciting time for Hope 4 Africa. We had our most successful year on all fronts - fundraising, growth, impact, etc. As always, however, we are keeping an eye towards the future. In the coming months, we will be working hard to get the support we need to grow as an organization and have an even larger impact on education in Africa. With this in mind, we have created an Impact Assessment Report which shows explicitly the good that we have done and the measurable changes we have brought about at our

partner schools. We hope it will serve as a justification of the merits of our work and that, after seeing the report, people will be convinced to join Msingi, our new donor campaign. Msingi, which means 'foundation' in Kiswahili, is our most concerted growth effort to date. The idea is that our most dedicated supporters would join, donate, and serve as the foundation upon which Hope 4 Africa is built. We have different levels of donorship, each of which receive different benefits such as an inside look at our operations, a

monthly newsletter, and high quality photos from our annual Kenya trip. For more information, please visit www.hope4africa.info/msingi or contact us at info@hope4africa.info.

Most importantly, we want to thank you. Chances are if you have read this report, you have supported Hope 4 Africa in some way. Whether you have donated, spread our name, or supported your children as they lead a Hope 4 Africa club: asante sana; thank you so much. Our growth has surprised even us at times and that is entirely due to

the generosity of our supporters. We are happy with what we have accomplished thus far, but we are not satisfied. We will not quit until we have become irrelevant, until education in Africa has reached a point at which our services are no longer required. It is a long journey to that point, but we are in it for the long haul.

Thank you again for your support; we hope you will continue fighting alongside us for quality education in Africa.

“ Thank you, again, for your support; we hope you continue fighting alongside us for quality education in Africa. ”



