

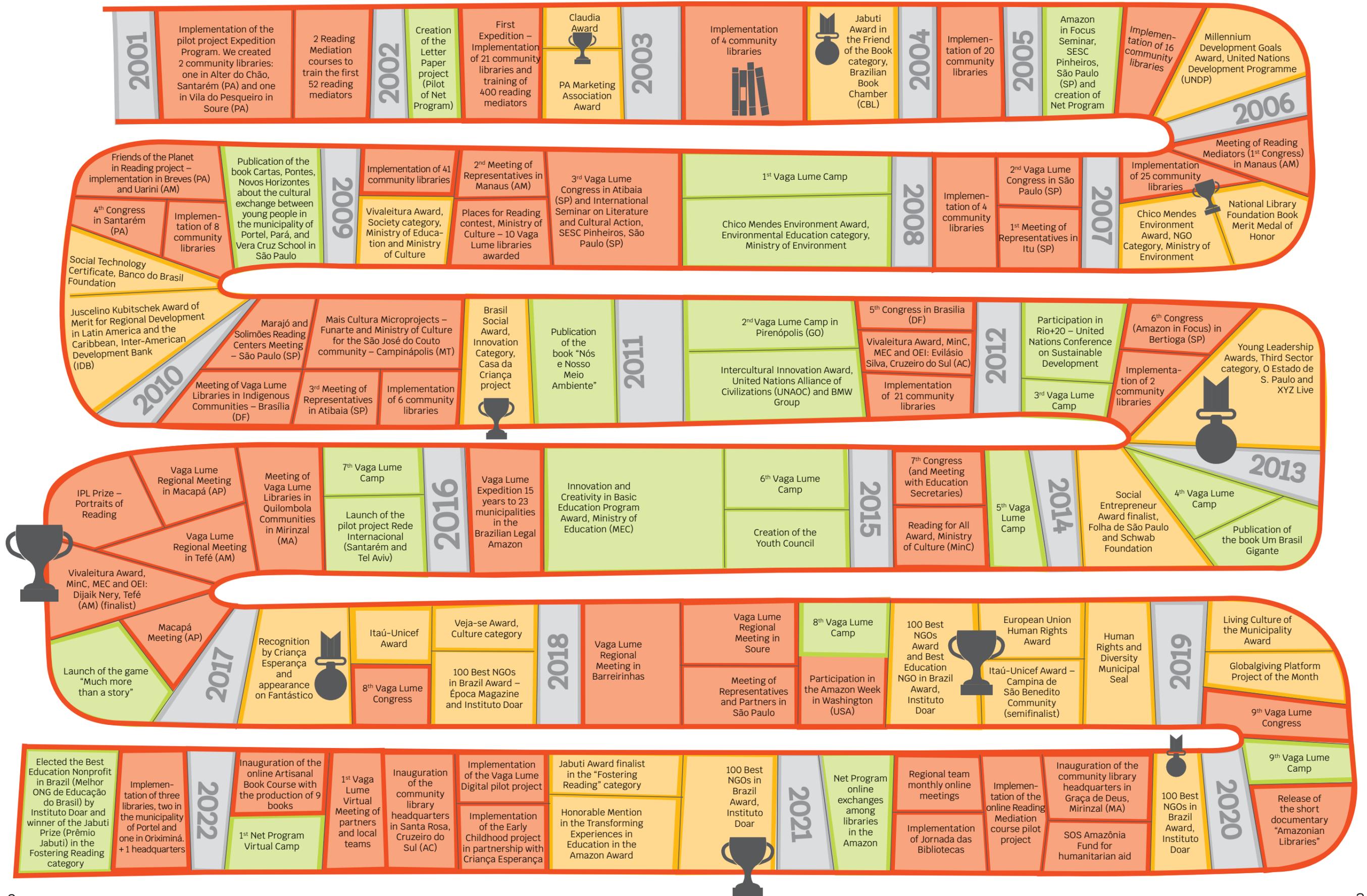


# ACTIVITY REPORT 2022



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# WHAT BROUGHT US HERE

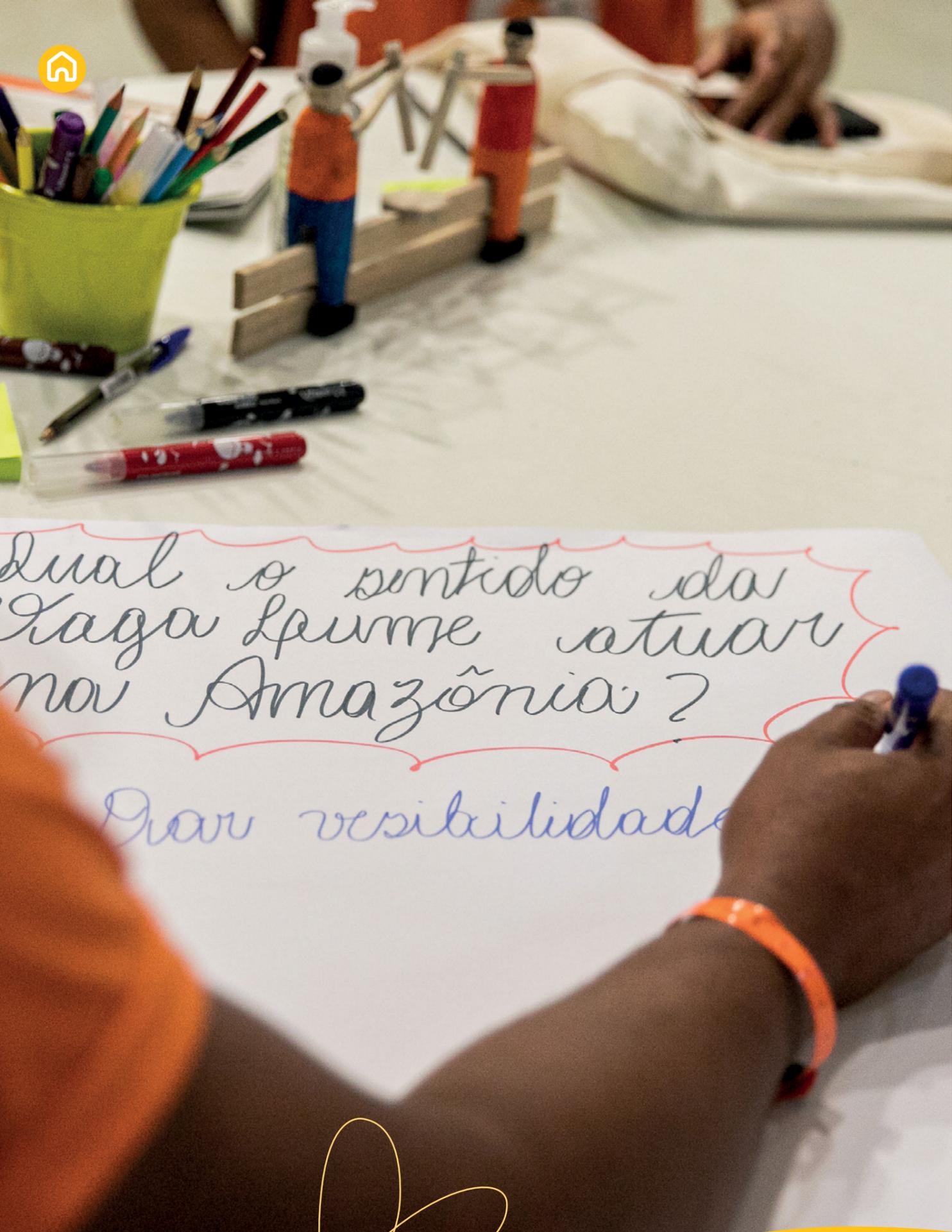


# ACTIVITY REPORT 2022



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# INTRODUCTION

by Sylvia Guimarães,  
Co-founder and President of Vaga Lume

Lately, when people ask me how Vaga Lume is doing, I answer: “enormously!” The feeling is of joy to see it grow. Vaga Lume completes 21 years and has been growing in results, talents, management and governance structure. It has teams in Belém, São Paulo and, soon, in Manaus. And, in 2022, its reach in the country grew even more with the opening of new libraries.

Along with the joy of seeing this growth, my response always has a certain apprehension. Is it just butterflies in my stomach from seeing the organization reach a new level? Reflecting on this feeling, I embarked on a special trip, back to Portel, Pará.

It became my task to accompany the birth of a “seed” library in the São José Amparo community, on the banks of the Camarapi River. In this beloved town in the Marajó basin, I rediscover the essence of Vaga Lume, monitoring the Reading Mediators course. I also meet friends I have known for two decades. Between one story and another, I see a raft loaded with logs going down the river... a pit in my stomach... the old challenges persist. Since we were in Portel for the first time, in 2002, we have witnessed the forest losing ground... in the “swath of deforestation,” the vegetation is sparse today. The time when you could find “Maçaranduba” (a native tree species) in the forest is gone. For people, like me, who have seen the impact of cutting down a single adult tree in the forest, it is difficult to grasp the three thousand soccer fields deforested

per day in the Amazon in 2022.\* Promises, awaited for decades, like the money from Carbon Credits, arrive in an enigmatic way for community leaders in the region. I think, with apprehension, that Vaga Lume is not very big; it is much smaller even than it should be, but it has never been more necessary.

It is necessary to build libraries, take care of children, and build bridges with allies outside the forest, because the forest has no time to waste.

My heart is calmed and returns to the community library. In the curiosity of Sara’s gaze, a small reader and resident of Amparo, I see that Vaga Lume’s journey is still exciting. Just as it was 21 years ago, the encounter between Sara’s dreams and Amparo’s reality, mediated by literature, gives birth to something new and promising. Planting libraries is a work of hope.

Back in São Paulo, it comforts me to think that the *vaga-lume* (firefly in Portuguese), in addition to its light, has wings to fly high and far. I would like to thank each person who, in 2022, gave wings to this enormous organization.

## “GETTING LOST IS ALSO A PATH”

Clarice Lispector

LISPECTOR, C. A Cidade Sitiada.  
Rio de Janeiro: Rocco, 1998.

Good reading!

\*Source: Amazon Deforestation Report 2022.



# ABOUT US

VAGA LUME IS A SOCIAL ORGANIZATION THAT IMPLEMENTS LIBRARIES IN RURAL COMMUNITIES IN THE BRAZILIAN LEGAL AMAZON (AMAZÔNIA LEGAL) REGION TO PROMOTE ACCESS TO READING, A RIGHT OF EVERY CHILD.

## OUR MISSION

Empower children and youth in rural communities in the Brazilian Legal Amazon region by promoting reading and the management of community libraries as a space for sharing knowledge.

## PRINCIPLES

### HUMANISM

People transform their own reality

### CHILDREN

It all starts with them

### READING

It empowers and enables social change

### INTEREST

All change occurs from the inside outward

### CULTURAL DIVERSITY

Understand differences and recognize similarities to better live together in a diverse world

### LOCAL CULTURE

Valuing culture and traditions; history and traditional knowledge nourish our roots and strengthen us

### MEDIATION

We build bridges between people, communities, generations and knowledge

### LISTENING

We understand the other and build together, establishing a true dialogue.



## OUR ACTIONS

Although accustomed to having a physical presence, Vaga Lume continued its activities in the Legal Amazon, even at a distance, overcoming the challenges of social isolation. With the Covid-19 pandemic under control, and with the vaccination of the population and the relaxing of health protocols, we resumed the intense pace of work in 2022. The organization's growth plan began to be put into practice and the teams returned to the field for the opening of new libraries.

The expansion of the library network to new communities after 13 years was a milestone this year. The process included field observations by Vaga Lume specialists, reconciling community members' letters of intent with georeferenced data and technical studies. Three communities in the state of Pará were selected to plant new library seeds, one in the municipality of Oriximiná, in the Quilombo Jarauacá community, and two others in the municipality of Portel, in the communities of São José Amparo and Vila Castanhal.

The decision to expand took into account factors such as deforestation and other variables of vulnerability, and the selection of communities with greater potential for engagement, where we believe an education project can develop faster and result in local transformation.

## ACKNOWLEDGMENTS

Vaga Lume's deliveries were concrete, and the transformative potential of reading was recognized with important distinctions in 2022:



• We were awarded, for the second time, the Best Education Nonprofit in Brazil by Instituto Doar. We received the award the 1<sup>st</sup> time in 2018.



• For the fifth time, we made the list of the 100 Best Nonprofits (2017, 2018, 2020, 2021, 2022).



• For the second time, we received the Jabuti Prize in the category of reading promotion initiatives.



## GEOGRAPHICAL PRESENCE

### Map of where we operate X-Ray of communities in 2022

54% of schools in the communities have multigraded classrooms

5% do not have internet access

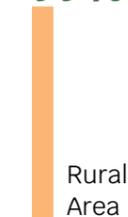
90% do not have access to the postal service

31% do not have permanent electricity

60% do not have access to a landline/mobile phone

26% do not have running water

99%



Rural Area

21%

in environmental protection areas

### Location of libraries

### Profile of communities

#### Identification

quilombola	19%
indigenous	13%
extractivist	33%

#### Location

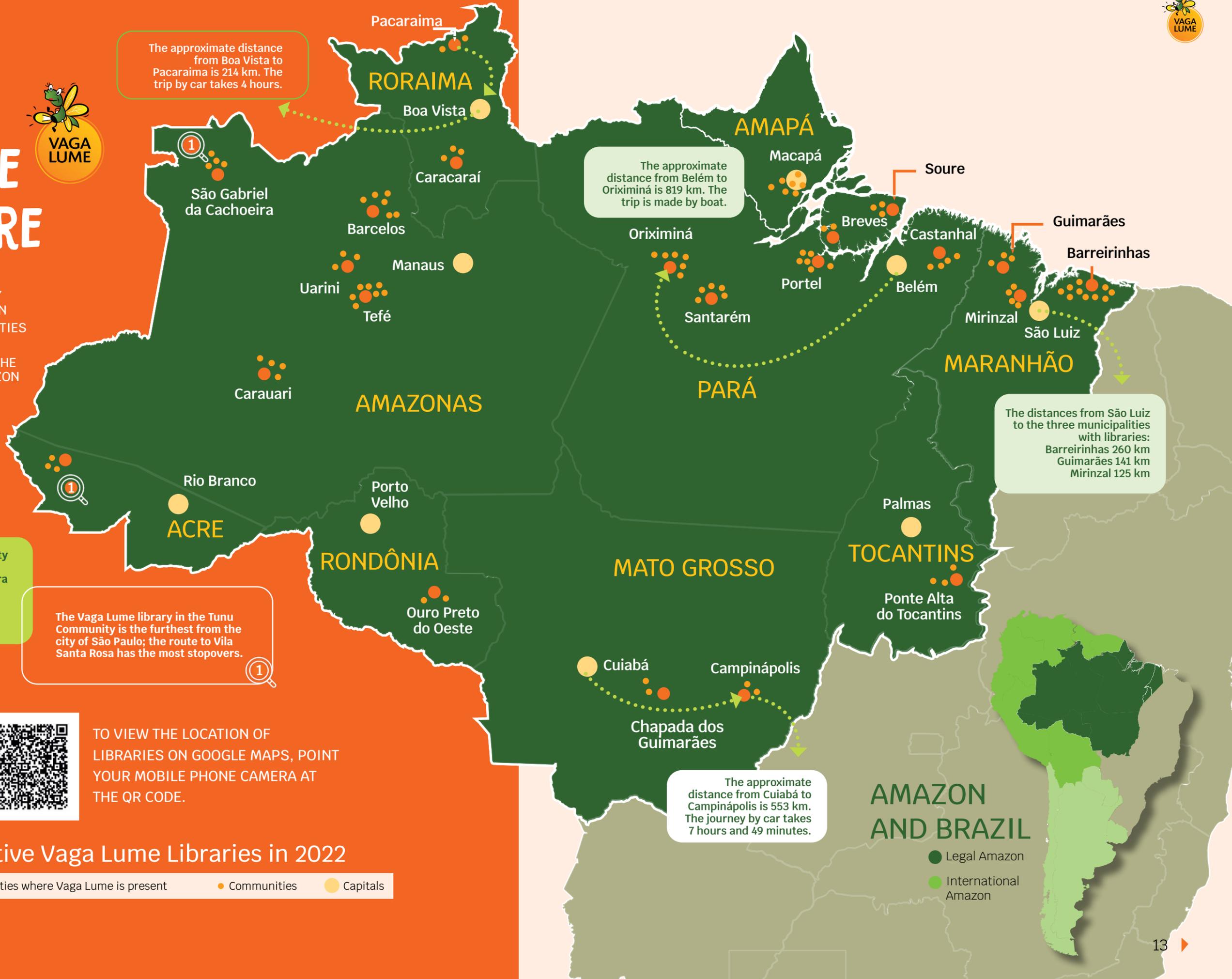
riverside	46%
roadside	46%
beach	6%



# WHERE WE ARE



89 COMMUNITY LIBRARIES IN  
22 MUNICIPALITIES IN THE  
9 STATES OF THE LEGAL AMAZON



TO VIEW THE LOCATION OF LIBRARIES ON GOOGLE MAPS, POINT YOUR MOBILE PHONE CAMERA AT THE QR CODE.

## Active Vaga Lume Libraries in 2022

- Municipalities where Vaga Lume is present
- Communities
- Capitals

## AMAZON AND BRAZIL

- Legal Amazon
- International Amazon



## CHALLENGES IN THE LEGAL AMAZON

With an area of more than 5 million km<sup>2</sup>, where approximately 13% of the Brazilian population and 55.9% of the country's indigenous population live, the Legal Amazon is the region that is home to Vaga Lume's great dream: to grow and reach many more communities, in an ongoing expansion and with consistent work.

### Environment

The Amazon ecosystem suffered in 2022. In the analysis of the nine states that make up the Legal Amazon - Acre, Amapá, Amazonas, Mato Grosso, Pará, Rondônia, Roraima, Tocantins and part of the state of Maranhão, the region saw the fifth consecutive annual deforestation record, which reached 10,573 km<sup>2</sup> this year, the equivalent of 3,000 soccer fields deforested per day. The greatest deforestation in the states occurred in Pará (3,874 km<sup>2</sup>), Amazonas (2,575 km<sup>2</sup>) and Mato Grosso (1,604 km<sup>2</sup>). Recorded deforestation was the highest in 15 years - since Imazon, the Man and Environment in the Amazon Institute (Instituto do Homem e Meio Ambiente da Amazônia), began monitoring the region by satellite in 2008.

In the last four years, the area of deforestation has surpassed the size of the states of Alagoas and Sergipe, and is occurring in indigenous lands and conservation units, often the result of land speculation and illegal mining.

### The population

A significant percentage of inhabitants in the Amazon live outside large urban centers and do not have access to basic rights, especially sanitation, education and culture. The 28.4 million inhabitants (2021) are distributed in 772 municipalities concentrated in the nine capitals and in the metropolitan regions of Belém and Manaus (9.1 million inhabitants). Source: Imazon

The percentage of the poor population in the Legal Amazon increased from 37.8% in 2013 to 42.2% in 2021\*, percentages above the national average. Source: Imazon

The Single Registry for Social Programs (CadÚnico) registered 1.8 million people living in poverty and 11.8 million living in extreme poverty.



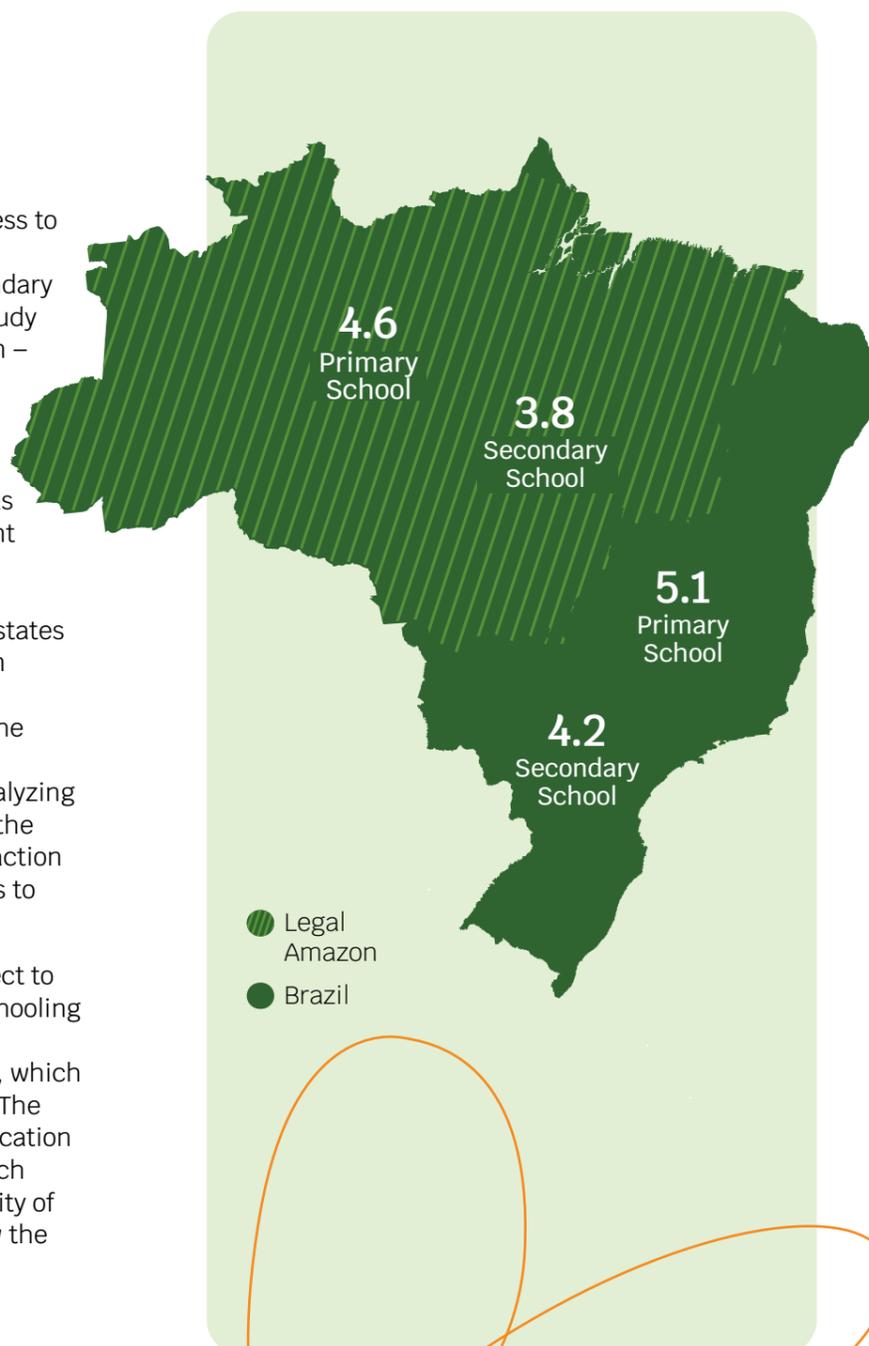


## Education

The Legal Amazon still faces difficulties with respect to access to education, particularly early childhood education and secondary school, as pointed out in the study “Education in the Legal Amazon – Diagnosis and Critical Points,” carried out by Amazônia2030 in December of 2021.

According to the data, there has been a decline in the enrollment numbers in basic education throughout the country, with a greater average decline in the states that make up the Legal Amazon (1.8%), compared to the rest of the country (1.5 %). Although the percentages seem small, they reinforce the importance of analyzing the availability of education in the Legal Amazon in order to take action to reduce inequalities in access to quality education.

Another observation with respect to basic education is the gross schooling rate in primary and secondary education in the Legal Amazon, which is lower than the rest of Brazil. The average score on the Basic Education Development Index (Ideb), which measures the educational quality of schools in the country, is below the national average:



## STRATEGY

Faced with the reality of the population and education in the Legal Amazon, Vaga Lume emphasizes the importance of its work with local communities to promote access to education as a cultural action, to strengthen their cultural traditions and ensure better conditions for children and youth to develop and protect their territory.

Vaga Lume’s strategy is based on a movement from the inside out, in five dimensions:

- For a library to function well, it needs a collection of quality and diverse literature, as well as a physical space to house the books and that can welcome children, youth, adults and mediators.
- Reading mediators give life and meaning to the library and, consequently, they need to be active and trained in the Vaga Lume methodology.
- The library is a community space. Therefore, community residents and volunteers must be committed to its operation and be responsible for its management.
- The library belongs to the community and values local stories, tradition and culture. Each community is unique and the library should also reflect this uniqueness.
- Cultural exchange among young people expands the possibilities of reading the world, valuing local cultures and understanding other realities, in addition to raising awareness among young people for social and community engagement.





## KNOWLEDGE MANAGEMENT

After years of collecting data, working together with volunteers and community representatives in the Amazon, carrying out in-person and remote assessments and monitoring, we developed a management and monitoring tool to strengthen the activities carried out in libraries, following the Vaga Lume methodology, called the "Library Journey" (Jornada das Bibliotecas).

Since each library has unique characteristics and needs that are different from others, we constantly seek to improve our management plan, developing a potential field to invest and promote activities, following the progress of the projects in each library with robust data and analysis.

Created in 2021 and launched in 2022, the POMAR platform is where we grow the "Journey" trees. There are library-trees that are Seeds, Açais, Ingás, Castanhas and Sumaúmas (native tree species). With the tool, we collect and manage data to analyze investments and engagement in the libraries according to Vaga Lume's strategy.

Thus, with POMAR, we are able to develop custom action plans for each library, according to local realities and maturity level. Data is also collected in communities and schools and among volunteers who are part of this great Amazonian network called Vaga Lume.

The journey cycle has five stages:



## NUMBERS SINCE 2001

**89** ACTIVE LIBRARIES IN 22 MUNICIPALITIES IN THE 9 STATES OF THE LEGAL AMAZON

**109,448** CHILDREN AND YOUTH IMPACTED

**163,206** BOOKS DISTRIBUTED

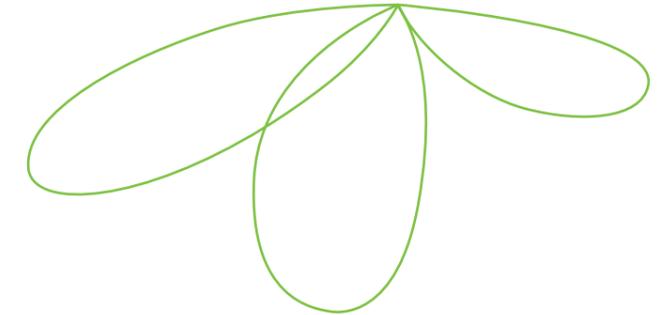
**5,000** READING MEDIATORS TRAINED

**4,714** PARTICIPANTS IN THE NET PROGRAM

**257** ARTISANAL BOOKS PRODUCED

**556** PARTICIPANTS IN ARTISANAL BOOK WORKSHOPS





# HIGHLIGHTED ACTIONS

## JUST IN 2022



**14,895**  
CHILDREN AND  
YOUNG PEOPLE  
IMPACTED

**114**   
DAYS IN THE FIELD

**21**  
IN-PERSON VISITS  
AND MONITORING



**9,838**  
BOOKS DONATED

**2** REMOTE MONITORING  
ACTIONS



**9** SHELVES UNITS AND  
**92** MATS

**5** EARLY CHILDHOOD  
FURNITURE KITS

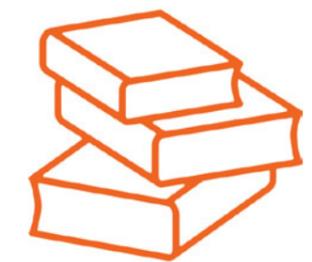
**139**  
PARTICIPANTS  
TRAINED IN  
ARTISANAL BOOK  
PRODUCTION

**12** ARTISANAL  
BOOKS  
PRODUCED

**3**  
COMMUNITIES WITH  
ACCESSIBLE FURNITURE  
FOR PEOPLE WITH  
DISABILITIES

**120**  
PARTICIPANTS IN  
THE 2<sup>ND</sup> VIRTUAL  
MEETING

**3** NEW  
LIBRARIES



**1** NEW LIBRARY  
BUILDING



**48**  
PARTICIPANTS AT THE VAGA  
LUME BELÉM MEETING

**264**  
TEENAGE PARTICIPANTS IN THE  
NET PROGRAM





## VAGA LUME CELEBRATES 20 YEARS IN EXPANSION

VAGA LUME CELEBRATES ITS TWO DECADES WITH TIMELY AND VERY SIGNIFICANT ACTIONS IN 2022:



ROUNDTABLE WITH SIX AUTHORS AND BOOK ILLUSTRATORS AT THE 2<sup>ND</sup> VAGA LUME VIRTUAL MEETING



CERTIFICATES FOR THE LONGEST SERVING AND ACTIVE VOLUNTEERS



VAGA LUME 20 YEARS ANNIVERSARY'S FUNDRAISING DINNER



VAGA LUME 20 YEARS LITERARY SOIRÉE DURING THE VAGA LUME BELÉM MEETING, WITH A PRESENTATION BY ROSI LUEJI AND DANCE PERFORMANCE REPRESENTING THE GODDESS OYA



TROPHY TO RECOGNIZE THE OLDEST LIBRARIES IN EACH STATE

## EXPANSION

Since 2014, Vaga Lume has analyzed the performance of its libraries every year through monitoring and evaluation with respect to the five strategy dimensions. And, since 2012, evaluations have been carried out with educators and youth who participate in the Net Program.

However, it had not yet been possible to measure the advanced results and impacts of the project using a methodology that takes into account Vaga Lume's Theory of Change (ToC), developed in 2019. With the return to a process of expansion and growth of the library network, an opportunity arose to develop and implement an instrument that could assess the impacts, with a baseline prior to the implementation of projects in new communities.

To achieve this, we systematized a process for expansion and impact assessments in six stages:

- 1 Georeferencing and territorial mapping
- 2 Selection of municipalities and communities with potential to implement libraries
- 3 Diagnostic visits in pre-selected communities
- 4 Selection of communities to implement new libraries and application of the Baseline - a snapshot of the current situation to compare with the future impact assessment, identifying the transformations resulting from Vaga Lume's activities.
- 5 Implementation of the library with training of reading mediators, the moment when the seed is planted
- 6 Ongoing monitoring of the library

### We implemented 3 new libraries in communities in the state of Pará:

- 1 in the municipality of Oriximiná, in the Quilombo Jarauacá community
- 2 in the municipality of Portel, in the São José Amparo and Vila Castanhal communities



## STRUCTURE

### 2022 Collection

Vaga Lume is a reference in the curation of children's book collections. The process is annual and adheres to criteria for selecting books that take into account textual and visual quality (illustrations and graphic design), themes and representation. In this way, the collection ensures a plurality of writers, illustrators, editors and regions.

Expanding dialogue with the largest number of publishers and writers was an important value in this year's book collection. **With the purchase of 135 books, we involved 79 publishers and independent authors, adding up to 83 different sources for the acquisition of books.**

Aspects related to the physical characteristics and handling of books are also considered to provide the best experience while reading: square, rectangular, small, large, with flaps that expand and tell stories; books that open horizontally or vertically, just to name a few possibilities, in addition to the selection of books for people with disabilities.

## TRAINING

We constantly promote the dissemination of the reading mediation methodology, in addition to other complementary training that takes place in parallel. Topics are diverse, such as digital citizenship, accessibility in libraries and training on election news.



### 2022 ended with:

- 578** reading mediators trained
- 139** participants trained in artisanal book production
- 141** participants in ongoing training

## Youth Protagonism

In partnership with Criança Esperança, the Youth Protagonism (Protagonismo Juvenil) project seeks to encourage the participation of young people with the return to in-person activities in libraries. Two communities in Pará participated: Cupiúba and Boa Vista, in the municipality of Castanhal. **Over the year, 57 young people participated in local activities** to better understand library management and the development of collaborative action plans. The goal of this project is to promote exchanges between the two communities, inspire young people through the experiences of each group, and also plan the activities they want to carry out in the future.

## MANAGEMENT

Over the year, we held two major events to bring together volunteers from all states in the Legal Amazon region to train them in our strategy and strengthen the community management of libraries.

**The second edition of the Vaga Lume Virtual Meeting** involved two days of activities. The first was dedicated to training activities in the Vaga Lume and Library Journey (Jornada das Bibliotecas) methodology. The second day was open to the public and included two panels to discuss the theme "Reading that nurtures Amazonian childhoods" (Leituras que embalam as infâncias amazônicas) with the participation of authors and illustrators of children's books represented in the Vaga Lume collection: de Oliveira, Lúcia Sônia Rosa, Maurício Otávio Júnior and Tiago Hakiy. To see the panels on Youtube, point your mobile phone camera at the QR Code.



**Another important theme of the event was the Protection Guide**, a document that presents conduct guidelines to protect people in situations of vulnerability who work directly or indirectly with Vaga Lume. The Guide describes the care that should be taken to ensure a safe environment and how to proceed in cases of non-compliance with established standards.

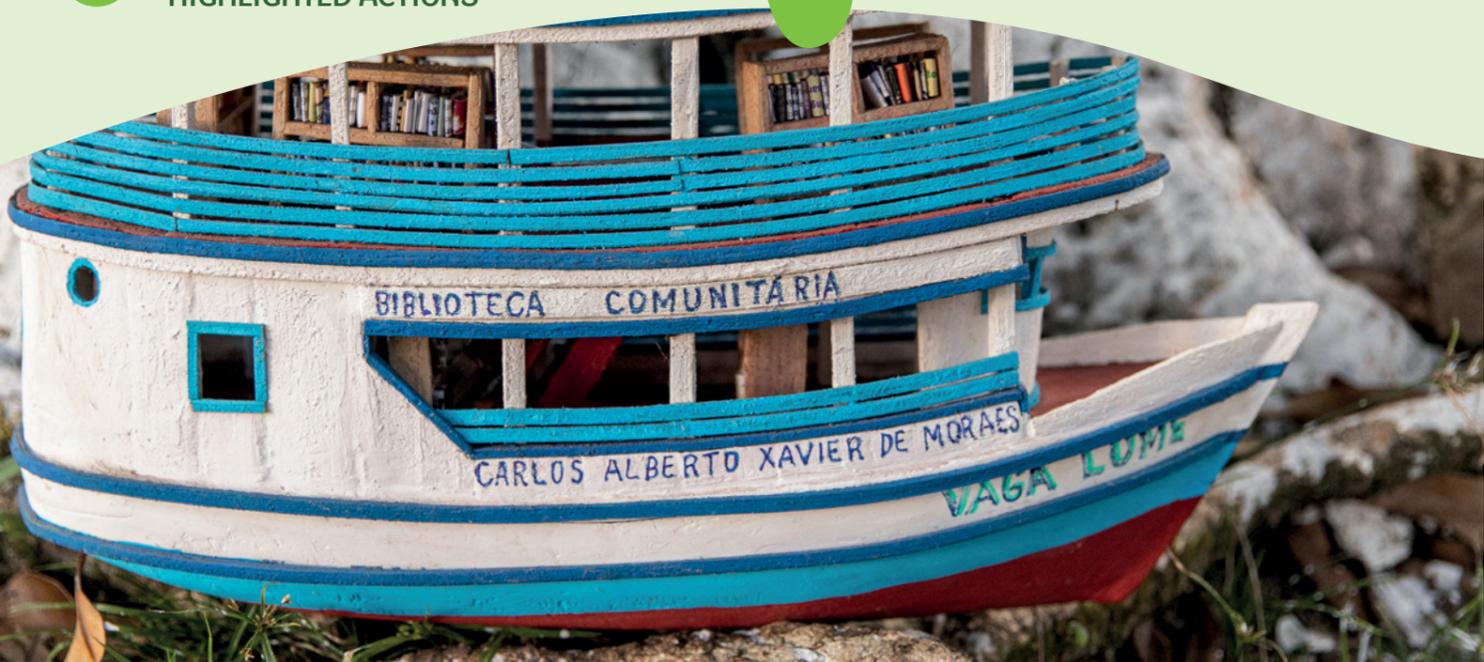
Valuing local culture, some communities performed traditional dances and music. We also enjoyed the participation of two artists from Pará, Felipe Cordeiro and Gaby Amarantos.

**The Vaga Lume Belém Meeting brought together approximately 50 volunteers from all states in the Legal Amazon region**, in addition to some people on the technical teams in São Paulo and Belém, for three days of training in the capital of Pará. Topics such as reading mediation, collection curation, the Library Journey, the Protection Guide and accessibility were addressed.



After discussions on reading mediation and the presentation of the collection of books selected in 2022, the volunteers participated in an internship in the Boa Vista community in Castanhal (PA), a community 1 hour and 30 minutes away from the state capital.

**New library building**  
**In 2022, the community of São Sebastião, in Portel (PA), received its own building, due to its high degree of maturity and community engagement with the Library Journey.**



## Accessibility: libraries as welcoming spaces

The topic of accessibility in libraries was addressed in activities in the second semester. In addition to the training offered at the Belém meeting, the topic was discussed in the training promoted in partnership with the Modo Paritês Institute in November. These training courses are part of the goal to make community libraries welcoming spaces for all children.

## Expansion and monitoring visits

Throughout the year, in addition to library monitoring visits, we carry out remote monitoring to support the creation of reading spaces, in accordance with the Library Journey, and collect data for the POMAR Platform and support communities in community management. In addition to the trips of the Net Program and visits to communities for the implementation of new units, we reached the mark of 114 days (or approximately four months) of travel in the Amazon region.

114 DAYS IN THE FIELD, OR ALMOST 4 MONTHS!

21 MONITORING VISITS

6 TRIPS TO IMPLEMENT NEW LIBRARIES:

## LOCAL CULTURE

We selected five libraries, at an advanced stage in the Library Journey, to participate in the Artisanal Book Production workshops. They were:

- Maripá Community - Santarém (PA)
- Santa Rosa Community - Pacaraima (RR)
- Serrinha Quilombo Community - Oriximiná (PA)
- Boa Vista Community - Oriximiná (PA)
- São José do Couto Community - Campinópolis (MT)

Two communities took the hybrid course, which began as an online course and concluded with the presence of Vaga Lume's technical team in the communities to assist in finalizing the books. The results:

- 3 books produced by the Santa Rosa Community - Pacaraima (RR)
- 2 books produced by the Serrinha Quilombo Community - Oriximiná (PA)



## EXCHANGE

The Net Program is an intercultural dialogue program to expand the possibilities of reading the world among young people from community libraries supported by Vaga Lume in the Amazon and young people in the city of São Paulo, in an experience to share knowledge about their identities and communities.

The project methodology aims to bridge distances, break stereotypes, present new worldviews and get young people to act as protagonists in the transformation of their realities.

In total, 264 young people in São Paulo and the Amazon participated in the exchange, and not only exchanged letters, but also their dreams and realities, creating a bond with the Amazon.

With the return of in-person activities, the educators in São Paulo visited the Amazon, and the educators in the Amazon visited their peers in São Paulo. Young people from schools and institutions in São Paulo had the opportunity to participate in an in-person meeting that included recreational activities and a literary soirée at the Associação Acorde unit in Embu das Artes (SP).



## 8 PARTICIPATING COMMUNITIES

- Cohab Vêu da Noiva - Chapada dos Guimarães (MT)
- Manoelzinho - Barreirinhas (MA)
- São Domingos - Barreirinhas (MA)
- Quilombo Murumuru - Santarém (PA)
- São Francisco - Santarém (PA)
- Caju Una e Céu - Soure (PA)
- Tracajatuba I - Macapá (AP)
- Santa Rosa - Cruzeiro do Sul (AC)

## 5 SCHOOLS AND 3 SOCIAL ORGANIZATIONS IN SÃO PAULO (SP)

Fundação Tide Setubal, Associação Acorde, Pró-Saber SP, Camino School, Escola Aubrick, Escola Vera Cruz, Escola Santi and Colégio Augusto Laranja

264 PARTICIPANTS:  
134 YOUTH IN SÃO PAULO AND  
130 YOUTH IN THE AMAZON

YOUTH BETWEEN 11 AND 14 YEARS

9 TRIPS:  
8 TRIPS TO COMMUNITIES AND  
1 TRIP TO SÃO PAULO

5 EXCHANGE CYCLES WITH  
317 ASSIGNMENTS

4 TRAINING ENCOUNTERS  
FOR EDUCATORS



# OUR NETWORK

## VOLUNTEERS

OUR NETWORK INCLUDES THREE LEVELS OF ACTION: NATIONAL, MUNICIPAL AND COMMUNITY. AT THE NATIONAL LEVEL, THERE ARE THE TECHNICAL TEAMS, SPONSORS, PARTNERS, ADVISORS AND AMBASSADORS. AT THE MUNICIPAL

LEVEL WE HAVE LOCAL TEAMS, PARTNERS AND SUPPLIERS FROM THE REGIONS WHERE WE OPERATE. FINALLY, WE HAVE THE VOLUNTEERS, COMMUNITY MEMBERS, NET PROGRAM PARTICIPANTS AND IMPACTED CHILDREN AND YOUTH.



## VOLUNTEERING

In the Legal Amazon region, Vaga Lume has three categories of volunteers:

**1 Volunteers from the communities:** the people who work in the libraries, reading mediators, supporting the management of the space and events, working on the five dimensions and the Library Journey.

**2 Local Teams and Representatives:** the people who reside in the municipality and act as multipliers of the Vaga Lume methodology in communities close to the municipalities where they live and provide support for partnership building and the delivery of book collections and materials.

**3 Educational volunteers:** young people up to 17 years of age who participate in library activities.



### Active Volunteers – 2022

**695** Community Volunteers

**82** Local Teams and Representatives

**111** Educational Volunteers

**888** Total of Volunteers

In addition, we have other forms of volunteering, such as corporate volunteering, the Advisory Board, Ambassadors and Committees who donate their time and experience to the organization.



## AMBASSADORS

The Vaga Lume Ambassadors group is made up of volunteers who plan and organize actions and events focused on raising funds for the organization's projects.

### Highlights of 2022:

• Vaga Lume's 20-Year Anniversary Fundraising Dinner, which brought together people to talk about education and childhood, celebrated the achievements and nurtured hope for a brighter future for children and young people in the Amazon. The event took place at Fábrica de Dengo in São Paulo and had the participation of Rodrigo Pipponzi, co-founder of the Editora Mol publishing house, who discussed the importance of the culture of donation, and Sylvia Guimarães, co-founder and president of Vaga Lume, who gave an inspiring speech about empowering children through reading. The menu was under the command of chefs Sanae Mattos and Bel Coelho, accompanied by the



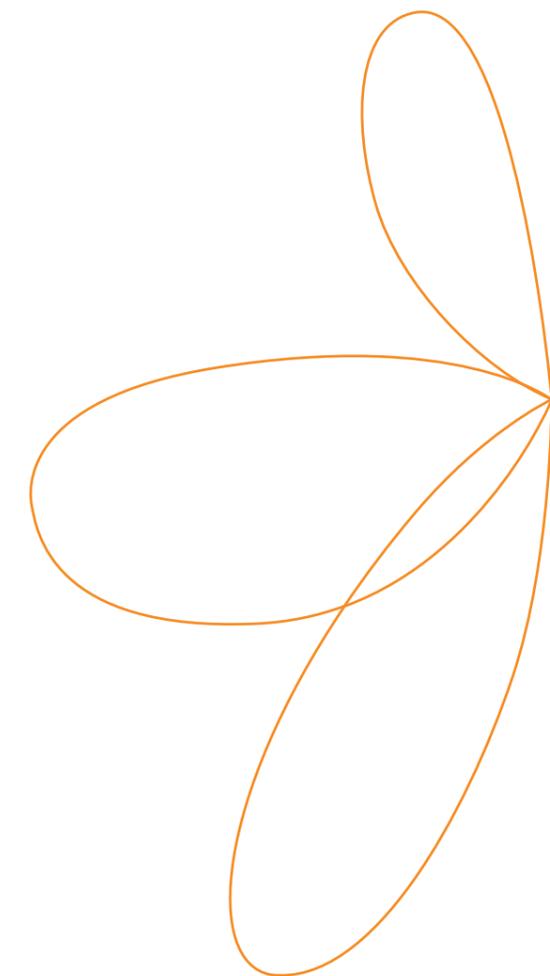
music of violinist and composer João Camarero. Longtime friends of the organization, such as Milton Hatoum, also attended the event.

• Caldos e Contos, which received approximately 200 people at the Álvaro Guerra Library in São Paulo, promoted a day of fun family activities to promote children's reading in the Amazon, with the support of Literat. The musical group Barbatuques, the main attraction of the event, gave a performance to attract new donors to expand Vaga Lume's work.



# INSTITUTIONAL

FOR MANY REASONS, VAGA LUME IS CONSIDERED THE BEST EDUCATION NONPROFIT IN BRAZIL, AS DEMONSTRATED BY THE RESULTS OF OUR ACTIVITIES AND THE ACKNOWLEDGMENTS CITED IN THIS REPORT. OUR ACHIEVEMENTS WERE WIDELY COVERED BY THE MAINSTREAM MEDIA AND ALSO GENERATED IMPORTANT INSTITUTIONAL PARTNERSHIPS TO EXPAND OUR SOCIAL IMPACTS.



## HIGHLIGHTS IN THE MEDIA

For over 20 years, we have built our brand with a lot of credibility and solidity.

We share information about our activities and impacts with the mainstream media, actively working throughout 2022. We received prominent coverage on TV and the radio and in newspapers and on news portals: Folha de São Paulo highlighted the library in the Boa Vista community, in the State of Pará, and UOL's ECOA portal did an exclusive interview with Sylvia Guimarães, co-founder and president of Vaga Lume.





## PARTICIPATION IN EVENTS

Throughout the year, we organized and participated in important events:

- The Feira do Livro (Book Fair), promoted by the Quatro Cinco Um Association in São Paulo, took place in June and we were the fair's main attraction for children. In addition to workshops in partnership with the Clube de Leitura Quindim (Quindim Reading Club), we received indigenous author Cristino Wapichana for a discussion about indigenous literature.

das Letras and Mais Diferenças, to reflect on the importance of access to reading for raising awareness about rights. The series celebrated the network's 10<sup>th</sup> anniversary.

- Lia Jamra Tsukumo, executive director of Vaga Lume, was among the people selected to participate in the Global Ambassadors Program of the Vital Voices Global Partnership, in Washington, DC. The program brings together women from all over the world and connects social entrepreneurs, social sector leaders and the private sector to mentor and support their professional paths. Since its launch in 2012, the program has impacted more than 350 women in 85 countries.



- In October, we participated in the 1<sup>st</sup> Brazilian edition of the International Social Innovation Festival (Festival Internacional de Inovação Social). The event brought together social organizations and people associated with the social impact ecosystem at Ibirapuera Park in São Paulo.

- Vaga Lume participated in a series of videos promoted by Rede LEQT (Quality Reading and Writing for All Network), in partnership with Cia

## PARTNER TRIPS

Vaga Lume's partner field trips have become a tradition. Every year (except during the Covid-19 pandemic), we take our partners to get to know our work up close.

Representatives from Alupar, TV Globo, Instituto Machado Meyer, Itaú Social, SulAmérica and UNESCO visited two communities in the state of Amapá: Corre Água and Campina de São Benedito, in Macapá.

## READ WITH A CHILD (LEIA COM UMA CRIANÇA) 2022

Created by Itaú Social in 2010, the program encourages reading with children as an opportunity to strengthen bonds and foster active participation in early childhood education. Vaga Lume's Social Business area is responsible for preparing the public notice and for coordinating the entire curatorship process for the selection of books for distribution by Itaú Social.

The program sends books to children across Brazil via education departments and civil society organizations.

The books "A pescaria do Curumim e outros poemas indígenas" (Curumim fishing and other indigenous poems) by Tiago Hakiy and "De passinho em passinho: um livro para dançar e sonhar" (Step by step: a book to dance and dream) by Otávio Júnior were selected by the program.

## DONATIONS

### • Prêmio EDP (EDP Prize)

Our partners at EDP won the Prêmio Mario Bhering de Preservação e Memória (Mario Bhering Prize for Preservation and Memory) in the Preservation and Cultural Diffusion category for the implementation of two Vaga Lume libraries: in Vila Iratapuru and Ferreira Gomes, both in the State of Amapá.

### • Amazon Book Friday

The 8<sup>th</sup> edition of Amazon's Book Friday donated 15% of book sales by Small Publishers and Independent Authors to Vaga Lume.





• **Mercado Pago ‘Donate’ Button**

For the second consecutive year, we were featured on Mercado Pago’s “Donate” button. Every month, the digital bank selects social organizations to participate in a special session on the app where users can donate directly to NGOs using their digital account. We participated in the month of September, when Amazon Day is celebrated.

• **Editora Mol and Clube Leiturinha (reading club)**

In partnership with Leiturinha, the largest children’s reading club in Brazil, Editora Mol, the largest social impact publisher in the world, developed the material “Quem Toca?” (Who’s Playing?), with 20 letters with musical instruments and the artists famous for playing them. Part of the sales of the game included in the Leiturinha kits was donated to Vaga Lume.

• **Marco & Mike**

Since 2018, Marco Alvares and Mike Azevedo, renowned digital illustrators, have promoted fundraising campaigns for Vaga Lume during the month of December. In 2022, it was no different, and the campaign was a success.

• **PMI**

We benefited from the donation campaign at the PMI Latin America volunteer meeting, the “2022



Leadership Institute Regional Meeting” held by the Project Management Institute (PMI). The campaign target was to receive 55 new books donated by volunteers to be part of the book collection of the three new Vaga Lume libraries in the Amazon. The campaign collected 84 new books.

• **Oficina Pritt (workshop)**

With the objective of stimulating children’s cognitive development, Pritt, through the Fritz Henkel Foundation, promoted early childhood education with the project “Nós Criamos Pelas Crianças” (We Craft for Children), in partnership with Vaga Lume. Pritt offered 3 collage workshops at the institutions Galpão ZL (Tide Setubal Foundation), Associação Acorde and Pró-Saber SP, with 67 children and youth participating (see photo on the side).

• **Mattos Filho**

To celebrate Children’s Day, the law firm Mattos Filho collected 200 new books from employees for the book collections of libraries.

• **Cia das Letras**

During the Children’s Day campaign, the publisher Companhia das Letrinhas, of the Companhia das Letras Group, donated a new book to the Vaga Lume collection for every purchase over BRL 100.00 on the publisher’s website. A total of 400 books were donated with the action.

• **Dia de Doar (Giving Tuesday) 2022**

During Giving Tuesday week we invited volunteers in São Paulo to raise donations to Vaga Lume through the Nota Fiscal Paulista program (sales receipts). People who live in the State of São Paulo can automatically donate their tax credits to social organizations.





# FINANCIAL STATEMENTS

## Balance Sheets

On December 31, 2022 and 2021 (In BRL)

	2022	2021
<b>Assets</b>		
<b>Liquid assets</b>		
<b>Resources owned</b>		
Cash and cash equivalents	4,707,218	4,171,535
Receivables	283,493	105,134
Stocks	20,856	24,729
Recoverable taxes	374	-
Advances	67,315	72,134
Prepaid expenses	-	885
	<b>5,079,256</b>	<b>4,374,417</b>
<b>Restricted resources</b>		
Cash and cash equivalents	7,763,197	5,473,455
Receivables	-	120,313
	<b>7,763,197</b>	<b>5,593,768</b>
<b>Non-current assets</b>		
Fixed assets	65,424	51,414
	<b>65,424</b>	<b>51,414</b>
<b>Total assets</b>	<b>12,907,877</b>	<b>10,019,599</b>
<b>Liabilities and equity</b>		
<b>Liquid assets</b>		
<b>Resources owned</b>		
Labor obligations	268,792	127,042
Tax obligations	10,885	10,086
Other accounts payable	4,083	4,813
	283,760	141,941
<b>Restricted resources</b>		
Projects to be incurred	7,763,197	5,486,179
Labor obligations	-	97,544
Other accounts payable	-	10,045
	<b>7,763,197</b>	<b>5,593,768</b>
Deferred income	33,333	-
	33,333	-
Net worth		
Overall assets	557,410	557,410
Accumulated surplus	4,270,177	3,726,480
	<b>4,827,587</b>	<b>4,283,890</b>
<b>Total liabilities and equity</b>	<b>12,907,877</b>	<b>10,019,599</b>

The full audit report and financial statements with explanatory notes are available on our website in the "Transparency" section.

## Income statement montração do resultado

Fiscal years ended on December 31, 2022 and 2021 (in BRL)

	2022	2021
<b>Operating net income</b>		
<b>With Restrictions</b>		
PRONAC resources	2,549,928	1,859,751
CONDECA	133,757	427,216
Criança Esperança	191,188	281,803
	<b>2,874,873</b>	<b>2,568,770</b>
<b>Without Restrictions</b>		
Sponsorships	784,820	1,400,316
Voluntary donations	1,224,161	1,436,018
Project donations	153,798	152,433
Prizes	5,000	-
Services provided	426,361	474,109
Sales of products	1,895	546
(-) Incident taxes	(92,829)	(70,254)
	<b>2,503,206</b>	<b>3,393,168</b>
<b>Free Income</b>		
Volunteers	1,812,233	1,438,337
Free sponsorships	497,953	821,317
	<b>2,310,186</b>	<b>2,259,654</b>
<b>Total net operating revenues</b>	<b>7,688,265</b>	<b>8,221,592</b>
<b>(-) Project costs</b>		
Operational with restrictions	(2,874,873)	(2,568,770)
Operational without restrictions	(2,370,339)	(2,589,161)
Volunteer expenses	(1,812,233)	(1,438,337)
Free sponsorship expenses	(497,953)	(821,317)
	<b>(7,555,398)</b>	<b>(7,417,585)</b>
<b>(=) Gross income</b>	<b>132,867</b>	<b>804,007</b>
<b>(Expenses) and net operating income</b>		
General and administrative expenses	(138,973)	(486,981)
Other income	71,502	51
(=) Income before financial operations	(67,471)	(486,930)
Financial income	530,232	177,670
Financial expenses	(51,931)	(50,285)
<b>(=) Net income</b>	<b>478,301</b>	<b>127,385</b>
<b>(=) Net surplus for the year</b>	<b>543,697</b>	<b>444,462</b>



# NOTHING IS BETTER THAN DREAMING TO CREATE FUTURES



**2022 MARKS VAGA LUME'S LONG-TERM SUSTAINABILITY VISION. FOR US, THE IMPLEMENTATION OF LIBRARIES UNDER OUR EXPANSION PLAN ONLY MAKES SENSE WHEN ACCOMPANIED BY EFFICIENT MANAGEMENT AND IMPACT ASSESSMENTS THAT DEMONSTRATE THE TRUE CHANGES WE ARE MAKING IN EDUCATION IN THE BRAZILIAN LEGAL AMAZON REGION.**

Our intention is, by 2030, to look at this extensive and diverse region and have hundreds of active Vaga Lume libraries, with the full engagement of our volunteers and thousands of children and young people with good reading habits and a broader worldview.

The methodology we employ has been in use for 21 years and has proven to be very effective. The application of a baseline to measure the impact of libraries in the long term was yet another achievement that demonstrates our responsibility for the future and our commitment to the communities and children who live there.

The organization's governance structure has allowed Vaga Lume's expansion

project to become a reality. It started in 2019, with strategic planning, and, in 2022, after the pandemic, we were able to open 3 new libraries.

In 2023, we plan to open 5 more libraries. The goal is to grow in a sustainable manner: with ongoing data collection and applying the Library Journey, with frequent monitoring and using our POMAR Platform to manage data and assist in the decision-making process, both in relation to the management of libraries with the technical team and volunteers, as well as to attract new investments and donations from companies and individuals.

So we will continue. And you can contribute to this important journey!

**Lia Jamra Tsukumo**  
Executive Director of Vaga Lume



# THE VAGA LUME TEAM

## Governance

### Advisory board

Cristina Ribeiro Sobral Sarian  
Cristiana Almeida Pipponzi  
Ilana Benchimol Minev  
Isabel Aparecida dos Santos Mayer  
Joaquim Augusto Sanches Pereira  
Rodrigo Hübner Mendes  
Sharon Hess  
Zeuner Fraissat

Jean Antony  
Joyce de Paula  
Júlia Garcia  
Lohana Gomes  
Márcia Licá  
Mariana Tucci  
Pâmella Pierna  
Priscila Fonseca  
Priscila Miranda  
Rafael Sasso  
Severina Soares  
Thais Alcamin de Almeida  
Victoria Felix

### Audit Committee

Charles Barnsley Holland  
Clóvis Panzarini Filho  
Murilo de Carvalho Gabriel  
Nathalie Oliveira Sakotani

## 2022 Team

### President

Sylvia Albernaz Machado  
do Carmo Guimarães

### Executive Director

Lia Jamra Tsukumo

Aline Calahani  
André Luís Nascimento  
Cristiana Leão  
Danila Guedes  
Elisa Villaméa  
Felipe Cincinato  
Fernanda Prado  
Gisele Gomes

## Volunteers

### Local teams

**Cruzeiro do Sul, AC**  
Maria Nileide de Oliveira

**Carauari, AM**  
Antonia lacerda da silva  
Ausilene braga da silva  
Mauro Fiusca de Araujo  
Melque Paulino da Costa

**São Gabriel da Cachoeira, AM**  
Ane Keila Firmo Alves  
Daurinéia Pereira da Gama  
Genaro Batista Luciano  
Maicon Samoni Melo  
Maria Suely de Andrade Ambrósio



### Tefé, AM

Dijaik Nery de Souza  
Gabriele da Silva Faustino  
Gerlisbele Saraiva Pinho  
Jozeianes Miranda do Nascimento  
Larissa Oleriano Pedroza

### Uarini, AM

Alciene Fragoso Remédio  
Dionizio Anaquari  
Dominga Taite Bezerra  
Elem Cristina Lino Martinho  
Elkey Trindade Martins  
Evandenilson Ribeiro Vasque  
Jessonilda Neves Cordeiro  
Josiane Frazão Fernandes  
Marcilei da Silva Trindade  
Maria Dinária Lopes Sevalho  
Moisés dos Santos Cordeiro  
Robson Praia Frazão

### Barcelos, AM

Gessica Karoline Souza Salgado  
Ivaneide Ferreira Chaves  
Alcimara Pinheiro Albertino  
Carlos Alberto Lopes Silva

### Macapá, AP

Aurilene Tertuliano da Silva  
Marcio Roberso Sousa Pereira

### Barreirinhas, MA

Alessandra Martins Trindade  
Cleudes Correia Silva  
Ilka do Amparo Sousa Reis  
Letícia Santos Canavieira  
Iraneide Lisboa Souza  
Israel Silva Diniz  
Raquel Rodrigues de Sousa

### Mirinza, MA

Jhule Vanessa Pereira Reis  
Meirelles Costa Pereira

### Chapada dos Guimarães, MT

Ana Flávia da Silva de Oliveira Pereira  
Adriana Moraes dos Santos  
Neiza Pinto Xavier  
Pauliana Nonato de Oliveira

### Castanhal, PA

Lidiane Cristina Silva da Poça  
Maria Macilene Magalhães Evangelista  
Sílvia Emanuelli Santos Almeida

### Oriximiná, PA

Ana Rosa Barbosa Serrao Sombra  
Elizete Cavalcante Lages  
Francisca Gomes Teixeira  
Jorge Hipólito de Souza  
Klicia Oliveira Lopes  
Maria Gualberto Barreto  
Maria Laise Picanço Siqueira  
Sílvia Printes da Silva

### Portel, PA

Vania Lucia Dias Matos

### Santarém, PA

Clariomar Souza da Silva  
Daniely Nascimento das Chagas  
Elza Maria Pereira da Silva  
Erlane Ferreira dos Santos  
Giselle Emanuela Fonseca Vidal  
Jefferson Júnior de Oliveira Souza  
Laine da Silva Rebouças  
Jessica Ferreira dos Santos Pinto  
Joelma Amorim Viana dos Santos  
José Janderson Gomes de Almeida  
Luan Pablo Ferreira Oliveira  
Monique Melo Marinho da Paixão

### Soure, PA

Ana Cristina Penante Vasconcelos  
Roberto Silva Vasconcelos Junior

### Ouro Preto do Oeste, RO

Claudio Martins da Silva  
Marcia Gasperini

### Caracaraí, RR

Ana Lucia Rodrigues da Silva Chaves  
Rozenilda Soares da Silva

### Pacaraima, RR

Apoliana Guerreiro Messias  
Erivaldo Messias da Silva  
Roseli Almeida Paiva

### Ponte Alta do Tocantins, TO

Noé Rodrigues Bezerra  
Silvana Loureiro Sagio

## Local Partners

### Acre

Secretaria de Educação de Cruzeiro do Sul  
(Education department)

### Amapá

Secretaria de Educação de Macapá (Education department)

### Amazonas

Secretaria de Educação de Carauari (Education department)  
Secretaria de Educação de Tefé (Education department)  
Secretaria de Educação de São Gabriel da Cachoeira (Education department)  
Secretaria de Educação de Uarini (Education department)

### Maranhão

Secretaria de Educação de Barreirinhas (Education department)  
Secretaria de Educação de Guimarães (Education department)  
Secretaria de Educação de Mirinza (Education department)

### Mato Grosso

Secretaria de Educação e Cultura de Campinápolis (Education and Culture department)  
Secretaria de Educação de Chapada dos Guimarães (Education department)

### Pará

Secretaria de Educação de Castanhal (Education department)  
Secretaria de Administração de Oriximiná (Administrative department)  
Secretaria de Educação de Portel (Education department)  
Secretaria de Educação Santarém (Education department)

### Roraima

Secretaria de Educação de Caracará (Education department)  
Secretaria de Educação de Pacaraima (Education department)

### Rondônia

Secretaria de Educação de Ouro Preto do Oeste (Education department)

## Thanks to Major Donors

Ana Cristina Amaral Ferraz  
Andrea Consentino  
Barbara Rosenberg  
Cristiana Almeida Pipponzi  
Gilberto Sarian  
João Ricardo de Azevedo Ribeiro  
José Roberto Cury  
Lígia Juliano Simões  
Marcelo Freire de Paiva  
Marco Antonio Álvares Simpriano  
Marco Kheirallah  
Marta Almeida Pipponzi  
Michel Azevedo Ribeiro  
Rodrigo Pipponzi  
Rosália Pipponzi  
Sharon Hess  
Teresa Bracher



# HOW TO SUPPORT VAGA LUME

Supporting Vaga Lume means transforming the lives of thousands of children and communities in the Brazilian Amazon

## Donations

### One-time Donations

Make a one-time donation via credit card, PIX (bank transfer), bank slip or deposit

### Scheduled Recurrent donations

Monthly donations via credit card, PIX (bank transfer) or bank slip

Donations can be recurring or one-time, and of any amount, on our website [vagalume.org.br](http://vagalume.org.br)



### Nota Fiscal Paulista (donation via tax credit on purchases)

For residents of the state of São Paulo, just register Vaga Lume as the entity to receive part of your tax credits every time you use your CPF tax number while making a purchase

### Conscientious Gift

Are you getting married, having a birthday

or celebrating an achievement? Encourage your guests to donate to Vaga Lume as a gift

### Tax Incentive Laws

Resources used for the permanent project in the Amazon

- Lei Federal de Incentivo à Cultura (Incentive for Culture Federal Law)
- FIA (CONDECA SP)

### Direct social investment

Institutional or targeted support for our specific projects

### Marketing related to the cause

Direct association of the sale of products related to social causes with part of the profits directed to the organization

### Social business

We adhere to the partner's strategy in regions outside the organization's focus and guarantee the sustainability of Vaga Lume's projects

You can contact the Institutional Relations department by email at [falecom@vagalume.org.br](mailto:falecom@vagalume.org.br) or via WhatsApp at +55 11 97150-1662.

# SPONSORS AND PARTNERS



(CULTURE INCENTIVE LAW)

## SPONSORS



## PARTNERS



ACORDE AUBRICK CAMINO SCHOOL COLÉGIO AUGUSTO LARANJA  
ESCOLA SANTI ESCOLA VERA CRUZ FUNDAÇÃO TIDE SETÚBAL PRÓ-SABER

## LEGAL DEPARTMENT



## AUDIT



## COMMUNICATIONS



Ministry of Culture  
Federal Government  
Union and Reconstruction





# CREDITS

**Collaboration:** Fernanda Prado and Felipe Cincinato

**Sylvia Guimarães** - co-founder and president of Vaga Lume

**Text, graphic design and layout:** Duecom Comunicação

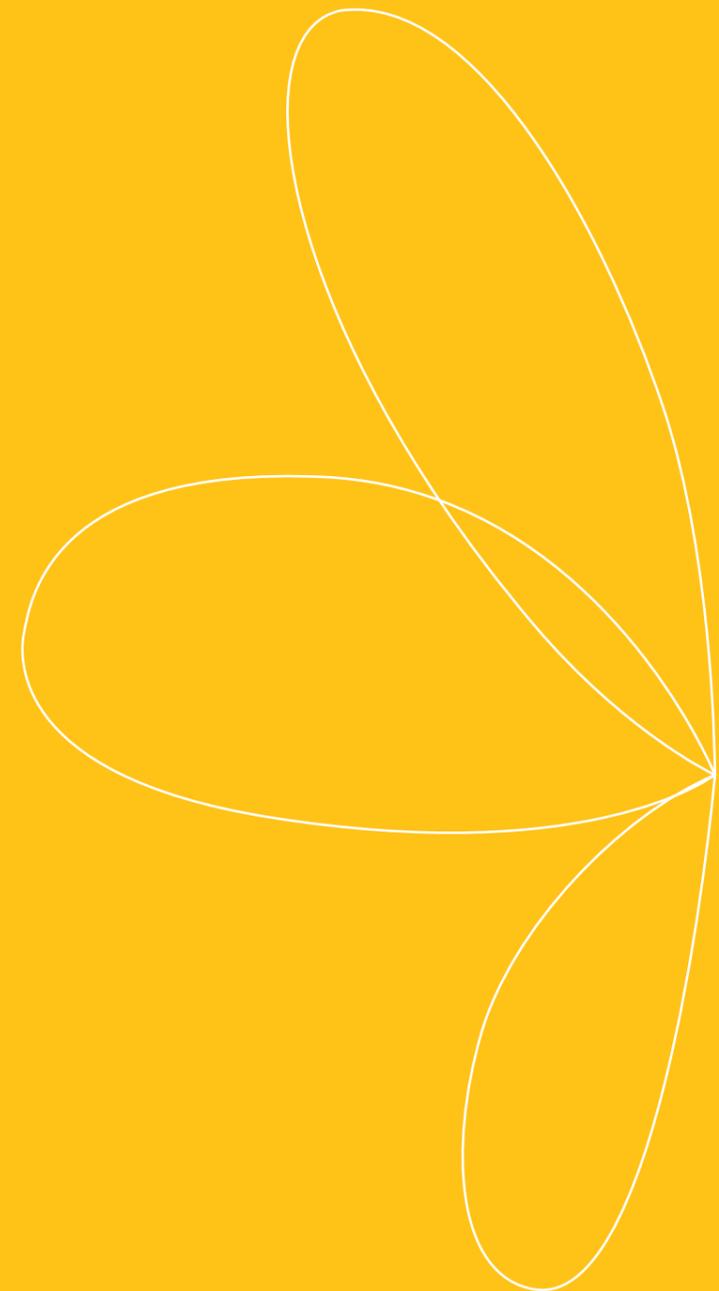
**Revision:** Ieda Pierin

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Knowledge gives us wings.



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