

PROJECT DESCRIPTION

Name of Project	Help Feed and Clothe Flood Victims in Laguna and Cavite Provinces, Philippines
Proponent Organization	Children's Joy Foundation, Inc.
Address	JC Compound, Catitipan, Davao City, Philippines
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Project Area	Provinces of Laguna, and Cavite (Philippines)
Beneficiaries	Families and immediate relatives of Children's Joy beneficiaries (50 families); and other flood victims in the area (1,000 out of 30,581 affected families as reported by the Local Government of Laguna. <u>http://www.laguna.gov.ph/provincial_government</u>

Project Cost	₱2,625,000.00 or \$61,056.61
Duration	2-4 weeks

TIMEFRAME	KEY ACTIVITY
Week 1	Identification of beneficiaries in 10 sites of 100 families per site
Week 2	Procurement and packing of packing of goods
Week 3-4	Distribution of goods in 10 sites

Project Summary

The Children's Joy Foundation, Inc. operates in the provinces of Cavite and Laguna, Philippines. It has residential centers in these provinces where poor children beneficiaries are feed, clothe, and send to school. These provinces are among the hardest-hit provinces based on the report of the Office of Civil Defense in the region. Many families have been affected by severe flooding in the area including the families or relatives of the beneficiaries Children's Joy who live in these provinces.

Problem being addressed

There is a pressing need to extend assistance to the communities and families that are severely affected by floods. Children's Joy whose social responsibility and advocacy is to extend help to victims of calamities and disasters is appealing to individuals, corporate organizations, and social development institutions to extend help for food, clothing, and medicines in material or financial forms to families and relatives of its beneficiaries in Cavite and Laguna Provinces, and those other families affected by flooding.



Project contribution to solve the problem

By providing the funds, we will be able to meet the basic needs of the victims in this time of crisis in order for them to survive. We will be able to provide them the basic supplies in times the crisis situation they are facing until they would be able to recover from the situation.

Project potential long term impact

We are helping the victims maintain their emotional and psychological condition because of the love, generosity and even joy in their hearts that we share to them. This is the most lasting impact that we can share to the victims in times of crisis like this by sending our assistance.

Prepared by: RIENE I TAGUPA Deputy for Operation

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