

What We Do

In a nutshell, TREE MUSKETEERS focuses on youth leadership, urban forestry and public education through the following programs:

Hometown Program: Through local hands-on projects, youth grow as stewards, individuals, citizens and leaders.

- ▶ Youth LEADership Center and Classes
- ▶ Community Service opportunities
- ▶ Residential Tree Service
- ▶ Tree Planting and Care
- ▶ Adult Partner Team
- ▶ Community Events
- ▶ Scholarships
- ▶ Local Speakers Bureau

Partners for the Planet Network:

This is the outreach vehicle to unite Earth's kids in the youth environmental movement.

- ▶ Website
- ▶ TrunkLine Newsletter
- ▶ Youth Campaigns
- ▶ Resource Sharing
- ▶ National Speakers Bureau
- ▶ How-To Kits

Accomplishments

During the past fourteen years at TREE MUSKETEERS, each \$1.84 in cash invested empowered a child to plant a tree and reached 37 people with the message!

1,914,066 trees planted

3,173 South Bay youth leaders

1,047,361 youth volunteer hours

1,030,213 youth participants worldwide

99,690,478 people educated and inspired



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Mission: To empower young people to be environmental leaders.

Vision: TREE MUSKETEERS has a vision in which children all over the world are planting trees and becoming leaders of social change. With full knowledge that one person, no matter how small, can make a difference, they are united in action to ensure a healthy future for Earth and themselves.

Philosophy: Our focus is on solutions - not

problems - so there is no sitting in judgement or pointing fingers of blame. We avoid duplicating efforts of others and address only genuine needs of the movement, thereby paving the way for partnerships. All activities are youth-led with adults serving as support systems for young decision makers. Human development is integral, and we seek an extended definition of diversity in everything we do. We write, speak, act, and think with integrity.



Constituency: TREE MUSKETEERS'

programs serve youth, age 10-18, and adult partners worldwide. The collective profile includes program, geographic, economic, ethnic, cultural, physical ability and gender diversity. Together they embrace a common belief that, neighborhood by neighborhood, kids can save life on Earth.

MEET TREE MUSKETEERS



True to its philosophy, youth are involved at every level of TREE MUSKETEERS including the Board.





All four generations of youth leaders celebrated TREE MUSKETEERS' 25th anniversary and Marcie the Marvelous Tree's birthday.

Thirteen Brownie Girl Scouts sat around the sycamore they'd just planted and named Marcie the Marvelous Tree on May 9, 1987. The third graders dreamed up a plan to help the Earth that became TREE MUSKETEERS – the first known youth environmental organization.

Unlike most youth groups run by adults for kids, TREE MUSKETEERS is a nonprofit where kids sit in the driver's seat. The young visionaries have been undaunted by obstacles littering the uphill road to becoming leaders in an adult world. The philosophy is that their action may inspire others to follow, and follow they have! As word of these youth-led community projects spread, kids everywhere stood up to be counted and adults stood up to take notice. Programs evolved on public demand, and TREE MUSKETEERS grew to national scope in just five years. The value of its work has been widely honored, including by three Presidents of the United States.

TREE MUSKETEERS' newest generation of young executives is now behind the wheel. They are committed to the tradition of empowering kids to take the environmental lead.

Holes in the ozone layer motivated our

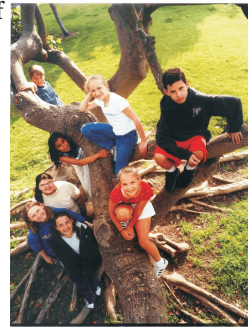
founders to take action. They inspired the #1 producer of ozone-depleting CFCs to replace the chemical and convinced a large CFC user to switch. Other kids joined in the call for action, and today, the ozone layer is healing.



The founders & Marcie the Marvelous Tree

Deforestation was the driving force when

our second generation of youth leaders undertook the most ambitious of youth tree planting campaigns. Through One In A Million, over a million youth dedicated more than a million volunteer hours to planting over a million trees in 46 states and six other countries.



The 2nd generation of youth leaders.

Global warming is now at the heart of all

program activity. The kids currently in charge at the place where kids are boss intend to stop the advance of climate change: tree by tree and child by child. Won't you join them?



Historical Highlights

1987 - 1990

- Public education begun ✿ Memory Row established ✿ Hosted first Annual Arbor Day ✿ Produced TREE STUMPERS – "by kids" TV quiz show ✿ Pollution barrier of trees planted ✿ Opened City's first recycling center

1991 - 1994

- Youth Speakers' Bureau established ✿ City Waste Plan adopted ✿ Led water conservation plan for tree survival ✿ 1st National Partners for the Planet Youth Summit ✿ Regional Partners for the Planet Youth Summits

1995 - 2000

- Initiated LEAD program ✿ 2nd National Youth Summit ✿ Launched subscription curbside recycling ✿ One In A Million Campaign ✿ Opened Youth LEADership Center ✿ Service for at-risk youth ✿ Started Adult Partner Team

2001 - 2005

- Curbside recycling went citywide ✿ New website ✿ Tree Team takes root ✿ Tree Service established ✿ Outreach to 20 million ✿ Kickoff Trees to the Sea ✿ Published Marcie's book ✿ Custom badge How-To Kits

2006 - 2011

- Conclude Trees to the Sea ✿ Sister City plantings ✿ Launched 3x3 Campaign ✿ Film "Environmentality" for ABC ✿ Hosted National Tree Hugger Day ✿ Hometown Forest street tree program

National Awards From:

President Clinton, President Reagan, United Nations, John Denver/Windstar Foundation, Arbor Day Foundation, US Department of the Interior, Keep America Beautiful, Chevron, Society of DAR, Do Something Foundation, Society of American Foresters, L'Oreal Paris, Renew America, AF&PA, National Tree Trust, American Forests, MasterCard, Earth Day Intl