

Near East Foundation

Cup of Milk Project: 2006/2007

Date: April 4, 2006

Beneficiaries: 2000 kids of 31 kindergartens in Asira cluster. This project in addition to improving health situation of kids and their families stabilizing self confidence among kids.

Justification for extending project: Because of the success and good impact of the project in the past two implemented phases, the community requested to extend this project for the coming school year, 20006/2007.

Project Implementation: The same procedure we followed in implementing the project will be the same for extending, One family will receive a package of dairy products / month consists of (1 Liter) UHT MILK, (½ kg) Labneh , (1.5 Liter) of Yogurt, ½ kg of cheese and 2 cartons of flavored milk 250 cc.

Percentage of contribution in project will be the same as the following

- NEF contribution 50%
- Al-Safa dairy plant and Tetra Pak 25%
- Local contribution 25%

Project's Aim: The project will improve the public health for children and family as well , increase the public awareness on the competences of dairy

products and especially milk and in addition to stabilizing self confidence among kids.

Project's Area: Project will serve (2000) kids populated in (31) kindergartners in (14) villages (Asira, Yaseed, Talluza, Al-Bathan, Bayt Imrin, Ejnesenia, Sabastiya, Burqa, Bezzaria, Deir Sharaf, Byte Eiba, Nos Jbail, Alnaqura and Zawata)

Estimated budget and partners' contribution (for dairy products only):

#	Item	Unit	Price/unit	Total	Total for 8 months	NEF contribution 50%	Alsafa Dairy Plant contribution 20%	Tetra Pak contribution 5%	Kids contribution 25%
1	Dairy Package	2000	NIS 37	NIS 74,550	NIS 596,500	NIS 256,000	NIS 102,400	NIS 25,600	NIS 128,000
				\$ 16,210	\$ 129,650	\$ 74,000	\$ 22,260	\$ 5,565	\$ 27,825

Partners contribution:

► NEF	= 74,000 USD
► Alsafa Dairy Plant(ADP)	= 22,260 USD
► Tetra Pak Com.	= 5,565 USD
► Kids contribution	= 27,825 USD
TOTAL	= 129,650 USD