



## Developing Youth Leaders for the Global Stage

137 E. 25th St. 2nd fl.  
New York, NY 10010  
Tel 212 . 226 . 0130

1825 K St. NW, Suite 210  
Washington, D.C. 20006  
Tel 202 . 729 . 8253

### Global Kids at a Glance

#### Mission

Global Kids (GK) works to develop youth leaders for the global stage through dynamic global education and leadership development programs. Global Kids inspires underserved youth to achieve academic excellence, self-actualization, and global competency, and empowers them to take action on critical issues facing their communities and our world.

#### Why Global Kids?

- The lack of understanding of global affairs seriously impedes the democratic process in the U.S. and throughout the world.
- Schools frequently fail to engage students in the learning process, develop sophisticated skills, and integrate civic education, international relations, and key policy issues into the curriculum.
- New York City and Washington, D.C. public school students possess assets like foreign language skills and international experience that are in demand in the business, government, and nonprofit communities.
- There is growing recognition among researchers and providers that the most successful afterschool programs combine high-level content with opportunities for research, community service, and civic engagement.

#### What We Do

Global Kids offers a range of year-round programs in schools, online, and at our headquarters. We work primarily with middle school and high school youth, and also provide professional development and capacity building services for educators and institutions, and special trainings for youth. GK programs are led by a team of highly trained professionals with backgrounds in education, international relations, creative arts, and digital media. At GK's Manhattan headquarters and over 20 public middle and high schools, GK engages students in myriad activities, from workshops and field trips to online projects and meetings with foreign policy experts.

#### Who's Involved

Through the support of our board and advisory council, funders, and partner institutions, Global Kids' expert staff and youth leaders served over 14,000 youth and educators last year. Global Kids' FY 2012 budget of \$3.9 million sustains all programs and operations and is made possible through contracts, grants from foundations and corporations, individual donors, and fees from professional and youth development trainings.

#### Our Results

- Over 90% of our students graduate from high school, despite facing multiple challenges to success.
- Over 90% of participants attend college, many earning scholarships and aid due to the GK experience.
- GK alumni remain active in their communities as college campus leaders, champions of social justice, and accomplished professionals in fields as varied as international affairs, business, law, education, and others.



## Major Programs

**The Power of Citizenry Leadership Program.** Each year, GK develops a team of over 600 middle and high school youth—the GK Leaders—who, in turn, will educate over 3,800 youth and educators through workshops, conferences, campaigns, and theater performances and reach hundreds of thousands more through online programs.

**School-based Programs.** Global Kids collaborates with 20-25 New York City and Washington, D.C. public schools each year, providing activities that increase attendance rates, promote safe and caring school environments, and integrate global issues into academic, extracurricular, and afterschool programs.

**Training for Educators and Youth.** Global Kids offers Professional Development, Capacity Building, and Consulting Services for educators, schools, and organizations on GK's content and methodology, either on site or at our headquarters. We also customize special trainings and programs for youth.

**Curriculum Development and Technical Assistance.** On a fee-for-service basis, GK develops and provides curriculum materials tailored to the specific needs of schools and organizations. Since 2007, Global Kids has been working with the NYC Department of Youth and Community Development and The After-School Corporation to implement GK's service-learning curriculum, *Teen Action*, now being used at over 50 sites.

**College Counseling and Career Readiness Program.** All of Global Kids' programs are designed to prepare young people for success in the sophisticated workplace of the 21st century. In our College Counseling and Career Readiness Program, students receive intensive help and ongoing one-on-one support as they prepare for life after high school.

**The Online Leadership Program (OLP).** Through programming in gaming, animated video productions, and virtual worlds, Global Kids has established one of the nation's leading programs that utilizes digital media to promote global awareness and digital literacy among youth. The OLP integrates international and public policy issues into digital media programs to encourage digital literacy and technical competency, foster substantive online dialogues, promote civic participation and develop 21st century skills.

**Partnership with the Council on Foreign Relations.** Through an exclusive collaboration with the world's leading international affairs think tank, Global Kids conducts an ongoing series of monthly roundtables and an intensive three-week summer institute for thirty high school students, who are responsible for developing peer education projects focusing on U.S. foreign policy issues addressed in the summer program.

**Annual Youth Conference.** Global Kids youth annually organize a full-day conference on a major global issue, design and lead workshops, and emcee plenary sessions for over 600 students and teachers from more than 75 schools and youth organizations. Recent conference themes include youth engagement in the political process, environmental sustainability and global health.

## Numbers Reached in 2010-2011

10,441.....	Youth and educators reached through face-to-face programs, including:
698.....	Youth in Global Kids' afterschool programs
1,404.....	Youth who participated in Global Kids' school-day programs
128.....	Youth who participated in GK's summer learning programs
2,662.....	Educators who participated in GK professional development trainings
3,805.....	Youth and educators who participated in youth-led workshops and events
1,770.....	Youth who participated in special trainings
50+.....	Sites at which Global Kids' curriculum, <i>Teen Action</i> , is being implemented
162.....	Students in GK's College and Career Readiness programs
600+.....	Youth and educators who attended the Annual Youth Conference
66.....	GK Students who led workshops and planned the Annual Youth Conference
5,543.....	People who viewed youth-created Public Service Announcements on Sexual Harassment in schools and the Crisis in the Congo
73,200.....	People who played GK's youth-created game, <i>Ayiti: The Cost of Life</i>
18,481.....	Downloads of GK online materials