



What we do



Mission

- Mobilizing individuals, transforming communities and improving quality of life through technology.

Vision

- CDI Change Agents empower communities to develop socially and economically.

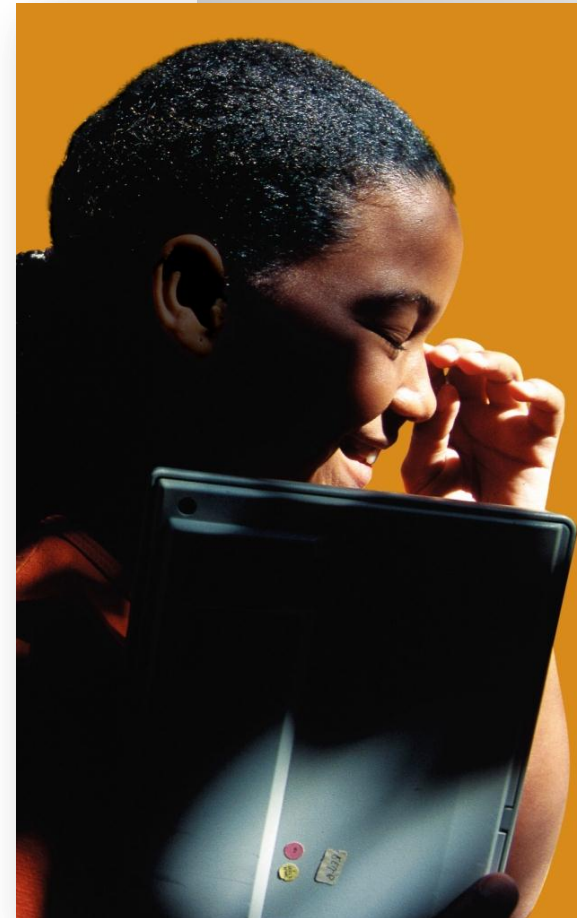
Field of Action

- Social Innovation

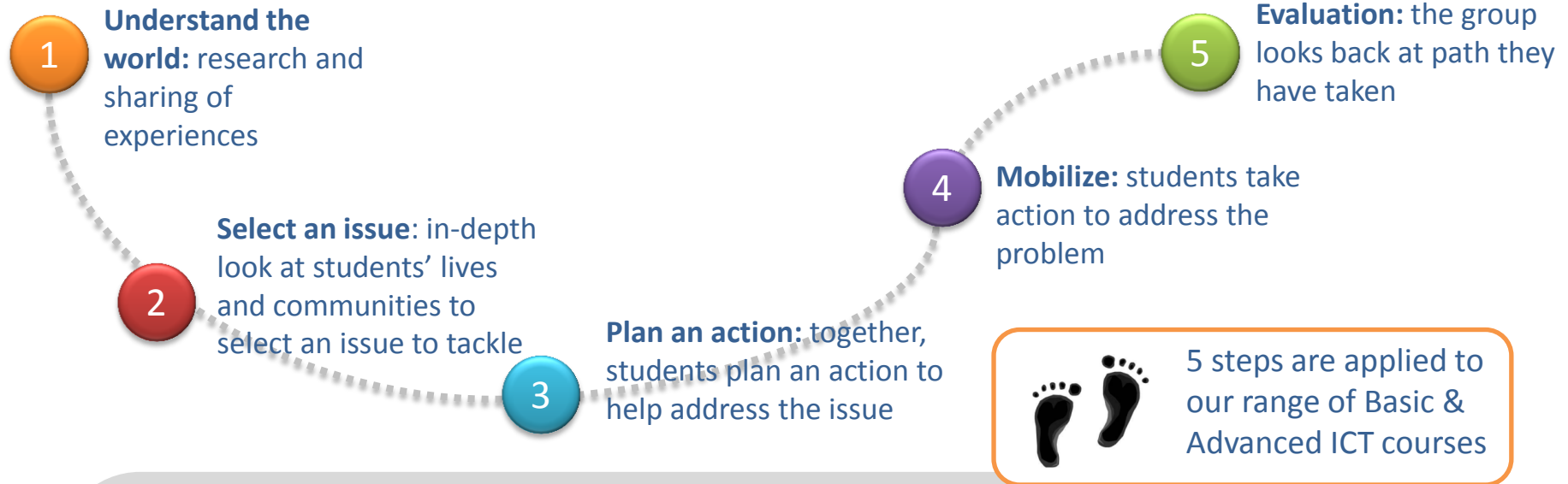


In numbers

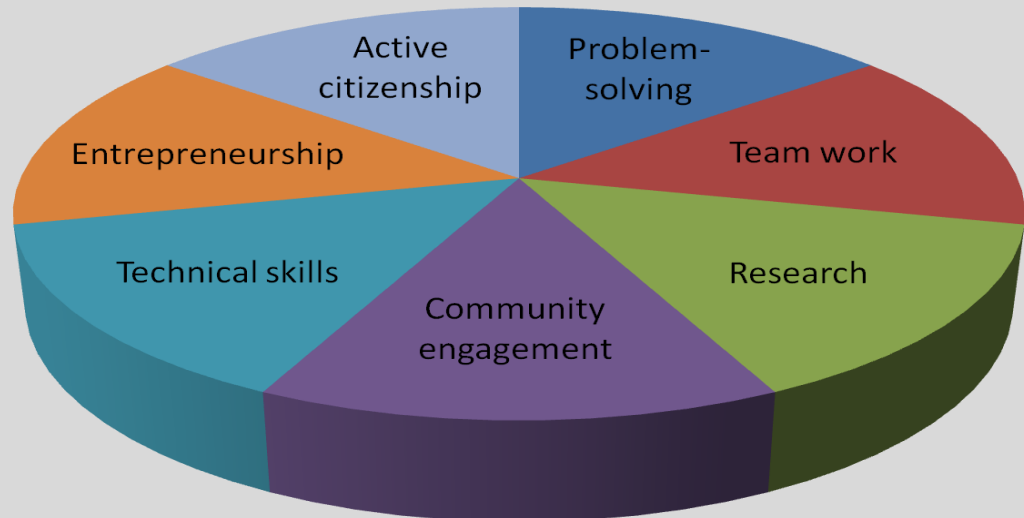
- In **17** years **1.45** million lives impacted
- **717** digital inclusion spaces
- **805** educators
- **78.048** students graduated in 2011
- **23** regional and international offices
- Presence in **12** countries
 - Argentina
 - Brazil
 - Chile
 - Colombia
 - Ecuador
 - Mexico
 - Peru
 - Spain
 - UK
 - USA
 - Uruguay
 - Venezuela



Our 5-step methodology



Key impact elements



CDI Community Center Model



How we work

- We always work **in partnership** with local organizations, such as grassroots NGOs, telecenters, and schools, who host and manage our programs.
- In addition to **low-income communities**, we also work with:
 - Prison populations,
 - Indigenous and river-based communities
 - People with disabilities
- Our centers may generate **sustainability** by implementing one of CDI's services and micro-enterprises models, such as a cyber café or computer repair shop.



5-Steps in action



Oaxaca, Mexico

Indigenous children created the first online dictionary of their language to help preserve their culture



Pará, Brazil

Students here took action to tackle child abuse, launching a campaign in the area resulting in the doubling of reporting of the issue and the appointment of a social worker.



São Paulo, Brazil

Students launched a successful campaign to improve waste collections in the area to help tackle a local rat infestation.



Profile*

- 65% between 10 and 18 years
- 56% are women
- 63% have no source of income

Outcomes*

- 78% improved understanding of local community
- 75% improved reading and writing skills
- 47% found a new job
- 34% increased their income
- 23% re-enrolled in formal education
- 12% opened their own business

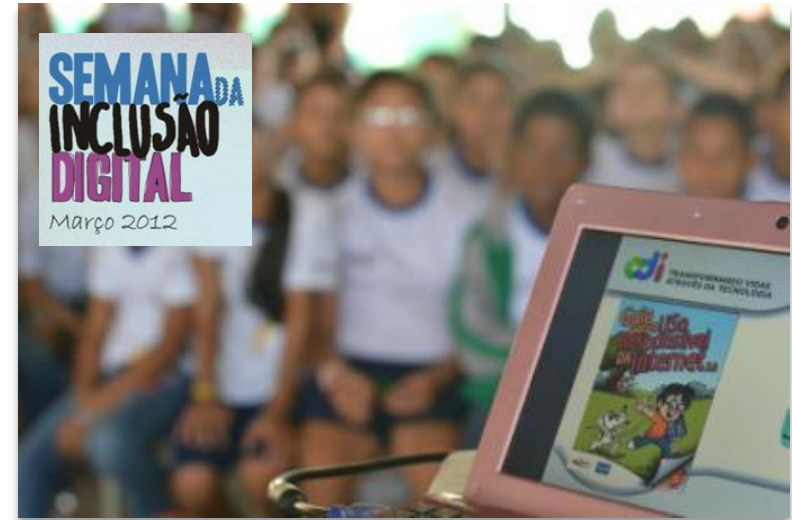
* All based on data by INGAP (2006 & 2007) and Fonte Institute (2007)

Campaigns



Digital inclusion week

- Annual event now in 12th year
- Aims to mobilize and increase awareness of issues related to digital inclusion and technology use
- Activities such as talks, workshops & competitions are held in cities throughout Brazil
- Social and traditional media mobilization



Responsible Internet Use

- Campaign to educate children about online security through online game and guide
- Guide and game developed and promoted in partnership with GVT





CDI's 5-Step
Methodology



Smartphone
Apps



*Where young people learn to
create Apps to solve problems*

Evolution

CDI's first revolutionary program created in the UK:

- Course being delivered in 100 UK schools
- Praised by UK Minister of Education
- Course content open-sourced and being used internationally

Benefits

- Practical app-design and business skills
- Soft skills: teamwork, problem-solving etc.
- Exposure to cutting-edge technology & interaction with industry experts
- Tackling real-life problems

CDI in the world



Awards and recognition

- CDI is the recipient of over **60 awards**
- In 2011, named one of **world's top 100 NGOs** by the Global Journal
- Rodrigo Baggio, CDI's founder, named one of the **"100 Global Leaders for Tomorrow"** by the World Economic Forum
- In 2006 he was selected by CNN, Time & Fortune as one of the **"Ten Principle Voices in Economic Development"**
- First social entrepreneur recognized by Ashoka, Avina, Schwab and Skoll Foundations



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