

## **Masala(spice) vendor in streets to earn income**

**With the rapid growth of population and the varied tastes and habits of the people, the domestic demand for grinded spices is steadily on the rise. In order to cater to the rising demand of spices, irrespective of the seasons, some of the unscrupulous spice producers are manufacturing adulterated spices to earn fast money. The consumption of such spurious spices poses serious health hazards.**

**Accordingly, there is a growing demand of pure/unadulterated grounded spices from the customers who are increasingly informed these days. Homemade, good quality of spices powder sold; there will be a great demand for it.**



**Beneficiaries under this project are trained through our Training center-School of Business. During this training, 60 women beneficiaries learned and developed skills in selling techniques; procure raw materials, grinding methods and packing techniques. At the end of the empowerment training, we at CHHASE found 18 women, who are unable to start the business because of their inability, though the starting cost is not more than \$150 as capital. As Phase-I, We will provide capital to start vending business for 6 women vendors.**

**They are unable to go for work because of illiteracy and their family problems such as small children; nobody is there to look after these children. And more ever these women are doing house hold work made their life miserable to earn a daily bread because of their husband or parents low income.**

**A small business as selling spices(masala) to begin self-employment at their homes, can give them a daily income and provide capability to buy necessary medicines, to pay school fee for their children and a secured life to them.**