

## FORMULARIO PRESENTACIÓN DE PROYECTOS: **Completar en Español y en inglés todos los puntos**

Proyecto N°

(A completar por el Programa)

### 1. Project Name

*4TH DAY ATTENTION OPENING IN CONIN PILAR INFANT UNDERNOURISHMENT PREVENTION AND HUMAN PROMOTION CENTER.*

### 2. Project Summary

We carry out our Project in Derqui, Pilar. A location which presents a social and economy disfunction, with a high income segment, opposed to others in structural poverty and extreme vulnerability: 24.8% of population under basic needs unsatisfied (NBI), with no drinkable water, no drains, high unemployment and more than seven people per house living in poverty and precarious conditions, low levels of education, sometimes reaching illiteracy, plus increasing addiction problems and domestic violence

Our challenge is to manage the undernourishment problem, mostly a consequence of the extreme poverty and low education, focusing on the whole problem, with commitment from the whole community and institutional programs, operated within Conin Pilar Prevention and Human Promotion Center. We focus our attention on pregnant women most likely to give birth to low weight children and children between 0 and 5 years old.

Our essential pillars are: nutritional and pediatric attention, integral stimulation, literary and games workshops, social assistance and family education and promotion. Our aim is to improve childhood care, breeding, and challenge the families to be their own leaders of change to improve their physical and mental health.

Nowadays the Prevention Center has 67 children, assisted in two groups, twice a week. The 3<sup>rd</sup> attention day is focused on pregnant women, through the "Good Start" program.

The contribution asked through the Project "4<sup>th</sup> Day Attention Opening" will allow us to increase the number of children attending the prevention program.

\* Facts to think about: The brain is the human organ which develops most quickly. It weights 35 gr at birth and reaches 900 gr at 14 months old. Its weight when an adult is 1200 gr. During the first months it increases its size at 2mg per minute. The future of the central nervous system is determined in the first 14/18 months of life. If during that period the child does not receive an adequate amount of nutrients and the correct stimulation, the brain development will be affected with significant risk of suffering mental weakness. Conin's Centers invest all their human and social capital to work on preventing this from happening.

### 3. Institution in charge of the Project

<b>Full Name of the Institution:</b> Conin Pilar Civil Association					
<b>Address</b> (St Name & Number)		Antonio Toro 303 –			
<b>C.P.</b>	<b>1635</b>	<b>Location</b>	<b>Derqui</b>	<b>City</b>	<b>PILAR</b>
<b>Telephone</b>	011 1551506879- Paula Matheos 011 1540488892 – Vanina Torrecilla		<b>Messages Phone</b>	011 1551506879 - Paula A.Matheos 011 1540488892 – Vanina Torrecilla	
<b>Fax:</b>	-		<b>E-mail:</b>	<a href="mailto:coninpilar@gmail.com">coninpilar@gmail.com</a>	
			<b>More information</b>	<a href="mailto:directoracentroconinpilar@gmail.com">directoracentroconinpilar@gmail.com</a> www: <a href="http://coninpilar.blogspot.com/">http://coninpilar.blogspot.com/</a> Links <a href="http://www.youtube.com/watch?v=daHhLaGGxac">http://www.youtube.com/watch?v=daHhLaGGxac</a>	
<b>Foundation Date</b>			02/01/2010		
<b>Legal Inscription Date</b>			05/03/2010		
<b>Legal Details</b>			<b>Personería jurídica:</b> Resolution DPPJ N° 2754 – Mat.35492/Leg172739- Inscription page 51657 –date 05/04 /2010 <b>CUIT:</b> 30 – 71141458 - 0		
<b>Number of members. Composition</b>			Conin Pilar has 12 active members		

<b>Structure</b>	<p>Professional Staff:</p> <ul style="list-style-type: none"> <li>- Center director : Lic. Vanina Torrecilla</li> <li>- Early and integrate Stimulation : Prof. Fernanda Juanteguy Fga. Paula Arreseigor</li> <li>- Pediatricians : Dr. Maria del Carmen Barrionuevo Dr. Matias Sanchez Bustamante Dr. Soledad Montesino Dr. Paz Wilkinson Dr. Noelia Bruno Balanga</li> <li>- Nutritional Programs : Lic. Vanina Torrecilla Lic. Eleonora Lehn</li> <li>- Social Workers: Lic. Sara Bozolazco Lic. Etelvyna Reynoso</li> <li>- Psychologist : Lic. Jimena Velazquez</li> <li>- Early Stimulation Workshop: Marina della Rocca</li> <li>- Literary Workshop: Pilar Soria Juana Klappenbach</li> </ul>
<b>Annual Budget and Financial Support</b>	<p>Annual Budget : \$464.699</p> <p>Financial Support: ConinPILAR friends - Cueros de Santa Cruz ( Professional salaries)- Asoc Anestesia (food supplies) - Arcor (food supplies) - Boldt - Banco Francés (2°ONG award ) -</p>
<b>Main institutions to which Conin Pilar is associated</b>	<p><b>HEALTH:</b> Prosalud – Fundación Por Pilar – Hospital Falcón – Hospital Meissner – Centros de Salud Barrial –</p> <p><b>EDUCATION/ STIMULATION:</b> Instituto Chopin – Colegio Antonio Toro – Colegio Del Pilar – Programa ATDI – Asociación Patrimonio Natural – Universidad Austral y Hospital Universitario Austral – INTA PRO-HUERTA.</p> <p><b>SOCIAL ACTION:</b> Dirección de Adolescencia y Familia – Dirección de Acción Social.</p>
<b>Past Contracts</b>	<ul style="list-style-type: none"> <li>- Signed with Fundacion Banco de Alimentos, to optimize costs in supplying food for the food bags of the program.</li> <li>- Signed with Fundacion Renault to build the new venue.</li> <li>- Signed with Fundacion Arcor in agreement to provide food for a year.</li> <li>- The second award for projects in BBVA Frances on Caring Contest was won.</li> <li>- The “ Buen Comienzo” Project program, was introduced to Johnson &amp; Johnson.</li> </ul>

## Responsible Members

Authorities	President: Paula Arreseigor de Matheos Secretary: Fernanda Juanteguy Treasurer: Stella Maris Arizu de Tecca 1ºVocal: Maria Eugenia Petersen 2ºVocal: Patricia Estela Viqueira 1ºSubstitute Vocal : Daniel Irañeta 2ºSubstitute Vocal : Jimena Maria Velázquez Account Supervisor: Nora Andrea Noe Supervisor replacement: Maria Isabell Carranza
Name and last name of person signing contract	Paula Arreseigor de Matheos - President

## 4. Project Idea -

Conin Pilar has opened a Child Undernourishment Prevention and Human Promotion Center that is part of the "Red Conin" and follows its methodology to address the problem. Its aim is to take care of the attention, education and assistance of children between 0 to 5 years old with nutritional and social risk. We also work with pregnant women at risk of giving low birth weight children. All this is done in response to the social demand of Barrio Toro (Derqui) community, which presents a social and economy problems like: 24.8% of population under basic needs unsatisfied (NBI), with no drinkable water, no drains, high unemployment and more than seven people per house living in poverty and precarious conditions, low levels of education, sometimes reaching illiteracy, plus increasing addiction problems and domestic violence

The strategies planned to address this problem and the work plan include the following:

- Periodic pediatric and nutritionist control for children
- Literacy program for children 2 to 5 years old
- Follow-up through the work of social assistants, interviews at the center and home visits.
- Workshop to stimulate both mothers and babies up to 2 years old.
- Nutritional workshops and cooking classes.
- Health programm workshop
- Knitting, sewing, gardening , pottery.
- Pre-natal workshops

- Program: Complementary food assistance
- Program: “ Buen Comienzo” for pregnant women at risk: medical check-ups, psychological support and informative workshops.

## 5. General and Specific Aims for the Project

**General Aim:** to prevent malnutrition in children promoting actions to improve living conditions of families living in extreme poverty.

**Specific Aims:**

- To provide professional assistance to pregnant women and children from 0 to 5 years of age.
- To promote their physical and mental development.
- To foster the relationship between mothers and their children and the commitment of their parents in the rearing and care of their children.
- To promote healthy habits.
- To increase the number of families under our program.

## 6. Project Participants

Today ConinPILAR assists 67 children with the Prevention Program for Early Childhood on two days and ten pregnant women at risk with the program “ Good Beginning” on a third day.

We are asking for financial support to be able to open the centre on a 4<sup>th</sup> day in order to redistribute the children and to add more families to the program. Our aim is to increase the number of children under the program to 100.

If we can open the centre on a 4th day, 25 more children aged 0 to 5 from families at risk in Barrio Toro will be incorporated directly to our program. If we consider the average size of these families, 125 members will be benefitted.

Indirectly, all the families will be benefitted through the learning of better habits incorporated by the mothers who attend our program. And consequently, the whole community will be positively affected.

## 7. Activities in which Fundacion Caminando Juntos members may participate

Caminando Juntos volunteer could participate in an active way in:

Literature and Human promotion workshop, putting together bags, special recreation activities for special occasions, volunteers brigades with the purpose of bettering the building (painting, repairs, cleaning, gardening), gathering of income and resources, event planning, logistics and communication (food transportation, clothes classification, shoes, toys)

## 8. WORKING PLAN RESUME

More items might be added if necessary

OBJECTIVE / GOAL			
Activity: 1	Resources Needed	Resources contributors (who)	Participants
<b>Daily child control in charge of nutritionist and pediatric doctors</b>	Pediatrician (4) Nutricionist (2) Stretcher Floor scales Table scales Pedometer Measuring Rod	Human Resources: Cueros Santa Cruz Material resources: ConinPilar	Children from 0 to 5 years old under program.
<b>Activity: 2</b>  <b>Psychologic and Social Orientation</b>	Psychologist (1) Social assistants ( 2)	Human Resources: Cueros Santa Cruz	Children´s families under program.
<b>Activity: 3</b>  <b>Human Promotion Workshop</b>	Volunteers (4) Worskshop equipment (needles, wool, sewing machines, fabric, seeds, garden supplies, paint, paint brushes, etc.	Human resources: volunteers Material resources: ConinPilar	Mothers under program
<b>Activity: 4</b>  <b>Literature workshop</b>	Volunteers (8) Tables, chairs, books, copies, office supplies, educational activities.	Recursos materiales: ConinPilar	Children and mothers under program

<b>Activity: 5</b> <b>Mother &amp; Child Stimulation</b>	Stimulator (1) Playing Equipment Mat Cds, cd player Several stimulation stuff	Human Resources: Cueros Santa Cruz Material resources: ConinPilar	Mothers and children 6 months to 2 years old
<b>Activity: 6</b> <b>Stimulation of Children 0 to 6 months old</b>	Babycare Specialist (1) Mat Mirrors Cds, cd player	Human Resources: Cueros Santa Cruz Material resources: ConinPilar	Mothers and new born, 0 to 6 months
<b>Activity: 7</b> <b>Stimulation of Children 2 to 5 years old</b>	Stimulator (1) Tables, chairs, mats Educational equipment Office supplies Cds, cd player balls several stimulation stuff	Human Resources: Cueros Santa Cruz Material resources: ConinPilar	Children 2 to 5 years old
<b>Activity: 8</b> <b>Pregnant women health controls</b>	Obstetrician (1) Nutritionist (1) Floor scale Blood Pressure Cuff Stretcher	Human Resources: Cueros Santa Cruz Material Resources: ConinPilar	Pregnant women from "Buen Comienzo" program
<b>Activity: 9</b> <b>Pregnant women workshop</b>	Psychologist (1) Obstetrician (1) Nutritionist (1) Babycare Specialist 1) tables chairs Computer Projector Screen Speakers Office supplies	Human Resources: Cueros Santa Cruz Material Resources: ConinPilar	Pregnant women from "Buen Comienzo" program

<b>Activity: 10</b>  <b>Health and cooking workshops</b>	Nutritionist (1) Pediatrician (1) Social assistant (1) Psychologist (1) Tables Chairs Computer Projector Screen Speakers Office supplies Kitchen supplies Kitchen apron Kitchen cap Oven Refrigerator Food supplies	Human Resources: Cueros Santa Cruz Material Resources: ConinPilar	Mothers under program
<b>Activity: 11</b>  <b>Complementary assistance program</b>	Volunteers (6) Fresh food Dry food Strong bags Refrigerator	Dry food: Asoc.Anestesia Arcor Fresh food: ConinPilar Bags and refrigerator: ConinPilar	Families under program

## 9. ACTIVITIES BUDGET

Cctivities	Required materials	Cost per child	Total children	Subtotal (\$)
<b>All the activities listed in Act # 8 are developed every day en Centro Conin</b>	<ul style="list-style-type: none"> <li>- Professionals attention</li> <li>- Food bag</li> <li>- Didactic material in workshops</li> <li>- Office Supplies</li> <li>- Snack</li> </ul>	4560	25	114.000



**Budget detail per activity:**

Activity	Required materials	Unit cost	Annual hours total	Subtotal (\$)
<b>ACT N° 1 - Daily child control in charge of nutritionist and pediatric doctors</b>	Pediatrician Nutritionist (2)	80 65	252	17892
<b>ACT N° 2 – Psychologic and Social Assistant</b>	Psicologist Social Assistant (2)	65 65	252	16380
<b>ACT N° 5 – 6 Y 7 –Stimulation programs</b>	Stimulator Babycare Specialist	100 100	42 42	4200 4200
<b>ACT N° 8 – Pregnant women health control</b>	Nutritionist	80 65	Belongs to Buen Comienzo Pregnant Women Program	-----
<b>ACT N° 9 - Pregnant women workshop</b>	Psicologist Obstetrician Nutritionist Babycare Specialist	65 80 65 100	Belongs to Buen Comienzo Pregnant Women Program	-----
<b>ACT N° 10 - Health and cooking programs</b>	Nutritionist Pediatrician Social Assistant Psychologist	65 80 65 65	21 21 21 21	1365 1680 1365 1365
<b>Subtotal Professionals</b>				<b>48447</b>

Other costs :

Director	Fees	1000		12000
Complementary Food assistance program (Activity # 11)		3241		38893
Workshop supplies	Copies, pencils, glue, crayons, etc	506		5060
Cleaning staff	Salary	360		4320
Salary/Taxes	Salary	440		5280

<b>Total budget</b>	<b>114.000</b>
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### 9.3. BUDGET RESUME PER AREA AND SOURCES OF INCOME

Incomes Area	Total Cost	Other sources			Income asked
		From organizations	From community	Other sources	
Center Director	12000	_____	_____	_____	12000
Food bag	38893	13000	1000	_____	24893
Prof Honoraries (Social Asist, Nutrit ,Pediat,Stimul, Psycho)	48447	_____	_____	_____	48447
Workshop supplies	5060	_____	_____	_____	5060
Cleaning staff	4320	_____	_____	_____	4320
Salary/Taxes	5280	_____	_____	_____	5280

<b>TOTAL BUDGET</b>	<b>\$114.000</b>				<b>100.000</b>

**In the budget summary we have not included other common costs that are taken care entirely by the association such as: cleaning supplies, insurances, taxes, alarms, bank costs, etc.**

## 10. Sustainability

The network that allows our activity work is:

- Being part of Conin, which has over 18 years functioning
- The high level of commitment by professionals and volunteers working in the center
- The work support given by Entretiempo Group, into finding finance support and the annual event: Cena Solidaria Conin Pilar
- The financial support given each month by friends of Conin Pilar, private as well as companies
- Donation agreements with Arcor
- Project won in Johnson & Johnson
- Project won in BBVA
- Co-working with different organizations: Austral Salud, Fundación Banco de Alimentos, Fundación Por Pilar, Instituto Chopin, Instituto Toro, Universidad Austral, INTA, etc.
- High level of co-working with health community centers in nearby neighborhoods.
- A great volunteer group that works hard and consciously.

## 11. Calendar 2012

[illegible]

[illegible]

[illegible]

In order to evaluate the results of the different strategies that we implement through the program.

- The professional team and the authorities hold monthly meetings. The conclusions are recorded and filed.
- Important data is recorded and statistics are made. Ex: daily attendance, hired staff, workshops organized, home visits, number of children assisted by doctors, psychologists and nutricionist, etc.

ConinPILAR presents its evaluation reports and its final report “Fundación Caminando Juntos” every three months.

The aims we want to reach are:

- That 60% of the children reach at least percentile 10 in weight/height according to age.
- That 70% of the families reach at least 75% attendance to meetings
- That 100% of the children receive medical assistance at the medical office in their neighbourhoods and comply with vaccination plans.
- That all the children have visited the nutritionist's office at least every two months.
- That all the children have been evaluated by the centre doctors at least once every three months.
- That all the mothers have incorporated knowledge about feeding and basic nutrients for the growth of their children-
- That all the mothers have incorporated at least one eating habit for their families.
- That 70% of the mothers could use of they have learnt in the workshops at home or as a job.
- That 70% of the mothers adopt the recipes learnt at cooking workshops.
- That 70% of the mothers become the first stimulators of their children.

## 13. Anexos