



SOWI Mentoring clubs and the 'Love protects campaign'

Education, information, health and empowerment...
power to the young lady!

Our track record...

the focus is on North America and Africa



- **Save Our Women International, Inc.'s mission is creating awareness, providing supporting social structures, and education on female fertility health, the prevention of Teenage pregnancy and HIV/AIDS.**
- Our main focus is on women and girls. Over the years, our activities have reached over 20,000 girls in schools around Ghana directly and many more indirectly through our media campaigns across the country.

CHANNELS...

- Forums
- Seminars
- radio/TV campaigns
- Concerts
- Community outreach
- Advocacy
- Newspaper/magazine write-ups
- Mentoring placements & talks



Ghana...

SOWI advocates for a teen-age victim to be allowed to write her exams after delivery...



Labone SHS girls given health talk

Story: Jennifer Dornoo

SAVE Our Women International (SOWI) in collaboration with Ipas, both non-governmental organisations (NGOs), concerned with issues of women, has organised a sensitisation health talk programme for female students at the Labone Senior High School in Accra.

The programme formed part of SOWI's activities for 2009 to help fight unwanted pregnancies, unsafe abortions and the prevention of deaths among ladies in high schools.

The Chief Executive Officer (CEO) of SOWI, Ms Juliet Asante, said it was very important for young ladies to be educated on sex and be given the platform to discuss it, since they knew a lot of things parents thought they were ignorant about.

She said SOWI was set up to educate and provide support to female fertility health, with special focus on unsafe abortions.

As part of its objectives, SOWI sought to raise public awareness on the dangers of unsafe abortions and also provide counselling services to victims.

She said it was in that light that SOWI and IPAS were setting up SOWI Mentoring Clubs (SMCs) in schools to help young ladies know their reproductive rights and take better charge of their lives.

Ms Asante added that the establishment of SMCs would also form an empowering drive that would encourage young ladies to focus on their education to ensure self worth.

A Counsellor, Mrs Paulina Siaw Akoto Debrah, took the students through issues such as prevention of pregnancies, which included abstinence and the use of family planning methods, and bad practices in abortions that could lead to the damage of the womb and even death.

She advised the students to abstain from sex, which could lead to unwanted pregnancies, and to concentrate on their studies in order to achieve their objectives in life.

If they indulged in sexual activities,

MEDIA AND FORUMS



Using direct interaction and the Media to impact the maximum number of girls who desperately need information, education and access to safe health care

MIXED GRILL

“Save Our Women” holds workshop for Labone girls

By Daniel Amparberg



Nana Akyaa (with microphone) addressing the students. Also in the picture is Mr Addy (second left), Ms Phyllis Nortey of IPAS and Ms Juliet Asante, CEO of SOWI.

SAVE Our Women International (SOWI), a non-governmental organisation (NGO) that educates and provides support on female fertility health and HIV/AIDS issues, has organised a sensitisation programme for female students of Labone Senior High School in Accra.

The programme which is part of SOWI's activities for this year aims at fighting unsafe abortion and the prevention of unnecessary deaths among girls in secondary schools.

The Chief Executive Officer of SOWI, Miss Juliet Asante, said the group in collaboration with IPAS, an international NGO dedicated to the promotion of women's health, is setting up SOWI Mentoring Club (SMC), to take proactive steps to have smart young women to take better charge of their lives.

She said, SMC would serve as a basis for continuous information dissemination through counselling to especially girls on the dangers and effects of unsafe abortion and other related issues.

The initiative is also meant to serve as an empowering drive that will encourage the young girls to focus on their education and a means of ensuring their self-worth.

Madam Paulina as Akoto Debrah of the Midwifery Training School, Korle-Bu, who gave a talk on the prevention of pregnancy and unsafe abortion, urged girls to abstain from sex and shun the company of peers

who might seek to pressurise them into such risky behaviours. She asked them to be content with what they have, and accept what parents gave them to school and not to be envious of friends.

Madam Oduro said, many young girls who got pregnant while in school, tried aborting the baby by using various methods which ended up destroying their wombs, maiming or sometimes killing them.

Mr. James Addy, News Editor of *The Spectator* and a Health Communicator, advised the girls to remain focus on their studies since that was the only way they could achieve their aims in life.

He told them not to allow themselves to fall prey to persuasive words by some men meant to distract their attention from pursuing their vision.

Nana Akyaa Asante, a nurse at the Korle-Bu Teaching Hospital, said building self-confidence is one of the main tools that young girls could employ to reach the top and live worthy lives.

She said, if a young girl is confident, no amount of pestering could distract her attention or aspirations in life.

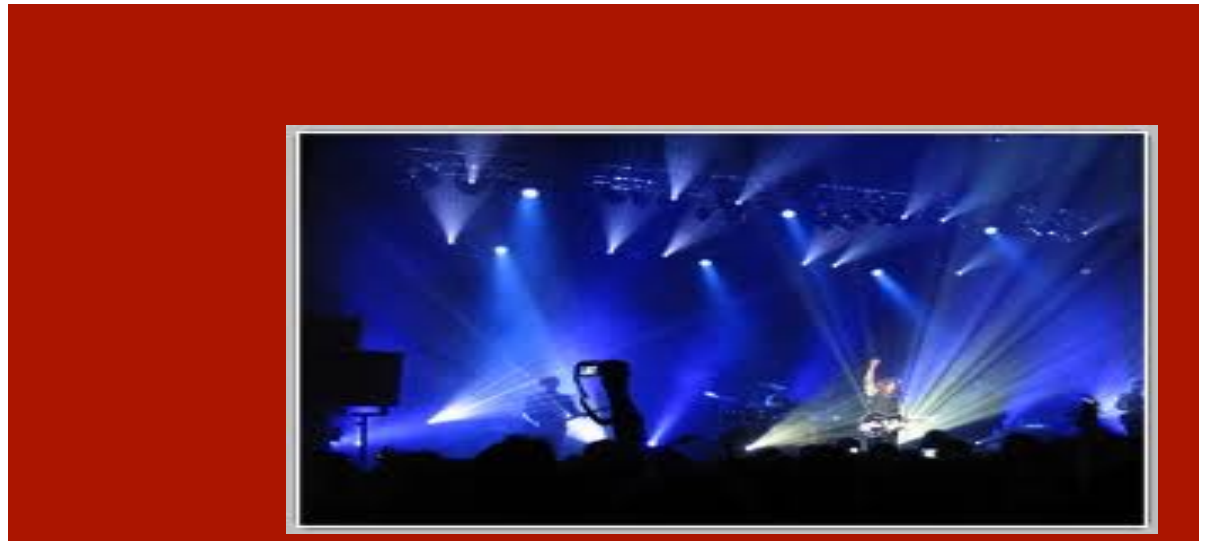
Mr Adel Umar Ibrahim, a youth activist asked the students to enhance their knowledge on what men think about girls so that they could stay away from unwanted pregnancies.

Ms Dzifa Gomashie, an actress, advised the girls to share their challenges and fears with adults for help.



Using Music and social media to reach out to the young crowd in an interactive, proactive format

- Forums
- Social network campaigns
- Media campaigns
- Concerts
- Music campaigns
- Accessories



Protecting her right
to a future...

