

GLOBEMED at UCHICAGO
MOU Outline of 2012-2013 Project

I. Description of Project

Including **Intended Project Impact** and **Project Impact Measurement**

Note: Persons affected by Tuberculosis (PATs) includes both patients and their families

Budget: S/. 26,000 = US\$10,000

General Objective: To support persons affected by TB (PATs) who are living in extreme poverty by helping them launch and sustain microbusinesses in order to increase their income

Specific Objectives:

To help those affected by TB identify and development their potential to start microbusinesses

To provide PATs with the necessary knowledge and skills to facilitate the development and management of microbusinesses

To provide financial support to start and grow microbusinesses

To provide technical and marketing support to microbusinesses

Expected Results:

15 PATs will be selected to go through the entrepreneurship training program

15 PATs will be trained in business management and develop their microbusiness plan

15 PATs will receive seed funding to launch their microbusiness

15 PATs will launch their microbusinesses and receive technical assistance and monitoring

Strategies:

To evaluate and select PATs for this income support program, taking into account the family and community factors that influence their health and social status

To strengthen personal entrepreneurial skills and equip PATs with business management skills in order to face competition in the market

To provide seed funding as working capital for PATs to launch their microbusinesses

To provide technical assistance such as financial and marketing support for microbusinesses after they launch

Activities:

Briefings: ASPAT members will be instructed on the details of the program and selection criteria for eligibility in the program?

Interviews of PATs: ASPAT members will interview all PATs who meet the initial selection criteria and decide who will be part of the program

Training workshops in business management: Pilot training will be developed according to the CEFE methodology (Competencia Económica Formación Emprendedora) while facilitating dynamic participation of TB patients and their families.

Training workshops in business plan development: PATs will develop a step by step business plan facilitated by business management advisers

Evaluation of business plan feasibility and allocation of seed funding: The evaluation team will assess feasibility and sustainability of microbusinesses and allocate funds for business implementation

Business launch

Monitoring and technical assistance: Advisers will help PATs improve their business plans according to realities of the market after launch

General Objective	Strategic Objectives	Goals/Results	Activities	Budget
To support persons affected by TB (PATs) who are living in extreme poverty by generating microbusinesses in order to increase their income	To help those affected by TB identify and development their potential to start microbusinesses	15 PATs will participate in the training program for entrepreneurs	Briefings and interviews of the PATs for identification	S/. 4,530.00 \$1735.30
		15 PATs will identify and strengthen their personal entrepreneurial characteristics	Training workshops on personal entrepreneurial characteristics	
	To provide PATs with the necessary knowledge and skills to facilitate the development and management of microbusinesses	15 PATs will be trained in microbusiness management	Training workshops in business management	S/. 4,530.00 \$1735.30
		15 business plans will be created by PATs	Workshops in developing a business plan	
	To provide financial support to start and grow microbusinesses	15 PATs will receive seed money to start their microbusinesses	Assessment of business plan feasibility and allocation of seed funding	S/. 15,000.00 \$5746.00

		15 PATs will implement their microbusinesses	Implementation and launch of microbusinesses	
	To provide finance and marketing support to microbusinesses	15 PATs will receive technical assistance and monitoring	Advice and technical assistance	S/. 1,940.00 \$743.20
			Human Resources	
			TOTAL	S/. 26,000.00 \$9959.80 (essentially \$10,000.00, remember transfer fee on US end = \$25/transfer)

II. Chapter Objectives for the Project

To raise S /. 26,000.00 to fund the project.

III. Objectives for the project partner

ASPAT will be responsible for organizing and carrying out the project described in Part I.