



Welcome to  
the  
Phoenix  
projects



## Welcome to the team



Hi there. I would like to tell you a little more about our projects across Central and South America. I wanted you to be the first to know a bit more about what the future holds for the Phoenix projects across all countries and look at ways you could support us in the future. We have 11 projects across five countries; Guatemala, Honduras, Nicaragua, Ecuador and Perú. Each project follows our aims of a sustainable free education and nutrition to the poorest families.

Firstly, I would also like to say a huge thank you for your interest in our work. We are very proud of the work we do and I am very flattered that you would like to get involved; welcome to the team!

## How did it start?

Myself and my wife Doreen started these projects. After gaining a degree from the University of Northumbria, United Kingdom, I spent four years investigating, researching and travelling South America, finally settling for Guatemala where I have lived since 2000.

Doreen is born and bred Guatemaltecan, hailing from Guatemala City, where she earned a degree in Marketing and International Business from Rafael Landivar University; she decided to set up projects to help her country, its people and its visitors.



We set up our first project in San Andrés Itzapa, Guatemala in 2003 with 25 children and we now have around 250 children coming into school every day. A year later we set up a project in Santa Maria with 15 children and we now have 250 children coming in every day there too. Across all of the projects we are supporting 1,000 children and 750 families.

## Perú

In Perú there is much migration of workers and their families from poor communities where work is sparse to areas around Arequipa in the Atacama Desert, the driest desert in the world. This migration was not done in an official way; people just carried their homes mainly from Cusco, Puno and Juliaca into the desert and set up their own community.

Six years ago we researched this area of Perú and realized that with all the 'pueblos jóvenes' or young towns that had set up home in the dessert were lacking simple facilities to support their towns. Schools had been built over time but they were short on resources, there was no water or electricity in these villages and these poor communities were suffering.



In 2006 Phoenix started working in Victor Maldonado and Villa el Triunfo and Machahuaya in 2011. When Phoenix arrived we could see huge potential for these communities, all they needed was the support to develop; support Phoenix could offer. Underdeveloped schools lacking resources and government help and malnourished children have been supported by Phoenix staff and volunteers for five years now. We work with 70 children in Maldonado and 70 in Triunfo and 11 children in Machahuaya.

To help do that we have also recently started providing scholarships to those children now old enough to attend secondary school and build water tanks throughout the communities surrounding Arequipa whose members would otherwise have a very limited and inconsistent water supply.

## Our vision for the future



We want to continue providing two basic human rights through a sustainable programmes; free education and food to indigenous and marginalised communities in each project we open.

We want every child to have the opportunity to further their education as far as they like. To finish college, to graduate from university and have the start in life they deserve. Children like Diego.

We are creating a sustainable model as we believe that education and nutrition combined can allow communities to grow out of poverty over time.

## Diego

Diego first came to our attention when he joined our primary school in Victor Maldonado in first grade. Diego was a lovely little boy but he was clearly a long way behind others of the same age as him in basic numeracy and literacy.

As we got to know him better we could also see that he was painfully shy and clearly lacked the basic social skills others in his class had. This made it difficult for him to communicate and interact with his fellow classmates. Something we could see was making him feel self conscious and more alienated in the class. So much so that at break time he would hide behind a lamp post rather than play.

Liaising with local teachers we could see he was in desperate need of some one-on-one attention, not just to help him catch up with class but to bring little Diego out of his shell.

Diego got the attention he so desperately needed from a volunteer and he has been receiving one-on-one lessons for a year now to develop his numeracy and literacy skills and to give him a confidence boost.

If you were to head up school today, you may not recognize the boy described above. Through all the hard work put in by the Phoenix volunteers and staff during one-on-one work, group work and break time, he has developed into a boy who loves to play and learn, a boy who can now join his classmates in grade two. Diego still receives additional help in class but we don't mind, it's just an excuse for us to spend time with a special kid. Diego is a different boy now and if you ever do go up to school please ask him to you show you his dinosaur impression!





## Our plans for the future

We have some very exciting plans for 2012 in Triunfo, Maldonado and Machahuaya. We are doing a great job in all three communities but not everyone in those communities is part of our school. We want to continue providing a strong level of education and continue to see the students passing the year with excellent grades. We also want to open our doors to all of those interested in coming and to develop our secondary school support.

We want to sponsor 30 into secondary school and to continue providing a hot lunch and a piece of fresh fruit every day to all our students; providing a vital source of nutrition to children who otherwise would not receive a balanced meal. We want to continue to employ local teachers and cooks in each school. Our teachers ensure the curriculum is taught to the children and accuracy of lessons is maintained. They also teach Quechua, a language in danger of being lost in the communities.

To run the schools we have costs of food and fruit, educational tools, scholarships, local salaries, celebrations, field trips, a disaster fund and management salaries. These are funded by kind donors like yourself who fundraise through Fly the Phoenix for the following:

- A piece of fruit and plate of food every day for a year for all 150 primary school children we support (\$146.66 each) **\$15,000**
  - Educational tools for the school year in all three primary schools (\$80 per child) **\$14,000**
  - Scholarships into secondary school for an extra 30 children that want to go (\$83.33 each) **\$ 2,500**
  - Employing six members of staff to help teach and assist in the students education and two cooks **\$12,000**
  - Celebrating Peru, including birthdays, national days and cultural celebrations **\$ 5,000**
  - A disaster fund is needed in Peru in case of earthquakes or other natural disasters **\$10,000**
  - Phoenix would be nothing without its dedicated staff **\$10,000**
- A total of \$92,500**



## Making a major donation

Becoming a major donor is an opportunity for you to fund specific projects in our school. Major donations allow us to plan ahead to meet our long term goals. We would love to talk to you about how you can donate to our school so that we can continue to educate the children into the future.

Please email Sarah [sarah@thephoenixprojects.org](mailto:sarah@thephoenixprojects.org) or call her on 01905 570792 to discuss the best way for you to support us. We can tailor a donation package to meet your objectives and fit your budget. Have a look at the ideas we have below to see if there is something of interest for you; from fruit to a teacher's salary you can make a difference to these children's futures.

You can choose to make a one-off donation from \$146 to \$25,000, or provide funding over a number of years. You can donate to us on your own or in a group with family, friends or colleagues.

## How your donation could make a difference



**\$146.66**

will provide a piece of fresh fruit and a nutritious meal to one child per day, every day, of the year for a whole year. This will improve the diet and nutrition of the child allowing them to come to school and be ready to learn.

## \$1,250

will pay for fifteen children to go to secondary school for a year. What child doesn't want to go onto secondary school after grade six? These kids are just the same and they desperately want to go onto secondary school and prepare for a good job and a comfortable future. Sadly, secondary school costs almost \$20 a year per child which their parents can't afford. We have 15 children who want to go to school this year, want a better future, and want more opportunities. With your donation you could give them that future.



## \$1,433.33

will pay for a local cook to prepare daily nutritious, balanced meals for the children for one whole year. We think our cooks are pretty special! They cook up to 70 nutritious, balanced, filling meals every day depending on which school they are in. Then they go on and do their day job and look after their family too. They keep all our kids going and we think they deserve the same treatment too!

## \$1,575.55

will pay the salary of a local teacher for the school for one year. Our teachers' role is to ensure we comply with Peruvian administrative requirements and curriculum legislation. We work closely with our teachers to ensure our teaching methods and lessons are appropriate for the children. These teachers care for every single child in their school and even bring their own children in for us to teach. They are a huge part of the school.





## \$4,000

will pay for all the school materials needed for one of our schools for a whole year. No-one can sit down and learn without interesting and exciting materials to encourage them to understand what they are learning. With your donation you could provide one of our primary schools with all their materials for art lessons, physical education lessons, English lessons, science lessons, math lessons, communication lessons. Giving them the tools to absorb all they need to that year.

## \$9,453.30

will provide six teachers across our three schools. Everyone remembers their favourite teacher, it's a huge part of growing up and the best teachers can be some of the most inspiring people you will remember. At Phoenix we are very aware of this and like to employ the very best local teachers to help us to provide a well rounded education. Locally trained and from the communities themselves they are the best people to help us run the schools.



## \$22,000

will provide a hot, nutritious balanced meal and piece of fruit every day for every child across the three schools, that's 135 kids being well fed every day! It includes beans, rice, vegetables, fish and meat to ensure they receive all the nutrients they need to grow, develop and learn. Then add to that a daily piece of fruit so that the children can remain healthy and fight colds and bugs. No-one can learn on an empty stomach so with your donation we can fill them up with food and knowledge!!