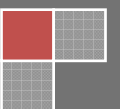


2012

# Project Proposal

[Samarthanam Trust for the Disabled]



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## Organization Profile

**Name of the Organization:**

Samarthanam Trust for the Disabled

**Contact Person:**

Mr.Mahantesh GK: Founder Managing Trustee

**Contact Details:**

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**Principal Address of Organization:**

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**Telephone:** +91-80-26582570

**Tele – Fax:** + 91-80- 26582570

**Web site:** [www.samarthanam.org](http://www.samarthanam.org)

**Fiscal Year of the organization:** April 1<sup>st</sup> to March 31<sup>st</sup>

**Branch offices of Samarthanam**

Bidadi Division

**Address:** Bangla Gate, Bidadi Circle, Kadumane, Ramnagara District, Karnataka

Dharwada Division

**Address:** #48, 5<sup>th</sup> Main, Gandhi Nagar, Dharwad - 04

Gadag Division

**Address:** LH Dudaihalli Building, 4<sup>th</sup> Cross, Panchakshari Nagar, Gadag - 582101

Peenya Division

**Address:** #66, 6<sup>th</sup> Main, 3<sup>rd</sup> Phase, Peenya Industrial Area, Bangalore – 58

**Formation:**

The organization was established in 1997 by Mr. Mahantesh G.K and two other friends and is operated under the laws of Indian Trust Act.

## About Us

### Genesis

Samarthanam Trust for the Disabled has been working since 1997 to empower the visually impaired, disabled and underprivileged people in India. The Trust is working to support them to keep in pace with the rest of the society by providing quality education, accommodation, nutritious food, vocational training, placement based rehabilitation and achieve personal independence. Samarthanam works towards creating an inclusive society which provides equal opportunities—without any discrimination—for the development of the visually impaired, disabled and underprivileged people.

### VISION

An Inclusive society, free of discrimination against the disabled, where the people with disabilities, especially the visually impaired, enjoy equal opportunities and enhanced quality of life

### MISSION

To empower visually impaired, disabled and underprivileged people through developmental initiatives focusing on educational, social, economic, cultural and technological aspects

### OBJECTIVES

- To promote primary and higher education of the Visually Impaired, Disabled and Underprivileged people
- To increase educational and employment accessibility of the people with disabilities by using assistive aids/ technologies and comprehensive vocational training
- To reduce malnutrition related disability through nutritional supplements
- To promote and spread art, cultural and recreational avenues for people with disabilities
- To encourage sports and games of the people with disabilities especially the Visually Impaired
- To promote eco - friendly living and sustainable waste management practices as an innovative vocational opportunities for the disabled
- To establish and execute community based rehabilitation centers for special target groups like destitute women and neglected children
- To work at national and international levels to achieve the objectives of UN Convention on Rights of Persons with Disabilities

### Office Bearers of the organization:

| Name of office bearer | Designation of office bearer |
|-----------------------|------------------------------|
| Mr.Mahantesh G K      | Founder Managing Trustee     |
| Mr.S P.Nagesh         | Founder Trustee              |
| Mrs.Vasanthi Savanur  | Trustee                      |

## Programmes and Activities

### 1. Hostels and Facilities:

The scheme was to provide shelter for the girl children from urban and rural Bangalore but now the facility is also being availed by children from far flung impoverished rural areas in Karnataka as well as neighboring states. The secure shelter under vigilant supervision, hygienic and nutritious food and their safe transportation are all taken care by the organization.



### 2. Ashakiran and High School:

Ashakiran was the primary education scheme floated by the Government of Karnataka to encourage children from the rural, semi rural and semi urban areas to avail the opportunity to enroll and educate. SAMARTHANAM initially established a hostel facility for children going to mainstream primary schools in Hulimavu village area in rural Bangalore, buoyed by encouraging numbers in enrolment; it has successfully extended its reach to the next level by establishing a co-ed high school with separate hostel facilities for boys and girls.



### 3. Vidyaprasad Mid-day Meal Programme:

According to a UNESCO report, around 13.5 million children in the age group of 6 -13 years are out of school in India. Prevention of malnutrition related disability, along with increasing literacy rate is the major task of this intervention. In 2002 the Government of Karnataka had initiated a mid day meal program to tackle this problem, to enable more children to enroll and ultimately bringing down the rate of illiteracy and the concerned department had identified few nonprofit organizations with good track record to implement this program, and SAMARTHANAM was one of them.



SAMARTHANAM has established an ultra modern kitchen in the outskirts of the city employed by a well trained and efficient team who works with a lot of passion. Currently the number of kitchens has increased to two and the areas covered have gone up from Bangalore city and its suburbs. Total number of meals currently supplied is an astounding figure of 35000 covering 125 schools of the above mentioned areas.

#### 4. Jnana Vikas:

SAMARTHANAM plays a dynamic role in government schools with the able support of Child Vikas International; a USA based funding organization to Improve in the quality of learning in government schools. The objective of this program is to improve quality of life and education of the disadvantaged children studying in government schools. As a part of this program, full-fledged libraries in six government schools at Bangalore were set up and are functioning very well.



#### 5. Techvision - (It's our Vision through the eyes of Technology)

Realizing the importance of the Information Technology in today's context SAMARTHANAM was quick to comprehend the vital position information technology would occupy in terms of education and employment opportunities for the disabled youth. It has established a vibrant facility ably supported by some of the renowned IT majors. The objective behind the concept was to familiarize the disabled children to use computers and enable them to have an access to the internet, gain knowledge and interact with the world without any barriers. The Project Techvision is a multi-dimensional and holistic initiative promoted by the Information Technology (IT) Cell of the SAMARTHANAM Trust for the Disabled. As the slogan emphasizes, this project aims to use IT as a vibrant tool for empowerment and provide a 'vision for life' for the visually- impaired and other children with varied disabilities and along with the young ones from the weaker sections of the society.



**Techvision** consists of the following satellite initiatives with the above-stated mission at its core:

- Advanced Computer Training (ACT),
- Excellence through Communication in English Language (EXCEL) - Speaking and Writing skills improvement,
- Personality Enrichment and All-round Learning (PEARL),
- Digital Book Library (DBLIB),
- 

#### 6. Digital Book Library:

The aim of DBLIB is to reach out and catalyze education for the print-disabled persons (visually impaired, slow-learners and dyslexic children). The program aims to build the required competency and enable them to lead a confident and independent life. Samarthanam is an active member of DFI (Daisy Forum India).



Being the state coordinator of DAISY production, it is actively involved in the production and promotion of DAISY in the region. As the prime focus is on school and college students, making the course materials available for study is always a priority. Apart from this, the library also aims to stock academic books, competitive exam books, and books related to personality development, current affairs, along with various genres of fiction and non-fiction literature.

## 7. Sports and Games:

Sports is promoted among the disabled to instill, awareness and the importance of physical fitness, confidence, team spirit, opening a window for both the visually and physically disabled, to travel across the country and world to gain better understanding of the world and various hues of its people, culture, languages etc. The march past group regularly takes part in the city's Independence Day and Republic Day and have won the prizes in the disabled category. The athletics team regularly takes part in the events organized at the city, state, national and international level.



They have won many laurels and accolades in many such events. There has been regular representation of the cricketers from Samarthanam Trust for the Disabled in the national team during the Indian Blind Cricket team, also in the three world cup tournaments that were played in 1998, 2002 and 2006. Along with tours to Pakistan and England in 2005 & 2007, the Karnataka Blind Cricket team that won the National Tournament several times was due to the major contributions of the boys from Samarthanam Trust for the Disabled. Crincifo the major cricketing website had recently signed up with Samarthanam Trust for the Disabled to support its efforts to promote blind cricket in the state and take it forward to reach higher levels.

## 8. Arts and Culture:

SAMARTHANAM SUNADHA is the cultural group which was established to encourage the talent among the disabled and disadvantaged youth to nurture their skills and passion to perform on the stage. Talent is spotted in art, traditional and folk dance, vocal and instrumental music and training is provided to fine tune the skills and opportunities are also provided to perform in front of appreciative audience not only in the city but across the state and the country. The cultural troupes have also performed to a wide



range of audience in the USA & UK. The group regularly performs to audiences in various corporate houses, educational and other cultural institutes. The aim is to ultimately establish a National Cultural Academy as place of excellence to provide opportunities to talented disabled from across the country come and fine tune their skills and exhibit their hidden potential on a national canvass.

## 9. Home for Women in Distress:

In 2007 a home was started with the aid from Ministry of Women and Child Development, Government of India. The home caters to around 50 women from different parts of Karnataka; this number includes women suffering from various disabilities, destitute widows and those belonging to economically backward classes.



## 10. Vividha:

Vividha is an initiative for Samarthanam to provide massive employment opportunities to the Disabled and Underprivileged people. It intends to create a successful enterprise which would generate revenue for carrying out several social projects of Samarthanam.



## 11. Parisara:

The whole idea has transformed itself into a revenue and employment generating model. Spurred on by the encouragement and support of patrons, the buildup was gradual but steady. The solid wastes like paper, newspaper, magazines, corrugated boxes, all kinds of paper wastes, cardboard, glass; metal is collected from various commercial organizations that do it as part of their CSR. It is scientifically segregated, stacked and stored to be delivered to the vendor recyclers. There are about 70 Multi National Companies, half a dozen residential apartment blocks and some 120 other business and industrial units who have gladly accepted the idea and are committed to contribute whole heartedly. ITC, one of the leading industrial houses has extended their support in this project to produce recycled paper and board from this waste material. This activity in the near future will be extended to more number of organizations.



## 12. SRISHTI - Technology for resourceful and harmonious life:

Samarthanam Srishti training unit envisages creating a corporate training environment in Business Processing Operations (BPO) and call operations to disabled youth. The training center and call center facilities will be accessible to the needs of disabled and will incorporate assistive aids like Interactive classrooms, Audio visual aids, CRM, Jaws and Simulation Software. Each batch would train 25 persons with various disabilities in duration of 6 months. Samarthanam has evolved the training module which includes latest and best inputs from the BPO Industry. Food and accommodation is provided free of cost along with placement assistance at the end of course based on candidates performance.





The candidates will be imparted training in Technical and Non technical areas like Call management, Tele calling , Communication skills, Accent training , Customer service, soft skills, Client Relations, Conflict management etc by skilled faculty.

## **VIDYAPRASAD – Nourishing Meals, Nurturing Dreams**

### **About Project:**

The programme is committed to child development through nourishing meals. Samarthanam values secularity therefore serve food to children irrespective of their religion, caste or creed. The mechanized kitchens ensure hygienic cooking process. A well equipped fleet of vehicles for timely delivery of meals to the school children during their mid-day meal hours.

### **Introduction:**

Every child who goes to primary school is entitled to a nutritious, cooked “midday meal”. This is an important step towards the right to food and the right to education.

Prevention of malnutrition related disability, along with increasing the literacy rate is the major goal of this intervention. Food is cooked in centralized, automated kitchens and distributed through customized vehicles. Over 2, 50,000 meals are supplied each month to students in several aided and non-aided schools.

### **Objectives of the Project:**

- To reduce malnutrition related disability through nutritional supplements.
- To serve food to all the children irrespective of religion, race, sex and language.
- To feed children with nutritious food throughout the academic period i.e. weekly six days.
- To prevent classroom hunger of the students, to increase the classroom participation.

### **Problem Analysis:**

Samarthanam Trust for the Disabled works with and for the persons with disabilities across India. Samarthanam is working to support the visually impaired, disabled and underprivileged to keep in pace with the rest of the society by providing quality education, accommodation, nutritious food, vocational training, placement based rehabilitation and achieve personal independence. The condition of Indian children is best described as a permanent humanitarian emergency.

According to the National Family Health Survey 1998-99, about half of all Indian children are undernourished. Hunger and under nutrition ruin children’s health, undermine their learning abilities and impair their lives in many other ways. Very few countries have such high levels of children under nutrition.

Education statistics are no less alarming. At least 20% of Indian children (in the 6-14 age groups) are out of school. This too, impairs their future in many ways. Child laborers are the worst victims.

The well being of children is everyone's responsibility – not just that of their parents. Indeed, parents alone are not always able to protect their children's interests, especially when they are weighed down by poverty, illiteracy, poor health and social discrimination. This is one reason why the protection of children's rights depends crucially on social arrangements, such as universal schooling and nutritious food.

## **Stakeholder Analysis:**

In this mid-day meal project the stakeholders are the school going children, government schools, donors, government departments and parents of the students who are pursuing their education in government schools in and around Bangalore. They are benefitted by the project and will have direct impact on them.

## **Target Area:**

At present Samarthanam operates Mid day meal from two fully equipped Kitchen Centers at Bannerghatta Road, Bangalore Suburb and Anekal Taluk, about 39 KM away from Bangalore. We are embarking on extending the support for another 18000 more children in and around the existing area of operation.

## **Beneficiaries:**

The beneficiaries of his project are the government school students in and around Bangalore, who are directly benefitted from the project implemented. The children are able to receive better nutritious food served by Samarthanam's Vidyaparsad project every 6 days a week throughout the year.

## **Activities of Project:**

Vidyaprasad's activities are providing meals to 54 government and government aided schools across Bangalore 6 days a week throughout the year. They have a team to take care about cooking food, packaging, supplying the food to all the schools on time, through a fleet of vehicles with experienced drivers.

## **Impact of the project:**

The project implemented has long term impact on the beneficiaries who receive the services of the project. There are few impacts found out from the analysis of the mid-day meal project. They are as follows:

**A. Promoting school participation:** Midday meals have big effects on school participation, not just in terms of getting more children enrolled in the registers but also in terms of regular pupil attendance on a daily basis.

**B. Preventing classroom hunger:** Many children reach school on an empty stomach. Even children who have a meal before they leave for school get hungry by afternoon and are not able to concentrate, especially children from families who cannot give them a lunch box or are staying a long distance away from the school. Midday meals can help to overcome this problem by preventing “classroom hunger”.

**C. Facilitating the healthy growth of children:** Midday Meals acts as a regular source of “supplementary nutrition” for children, and facilitate their healthy growth. For instance, Midday meals food which is rich in iron can help to prevent “anaemia”, a widespread cause of weakness and poor growth among children.

**D. Intrinsic educational value:** We have trained our staffs to inculcate the good habits among the children where our mid day meal is served, such as washing one’s hands before

**E. Fostering social equality:** Samarthanam believes Midday meals can help to spread democratic values, as children from various social backgrounds learn to sit together and share a common food. In particular, midday meals can help to break the barriers of caste and class among school children and any other differences.

**F. Enhancing gender equity:** The gender gap in school participation tends to minimize after midday meals are introduced, as midday meals erode the barriers that prevent girls from going to school. Midday meals also provide a useful source of employment for women, and help to liberate working women from the burden of having to feed children at home during the day. In these and other ways, women and girl children have a special stake in midday meals.

**Budget:**

The estimated budget for **10,000 children** is projected below for one month, with the expenditures incurred while supplying the mid-day meals for school children for a month.

| Sl. No. | Expenses       | Expenditure per day for 10,000 children (INR) | Expenditure per month for 10,000 children (26 Days) (INR) |
|---------|----------------|---|---|
| 1       | Provision      | 15000   | 390000  |
| 2       | Vegetables     | 10800   | 280800  |
| 3       | Transportation | 13800   | 358800  |

|   |                               |              |                |
|---|-------------------------------|--------------|----------------|
| 4 | Fuel                          | 5400         | 140400         |
| 5 | Staff Salary                  | 4200         | 109200         |
| 6 | Administration                | 3000         | 78000          |
| 7 | Water and Electricity Charges | 3600         | 93600          |
| 8 | Communication                 | 4200         | 109200         |
|   | <b>Total Expense</b>          | <b>60000</b> | <b>1560000</b> |

## **Conclusion:**

Nutritious food paves way for all the developmental aspects of life especially for children. Providing nutritious food for children helps them to be more focused on the work they do, their concentration power increases in classrooms and well they will have the strength to succeed towards their goals and ambitions in their life. Thus, this project helps the students to improve their nutritional values in their intake of the food, daily through the mid-day meals provided. This creates a better healthy opportunities for students to focus on achieving higher heights in their education field.