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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | http://gallery.mailchimp.com/51546c7ddadf05cabaa952b57/images/248566_10150188717760740_2478728_n.2.jpg | |  | | --- | | Welcome to the **Atma Report Card**: designed to feature in-depth financial and partnership updates for October-December 2012. With an increase in number of Partners, we will be focusing on key updates from a few partnerships in our Report Cards. | |  | | |  |  | | --- | --- | |  |  | | |  |  |  |  | | --- | --- | --- | | |  | | --- | | **http://gallery.mailchimp.com/51546c7ddadf05cabaa952b57/images/IMG_3132_2841x2050.jpg** | | **Strengthening organisations to impact education** | | | |  |  | | --- | --- | | |  | | --- | | Atma Report Card **New Partners –** Between October -December 2012 Atma signed on 5 New Partners: **Umang, Sahyog, VIDYA, Sparsha and Make a Difference**. With 12 Current Partners we are  moving closer to our goal of 20 New Partners by March 2013.   **Atma Partnerships** - In this quarter Atma provided 3200 hours of service to our Partners. We are excited to share key Partner updates through this report.These updates focus on Atma's work in support of the Partner’s overall organisational development. | | | |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | http://gallery.mailchimp.com/51546c7ddadf05cabaa952b57/images/IMG_8597_3110x2074.1.jpg | | **Muskan Foundation:** -Atma conducted a fundraising workshop for the Muskan fundraising team, helping them become more effective fundraisers and serve the growing needs of Muskan.   -Atma Volunteer Sameer worked with Muskan to define the organisation's voice and communication goals. This will help them reach out to their key stakeholders-parents, doctors, teachers and donors, and more effectively demonstrate their work.   -Atma & Aria Advisory conducted a financial management training, which lead to the creation of Muskan operating budget for 2013-14. This will help them manage their cash flows and fundraising efforts.   **Volunteering: 48 hours Atma Staff Input: 25 hours**  **Foundation of Mother and Child Health (FMCH)**:   -Atma Volunteer Shardool has been working on the beneficiary tracking database. This will enable FMCH to boost and track the attendance and nutrition status of their beneficiaries.   -FMCH launched a rural partnership with Shrirampur Malati Dahanukar Trust in Shrirampur, Maharashtra where they have trained the medical staff in their model and will be providing regular follow up and support. They have already identified 14/55 severely malnourished children to work with.   -After securing funding from UPS Foundation FMCH launched their third clinic in the Dhobi Ghat area. Atma helped FMCH develop a plan for launching this clinic.  **Volunteering: 452 hours** **Atma Staff Input: 25 hours** | | **New Resolution India:**  - Atma supported NRI in the development of 2013-14 budget. This will help them to allocate resources effectively towards the program helping them scale and grow. The budget will also help to define their fundraising strategy.   - Atma conducted a program audit to identify key challenges and build a clear road map for program re-design and development. This will help them to strengthen the quality of their service to their beneficiaries.   -To support NRI's program growth plans Atma identified their key HR needs in addition to developing a recruitment process and timeline.   - Together NRI and Atma worked on communications and created an elevator pitch helping them to recruit students from the community.    **Volunteer hours: 556 hours Atma Staff Input: 25 hours** | | |  | | --- | | http://gallery.mailchimp.com/51546c7ddadf05cabaa952b57/images/IMG_0510_2563x170973b117.jpg | | **New Partner-Make a Difference(M.A.D)**:   -MAD became an Atma Partner in November 2012. - Our first project is focused on strengthening human resources systems. With big plans for scale these systems will help them to build a diverse, motivated and high performing team.   - MAD is hiring 40 new staff member in the 2013-14 FY, Atma Volunteer Nadine is supporting them in their recruitment process.  **Volunteering: 294hrs Atma Staff Input: 14 hours**  **Mimaansa:**   -Atma partner Mimaansa works with students with learning disabilities in 2 Thane Municipal Schools.  Atma facilitated consultations with an educationist  to  strengthen and further develop their work with these students.               -Atma Volunteer Jose created a customised monitoring and evaluation system that is user friendly and allows for easy tracking of student progress and program quality.   -Atma facilitated Mimaansa’s move into its first office space. This is an important milestone for NGOs as they move from start up to established institutions.   -Atma Volunteer Cornelia developed the organization’s budget for the 2013–2014 financial year. Allowing them to effectively allocate their resources and identify their fundraising needs.   **Volunteering: 455 hours Atma Staff Input: 25 hours** | | **New Partner-Sparsha**   -Atma Volunteer Emma helped structure a Volunteer program for Sparsha. Often approached by college students for volunteer work Sparsha will now be able to channelize the energy of student volunteers to support their work in low-income communities.   -Sparsha is a grassroots community based organisation and funding is critical for its continuity. To facilitate their fundraising Atma created marketing collaterals to support marketing and fundraising efforts.   **Volunteering: 128hours Atma staff input: 43hours** | | |  | | --- | | http://gallery.mailchimp.com/51546c7ddadf05cabaa952b57/images/Atma_Partner_Organisation_2_.jpg | | **Avanti Fellows**: -Atma Partner Avanti Fellows has seen amazing results this past year with 80% of their students poised to go to tier 1 or tier 2 colleges.   -Avanti is moving away from traditional classroom coaching to a mix of independent, e-learning, tutoring and coaching in their new learning centres. They will be opening 6 such centres in the coming year. Atma volunteer Bo helped them design formalised HR systems that will assist them in their scale.   **Volunteering- 466 hours Atma staff- 32 hours** | | |  | | --- | | **New Partner-VIDYA**  - Atma and Atma Volunteer Natalia are working with VIDYA to design program monitoring and evaluation tools. This will help measure the progress of the students who attend their programs.    **Volunteering: 82 hours Atma Staff Input: 8 hours** | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Income & Expenditure** October 2012 – December 2012    |  |  | | --- | --- | | **Expense Heads** | **Rupee Amount** | | Atma Partnership Program | 3,99,140.00 | | Atma Volunteer Program | 1,16,194.00 | | Administration | 2,47,070.00 | | Resource Mobilisation | 1,90,029.00 | | **Total** | 9,52,433.00 | |  |  | | **Income** | **Rupee Amount** | | Corporate | 1,06,000.00 | | Individuals | 93,591.00 | | **Total** | 1,12,591.00 | | | **Wishlist –phones, projector, printing donations** | | [forward to a friend](http://us1.forward-to-friend2.com/forward?u=51546c7ddadf05cabaa952b57&id=c5715bf36a&e=8421bd91c9) | [unsubscribe from this list](http://atma.us1.list-manage1.com/unsubscribe?u=51546c7ddadf05cabaa952b57&id=71fc17a50c&e=8421bd91c9&c=c5715bf36a) | [update subscription preferences](http://atma.us1.list-manage.com/profile?u=51546c7ddadf05cabaa952b57&id=71fc17a50c&e=8421bd91c9) | | | |