



Strengthening organisations to impact education



Atma Newsletter

Welcome to the Atma Newsletter! Through this newsletter we would like to share with you the latest Atma news, happenings and updates.



Atma family at Mumbai Marathon 2013!

Marathon 2013

For the 6th consecutive year, Atma participated in the Standard Chartered Mumbai Marathon 2013. Besides being an incredible fundraising platform, the Marathon is also a wonderful opportunity for us to engage with our supporters, donors and well-wishers. Through the Mumbai Marathon 2013, Atma raised over 10 lakhs (INR).

Special thanks to [Cathay Pacific](#) and [Accurex](#)

for running with us three years in a row! We would also like to acknowledge [Prana Studios](#) and our [Dream maker](#) Nitin Nayar for their overwhelming support. A big thank you to the entire Atma Marathon team! Your generosity & dedication will go a long way in helping us deliver high quality education to more children!

You can check out the day in pictures [here](#).



Sahyog alumni speak to prospective students.

Atma Partner in Focus: Sahyog

[Sahyog](#) (Chehak Trust) is an NGO focused on women's empowerment, community based rehabilitation for disabled children and education enrichment.

An inspiring organisation, they hope to enable their young women beneficiaries to become empowered citizens through their programs Jhula and Umang. Sahyog also has a skill development program for disabled children aimed at integrating them into the formal education system.

At present Atma is working with Sahyog to develop strong communication and marketing materials. This will enable them to tell their story effectively, thereby reaching out to more supporters and donors.



Atma Volunteer – Shardool Satam

Volunteer Spotlight

Atma Volunteers contribute to over 70% of the work that we do with our Partner Organisations. Shardool Satam is part of our growing, talented cohort of Atma Volunteers & Alumni. He has been working with Atma Partner– Foundation for Mother and Child Health (FMCH) since October 2012.

Shardool completed his engineering studies from Mumbai University. Unlike his peers who took up jobs in the software industry, he wanted to try something different before going off to college for his Masters degree. This brought him to Atma; *"Before I began my volunteership I had several concerns and doubts. These were soon put to rest once I started my work with Atma Partner– FMCH. Volunteering with Atma has been one of the best decisions of my life."*

Shardool's project was to work on a beneficiary tracking database. This database allows FMCH to effectively track the nutrition status and attendance of its beneficiaries.

When asked if he would ever volunteer again, he said, *"Absolutely! Whenever time permits me. Why? Because no matter how much you do this, you just can't get enough."*
