



THE GLOBAL SUMMIT 2012



AUGUST 15-17, 2012

Sponsorship Prospectus  
Prepared May 15, 2012

# THE GLOBAL SUMMIT III

LONDON PLEASURE GARDENS / OLYMPIC EAST LONDON / GB

CO-CREATING OUR SUSTAINABLE FUTURE



# The Global Summit III - WELCOME

## *FROM THE CO-ARCHITECT*



Dear fellow advocate for a thriving, just world,

Welcome to THE GLOBAL SUMMIT™, dedicated to harnessing the unique strength of each citizen, business, and organization to co-create our sustainable future. Launched in San Francisco in 2008, and road-tested in 2010, The Global Summit™ 2012 biennial will be held August 15-17 in the beautiful London Pleasure Gardens, alongside the Thames, timed to coincide with the Summer Olympic Games.

We are honored to bring this co-creation to life with a global community of Partners in Empowerment (PIE) sharing our values of self-determination, transparency and inclusivity.

In bringing the vital solutions of mass collaboration into the mainstream global spotlight, The Global Summit 2012 presents a timely opportunity to activate the critical systems, technologies and people needed to address the most pressing challenges facing Humanity.

On behalf of Empowerment Works, The Global Summit 2012 organizing team and the communities that we serve, we look forward to your collaboration in nothing less than creating a new social impact legacy in Olympic history.

Thank you for your support,

Melanie St.James, MPA (Social Architect)  
Executive Director, Empowerment WORKS  
Executive Producer, The Global Summit 2012





# The Global Summit – A SERIES

## *Join a Journey To Change The World*



In the new global economy, innovation is happening at the nexus of diverse public, private, and civil society sectors. It requires a place where collaboration thrives.

And that is what THE GLOBAL SUMMIT is.

To bring humanity's most pressing issues and vital solutions into the global spotlight, it follows the Summer and Winter Olympic Games—the most effective outreach platform on the earth.

**2020 Vision:** “Interdisciplinary” 21<sup>st</sup> Century policy & philanthropy systems -- a global “multi-sector” partnership for development.

*San Francisco, USA*

*2008 & 2010*

*London, England, Europe*

*2012*

*Sochi, Krasnodarskiy Kray, Russia*

*2014*

*Rio, Brazil, S. America*

*2016*

*PyeongChang, South Korea*

*2018*

*Africa & Middle East (TBD)*

*2020*



# SPEAKERS

## *PAST, PRESENT & FUTURE COMMITMENTS*



Since it's groundbreaking biennial of 2008, The Global Summit continues to be a magnet for the world's most innovative social, economic & environmental pioneers.



**Hunter Lovins**  
Natural Capitalism



**Gunter Pauli**  
Founder, Ecover  
Atr. Blue Economy



**Bill Shireman**  
CEO, Future500



**Scholastica Kimaryo**  
Fmr. UNDP Deputy  
Regional Dir. Africa



**Jenny Huang**  
EW Chair/ AT&T  
Strategic Standards



**Polly Higgins**  
Earth's Lawyer  
Eradicating Ecocide



**Chido Govera, 2014**  
Mushroom Farmer  
Social Entrepreneur



**Anank Nunink Nunkai**  
Shuar Wsdm Keeper  
Ecuadoran Amazon



**John Perry Barlow**  
Electronic Frontier  
Foundation



**John Perkins,**  
Economic Hit man



**Barbara M Hubbard**  
Futurist/ Evolve.org



**Nick Jankel**  
Media & Social  
Innovation Maverick



**Dr. Saurabh Kwatra**  
TRIZ Teacher / Inst.  
of Innovative Design



**Dr. Ichak Adizes, 2014**  
Global Organizational  
Change Leader



# COLLABORATION FRAMEWORK & NETWORK *PARTNERS IN EMPOWERMENT (PIE)*



Harnessing the best of each sector, The Global Summit creates a participatory network of **Partners in Empowerment: PIE (or 1PIE when they converge)** - diverse in age, cultures and professions, leading the edge of sustainability and co-creating a world that works for all.

*Where do you see yourself in the PIE?*



**Q: Where is Government?**

**A: It's in the PIE.** Whether in a village or a city, the PIE model supports the engagement of diverse community members. It can be used by government to increase public participation and by citizens as a self-organizing tool.

# LONDON 2012 - WHERE IT ALL COMES TOGETHER

*WORLD CULTURE & FUTURE FAIRE, August 15-17*

*1PIE CONVERGENCE: Aug. 16 & 17*



## Solution Councils



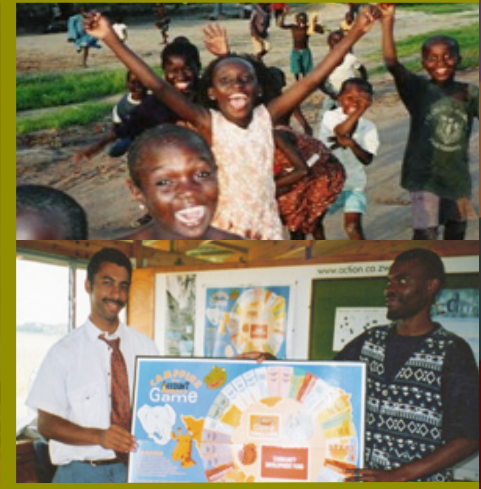
## Tech Showcase



## Art, Music & Film



## Speakers/Workshops





# DIVERSITY & REACH

## *in depth – who's coming?*



### *Estimated in-person participants at The Global Summit 2012:*

- 1PIE Convergence (2 day intensive) Delegates: 700 (max seats)
- Future Faire - Cultural, Technology, Networking: 10,000 +

Est. live virtual participation, live streaming audience: 1,500,000 +

Delegates from over 100 countries (% from):

- USA: 10-15%, UK: 30%, Europe: 20%, Africa: 10-20%
- Combined - Asia, India, South America & Canada: 35-40%.

### *1PIE Convergence – pricing for social & economic diversity:*

- 20% seats reserved for grass-roots & youth scholarships
- Pricing: Students & Non G20: \$200, G20: \$550, VIP: \$1200

### *Future Faire & Night-time Cultural Celebrations*

- Future Faire Day/Night: \$30 / 3 Day: \$60 / Hub Nights: \$20 / + Other Cultural Events: TBA



**In its thriving, multi-sector network of Partners In Empowerment (PIE), The Global Summit is an opportunity to create rippling social and economic impact**

### *Benefits of Participation for Businesses:*

- *Be on leading edge of impact standards to advance CSR & PR*
- *Meet leaders in other sectors to expand network of clients and partners*
- *Knowledge of emerging technologies to guide R&D strategies*
- *Multi-sector & technology workshops and exhibits to promote in*
- *Link with social enterprises, entrepreneurs to implement programs*

# A WORLD FAIRE FOR EVERYTHING SUSTAINABLE a catalyst for collaboration 365 days a year



Applying advances in communications to empower all voices to be heard, **THE GLOBAL SUMMIT** is a biennial citizen-driven solution-making forum crowd-sourcing the most effective social and technological innovations for a sustainable future.

## WHO

- 10,000+ citizens
- 18-88 years old
- 55% female skewed
- Impact and technology investors
- 40-50% C-Level Mgmt
- Community organizers
- Thought leaders across six key sectors: Media, Arts, Business, Social Innovation, Education, & Nonprofit
- Local & Global Policy Makers & Analysts
- Members of the press, bloggers & social media mavericks

## WHAT

- Leading community collaborative event
- ***Social, Economic, & Environmental Diversity (SEED) speakers***
- Not “Talk To” instead “Talk With”
- 2 Day 1PIE Convergence (thought-leaders forum)
- 3 Day Future Faire (London public audiences)
- Tech Showcase
- Solution Councils
- Concerts & Culture

## WHEN

- August 15-17, 2012 between the Olympic & Paralympic Games

## WHERE

- Olympic East London, GB
- London Pleasure Gardens
- Olympic Last Mile Route...





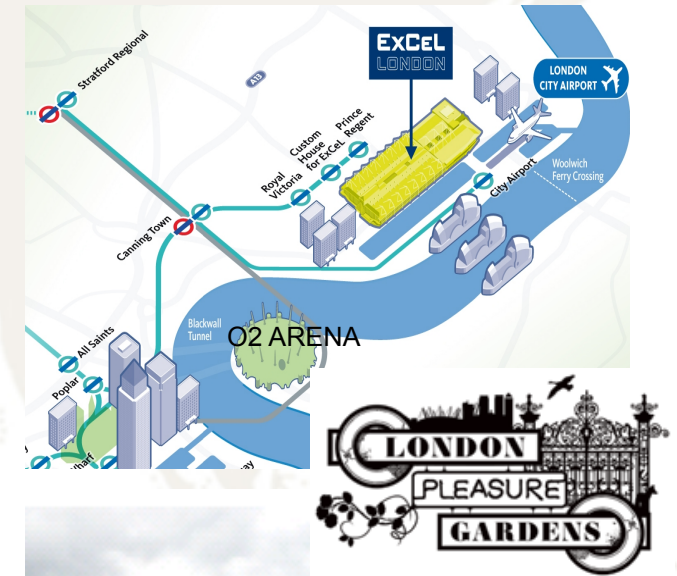
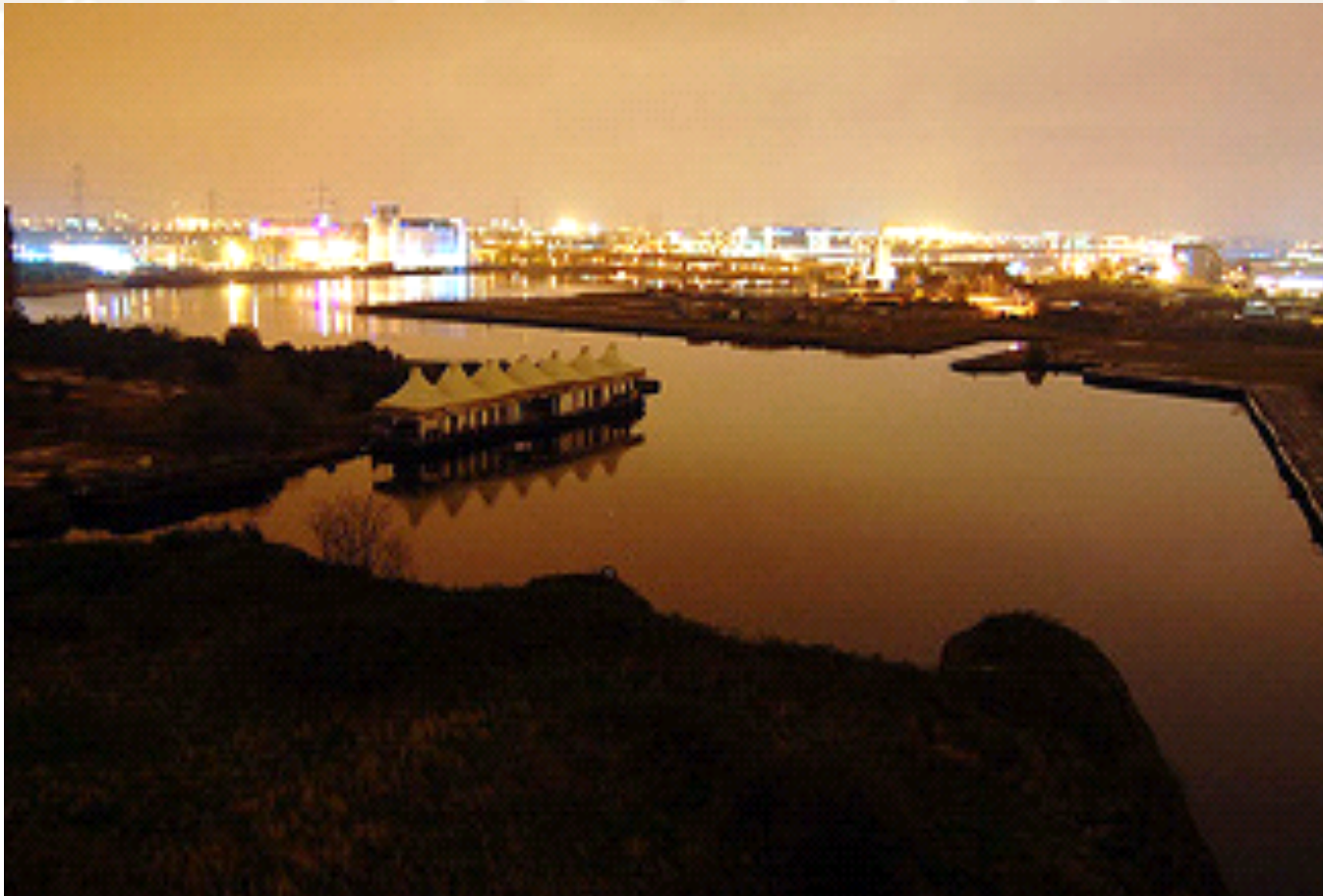
# THE DREAM VENUE

## LONDON PLEASURE GARDENS

### OLYMPIC LAST MILE ROUTE



THE GLOBAL SUMMIT™ 2012 will be held just three days after the Summer Olympics (Aug.15-17) in Europe's premier festival destination, the London Pleasure Gardens (LPG). In the official Last Olympic Mile Route, with 40,000 Olympic visitors a day passing through it during Games time, more than a few, in passing by The Global Summit banner, will want to know more about it, and its sponsors.



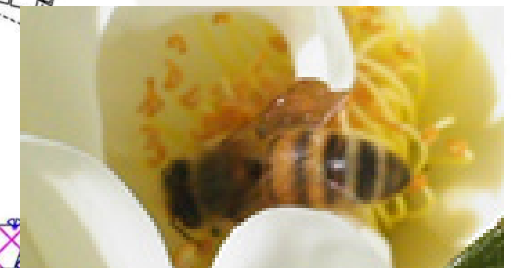
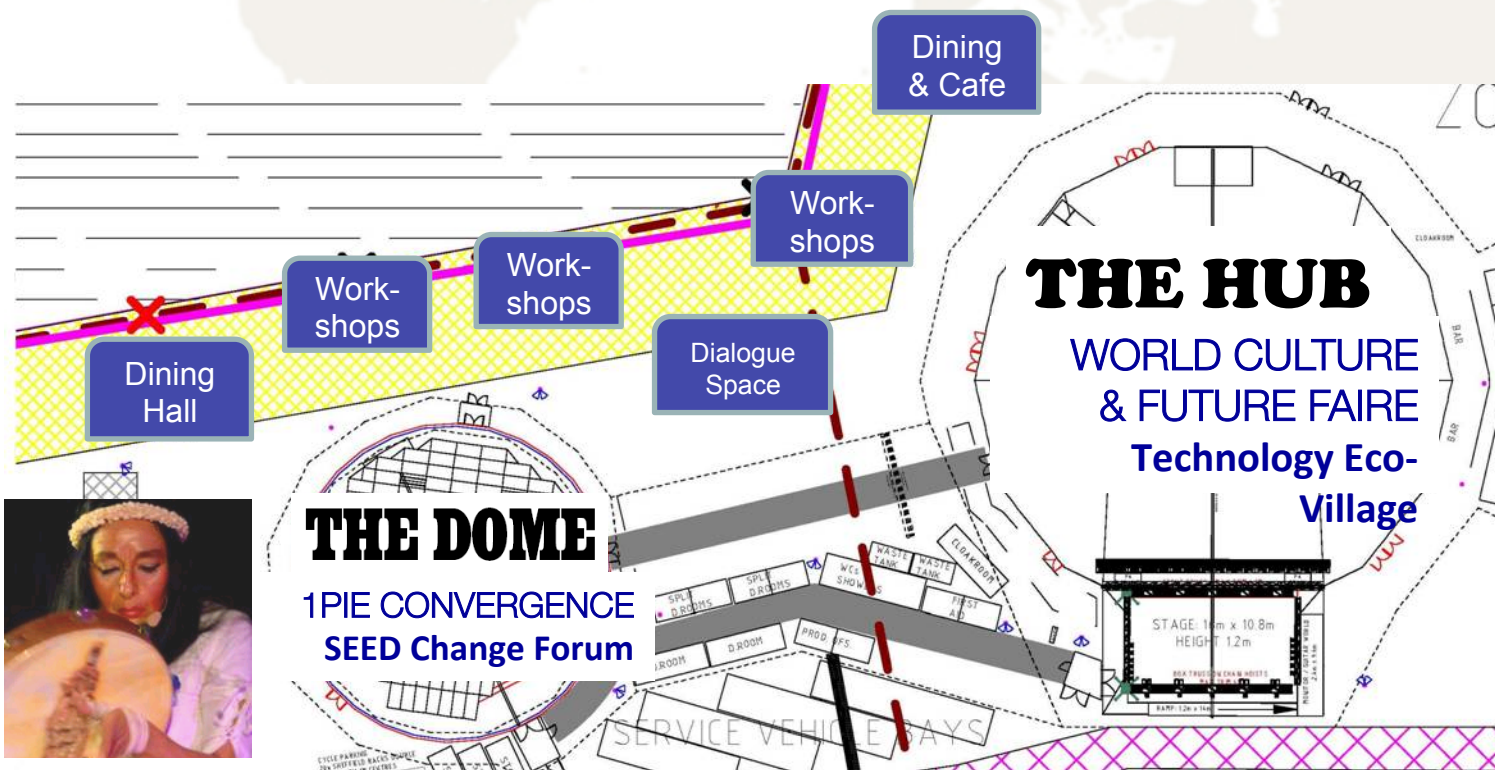
# THE PERFECT SITE

*celebrating its riverside venue  
...a perfect arena for innovation*



Inviting Londoners, Globe-trotters & Olympic fans, The Global Summit 2012 Cultural Celebrations and *Future Faire* will flow out from LPG's 2800 capacity "Hub" throughout the gardens.

*Serious change-makers partaking in the "1PIE Convergence"* begin their days in the Pleasure Dome – the center for premium content live streaming & gathering online voices.





# THE BIG PICTURE

*3 days of innovation, collaboration & fun  
4 diverse programs foster synergistic impact*



Inspired by an extravaganza of art, technology and cross-cultural celebration, 1PIE thought leaders ignite new worldviews and co-create breakthrough solutions. By Friday, August 17, participants gain the tools, partners and processes they & their communities need to thrive.

	<b>Future Faire: Aug 15-17</b>	<b>Youth: Aug 13-17</b>	<b>Art &amp; Culture: Aug 15-17</b>	<b>1PIE Convergence: Aug 16-17</b>
<b>9AM</b>	Sustainable Tech Showcase	Youth Hub Project Showcase	Create Peace Art Project	SEED Change Forum Speakers, Debates
<b>10:00</b>				
<b>11:00</b>	Beyond Fair Trade Global Bazaar	Open Dialogue with SEED change spExpleakers	LifeSpiral & Passion Banner	Networking & Councils
<b>Noon</b>				Lunch & Culture
<b>13:15</b>	Open Space Community	Youth Hub Project Showcase	Concious Life Film Festival	7 Stages to Sustainability (7SS)
<b>14:40</b>				Tea Break (20 min)
<b>15:00</b>	The "Domain" Eco-Village	Facilitated oration SEED topic	Beyond Fair Trade Fashion	Workshops
<b>16:20</b>				Tea Break (20 min)
<b>16:40</b>	Global Citizen's Choice Awards	Open Dialogue with SEED change speakers	Live World Music	SEED Forum PM Report
<b>18:00</b>				Dinner Break
<b>19:00</b>	Beyond Earth Lightshow	Youth Hub Project Showcase	Sober Nightlife Global Launch Party / DJs & VJs	Investment Forum / Mixers
<b>-3AM</b>				

# YOUTH FOCUS

*Uniting young world leaders to co-create our sustainable future*



Two key elements to integrate youth into The Global Summit in a dynamic, creative and inspiring way, providing the opportunity for young leaders 15-25 years old to be engaged, connected and inspired to be active participants in co-creating our sustainable future.

## Youth Hub Aug 13-17

- World showcase of innovative and creative youth-led projects
- Interactive youth presentations
- Open dialogues with SEED Change plenary speakers
- Facilitated youth-led debates on critical issues
- Taking the “pulse of The Global Summit”

## Youth Leaders Congress Aug 15-17

- 3-day congress for youth empowerment and environmental leadership
- Building a movement of inspired and connected leaders
- Workshops and presentations for inspiring and innovating creative change
- Using 7SS to put creative ideas into inspired action
- Learning to live within the limits of one planet





# THE GLOBAL SUMMIT III – VIP EVENING RECEPTION

*Wednesday August 15<sup>th</sup> 2012 6–9pm*



Offering exclusive recognition for 100 VIP guests and partners, this inspirational introduction features:

- One of a kind venue: Historic Pontoon Boat on Thames River
- Green Carpet Entry with hosted bar with select wines
- Celebrity Chef prepared Gourmet Organic Cuisine
- Sustainable, Sexy, & Beyond Fair Trade™ Fashion Show
- World class culture: live Music, DJ & Dance performances



# 1PIE CONVERGENCE

*partners in empowerment (pie)::critical mass-collaboration*



The Global Summit 2012 Two Day Action Tank unites six diverse sectors of society to co-create whole system solutions. *HOW:*

## SEED Change Speaker Forum

- Social, Economic & Environmental Diversity Forum unites all delegates to illuminate cross-cutting issues and ignite collective action

## Business & Community Impact Training

- Using 7 Stages to Sustainability (7SS) as a collaboration framework, social, economic & environmental visionaries empower us all

## Millennium Solution Councils

- Olympic Athletes, Partners and Community Champions co-create measurable, hands on solutions to resolve poverty by 2015

## 1PIE Multi-Sector Impact Standards

- Just as shared standards advanced IT innovation, 1PIE finds common ground in the impact community to catalyze social innovation. Stakeholder forums on multi-sector standards and investment criteria.





# GLOBAL COMMUNITY IN ACTION

*social + media campaign*  
*grass-roots access::global outreach*



In addition to global and regional PR/media campaigns, technology target markets and dozens of speaker interviews, via cross-promoting content though to over 26 social media channels; united by a mission to ensure all voices are heard, **The Global Summit activates the networks of its network: partners, speakers and grass-roots citizens to reach the farthest corners of Earth.**



EARTH LAW AT THE EARTH SUMMIT



Brighter Green  
Equity. Sustainability. Rights.™



TRADEPORT™

CREATIVE GREEN  
Organic Backyard Gardening Workshops





# WHY (you can't afford not to) SPONSOR



The Global Summit attracts the people who care the most, AND who put their money where their hearts are

Harnessing the best of technology, business and culture, The Global Summit creates the network of networks

At the center of this movement, having ultimate visibility to all, are The Global Summit Sponsors

The Global Summit is a place where collaboration thrives

In the new global economy, innovation is happening at the nexus of public, private, and civil society sectors

What social, business & world leaders have to say:

"Naturally I would be happy to assist your efforts wherever possible as I believe such a summit is long overdue-" - Dr. Noel Brown, Environmental Diplomat / former Director of the United Nations Environment Program

"I whole-heartedly endorse The Global Summit. It is a design of great significance and could be one of the seminal contributions to a more synergistic democracy and social evolution." - Barbara Marx Hubbard, Futurist / President, Foundation for Conscious Evolution

"Participating in The Global Summit was transformational for me in that I finally saw myself as a visionary too." -Angela Karegeannes, Owner, A Fork Full of Earth

"I am left feeling hopeful, energized and ready to take action to move our agenda forward." - Bruce Dear, CEO/ Owner, Pure Bamboo

Hands-on, measurable impact on real world issues creates priceless CSR opportunities

Becoming a sponsor of The Global Summit sets your company apart as a pace-setter in sustainable solutions

# SOCIAL INVESTMENT

*Contact us & ignite collaboration 365 days*



Whether a Gold Medalist, a Gold Sponsor, or a donor empowering one scholarship winner, we look forward to your collaboration in creating rippling social and economic impact through The Global Summit.

<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Catalyst</b>	<b>Co-sponsor</b>
<b>\$100,000</b>	<b>\$75,000</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$10,000</b>

Or, exclusive program underwriting opportunity with your dollar amount.

*We look forward to working with you to find the perfect fit:*

Call (USA) 1-310-392-6909 / [sponsor@theglobalsummit.org](mailto:sponsor@theglobalsummit.org)

US MAIL: 601 Van Ness Ave, Suite E722, San Francisco, CA. 94102



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