**Open Challenge Goals Worksheet**

Use the following worksheet to learn about effective goal-setting and to determine your goals for this Open Challenge. Even though GlobalGiving sets our thresholds at $5,000 from 40 donors, remember to set your own personalized goals for this Challenge.

***Tips for Effective Goal-Setting:***

* **Focus on the Open Challenge:** Set specific goals for this Open Challenge. Consider our thresholds and the funding needs of your project to set your goals.
* **Be reasonable with your funding goal:** Donors feel encouraged by smaller funding goals as they feel their donations will have a larger impact.
* **Consider your organization’s capacity:** Reflect on your organization’s network, staff, financial resources, and experience with online fundraising to set manageable goals.
* **Set SMART goals:** Set goals that are specific, measurable, attainable, relevant, and time-bound. Check this link for additional information: <http://edis.ifas.ufl.edu/fe577>
* **Consider various types of goals:** Think about social media (e.g. number of new Facebook followers), outreach (e.g. number of donors emailed), and other relevant areas.
* **Do not forget Bonus Days and prizes:** Set specific goals for Bonus Days matching funds. Also aim for the Bonus Grants awarded at the end of the Challenge!

***My Organization’s Goals:***

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